

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																		
NATURE OF CONVEYANCE:	ASSIGNMENT																		
CONVEYING PARTY DATA																			
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr><td>Blair L. Hotchkies</td><td>01/27/2010</td></tr> <tr><td>Daniel R. Parshall</td><td>01/27/2010</td></tr> <tr><td>Jason P. Patrikios</td><td>01/27/2010</td></tr> <tr><td>Brent Robert Mills</td><td>01/27/2010</td></tr> <tr><td>Dan Catalin Teodorescu</td><td>01/27/2010</td></tr> <tr><td>Jennica Jane Pounds</td><td>01/27/2010</td></tr> <tr><td>Paul Daniel Jaye</td><td>01/27/2010</td></tr> <tr><td>David Aaron Lichterman</td><td>01/26/2010</td></tr> </tbody> </table>		Name	Execution Date	Blair L. Hotchkies	01/27/2010	Daniel R. Parshall	01/27/2010	Jason P. Patrikios	01/27/2010	Brent Robert Mills	01/27/2010	Dan Catalin Teodorescu	01/27/2010	Jennica Jane Pounds	01/27/2010	Paul Daniel Jaye	01/27/2010	David Aaron Lichterman	01/26/2010
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RECEIVING PARTY DATA																			
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 20%;">Name:</td><td>Amazon Technologies, Inc.</td></tr> <tr><td>Street Address:</td><td>PO Box 8102</td></tr> <tr><td>City:</td><td>Reno</td></tr> <tr><td>State/Country:</td><td>NEVADA</td></tr> <tr><td>Postal Code:</td><td>89507</td></tr> </table>		Name:	Amazon Technologies, Inc.	Street Address:	PO Box 8102	City:	Reno	State/Country:	NEVADA	Postal Code:	89507								
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CORRESPONDENCE DATA																			
<p>Fax Number: (415)576-0300</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 206.467.9600</p> <p>Email: jlv@townsend.com</p> <p>Correspondent Name: Jamie Vrsek</p> <p>Address Line 1: Townsend and Townsend and Crew LLP</p> <p>Address Line 2: Two Embarcadero Center, 8th Floor</p> <p>Address Line 4: San Francisco, CALIFORNIA 94111</p>																			

CH \$40.00 12695990

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PATENT
REEL: 025061 FRAME: 0296

ATTORNEY DOCKET NUMBER:	026014-011700US
NAME OF SUBMITTER:	Jamie Vrsek
<p>Total Attachments: 11</p> <p>source=2010_09_29_ASN_026014-011700US#page1.tif</p> <p>source=2010_09_29_ASN_026014-011700US#page2.tif</p> <p>source=2010_09_29_ASN_026014-011700US#page3.tif</p> <p>source=2010_09_29_ASN_026014-011700US#page4.tif</p> <p>source=2010_09_29_ASN_026014-011700US#page5.tif</p> <p>source=2010_09_29_ASN_026014-011700US#page6.tif</p> <p>source=2010_09_29_ASN_026014-011700US#page7.tif</p> <p>source=2010_09_29_ASN_026014-011700US#page8.tif</p> <p>source=2010_09_29_ASN_026014-011700US#page9.tif</p> <p>source=2010_09_29_ASN_026014-011700US#page10.tif</p> <p>source=2010_09_29_ASN_026014-011700US#page11.tif</p>	

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Blair L. Hotchkies
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Seattle, WA 98144-2734

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David Aaron Lichterman
1200 12TH Avenue South, Suite 1200
Seattle, WA 98144-2734

Assignee:

Amazon Technologies, Inc.
PO Box 8102
Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled

"Refinement Surfacing for Search Hierarchies" for which:

☒ a non-provisional application for United States Letters Patent:

☐ was filed on _____ and accorded U.S. Serial No. _____; or

☒ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests ASSIGNEE'S legal representatives, of TOWNSEND and TOWNSEND and CREW LLP, Two Embarcadero Center, Eighth Floor, San Francisco, California 94111-3834, (925) 472-5000, associated with Customer No. 20350, to insert here in parenthesis (U.S. Serial No. 12/695,990, filed January 28, 2010) this APPLICATION's U.S. Serial Number and filing date, when known.

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE and its successors and assigns, the entire right, title and interest in and to said invention and improvements thereon, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, any provisional applications or other domestic or foreign applications or documents setting forth the invention and to which this application claims priority, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all

U.S. Patent Appln. No. 12/695,990
Filing Date January 28, 2010

Attorney Docket No. 026014-011700US
Client Docket No. REG88584 2009 PT

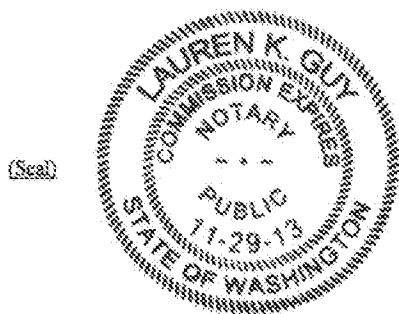
letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

1/27/2010
Date

Blair L. Hotchkies
Blair L. Hotchkies

State of Washington)
County of King) ss:
)

I certify that I know or have satisfactory evidence that Blair L. Hotchkies is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

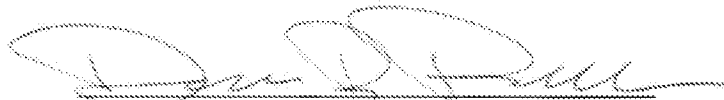


Dated 1/27/10
Signature of [Signature]
Notary Public
Printed Name Lauren K. Guy
My commission expires 11-29-13

U.S. Patent Appln. No. 12/695,990
Filing Date January 28, 2010

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01/27/2010
Date



Daniel R. Parshall

State of Washington)
County of King) ss:
)

I certify that I know or have satisfactory evidence that Daniel R. Parshall is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)



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Printed Name Lauren K. Guy
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27 JAN 10

Date

Jason P. Patrikios

State of Washington)

) ss:

County of King)

I certify that I know or have satisfactory evidence that Jason P. Patrikios is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)



Dated 1/27/10

Signature of
Notary Public [Signature]

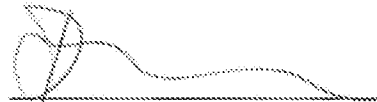
Printed Name Lauren K. Guy

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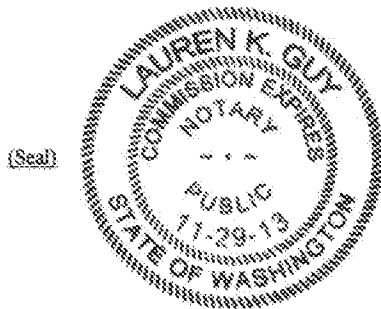
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Client Docket No. REG88584 2009 PT


1/27/10
Date


Brent Robert Mills

State of Washington)
County of King) ss:
)

I certify that I know or have satisfactory evidence that Brent Robert Mills is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.



Dated 1/27/10
Signature of 
Notary Public
Printed Name Lauren K. Guy
My commission expires 11-29-13

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01/27/2010

Date

Dan Catalin Teodorescu

Dan Catalin Teodorescu

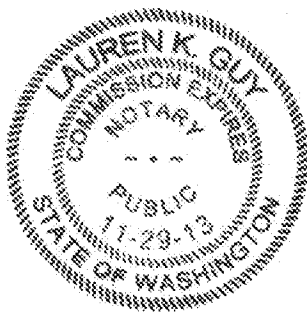
State of Washington)

) ss:

County of King)

I certify that I know or have satisfactory evidence that Dan Catalin Teodorescu is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)



Dated 1/27/10

Signature of
Notary Public

Printed Name Lauren K. Guy

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01-27-2010

Date

Jennica Jane Pounds

Jennica Jane Pounds

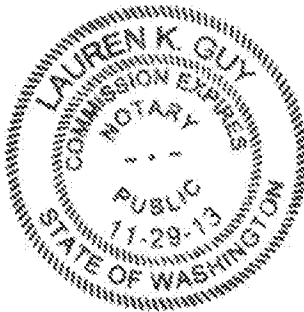
State of Washington)

) ss:

County of King)

I certify that I know or have satisfactory evidence that Jennica Jane Pounds is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)



Dated 1-27-10

Signature of
Notary Public

Printed Name Lauren K. Guy

My commission expires 11-29-13

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Client Docket No. REG88584 2009 PT

Jan. 27, 2010
Date

Paul Daniel Jaye
Paul Daniel Jaye

State of Washington)
County of King) ss:
)

I certify that I know or have satisfactory evidence that Paul Daniel Jaye is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)




Dated 1/27/10
Signature of [Signature]
Notary Public
Printed Name Lauren K. Guy
My commission expires 11-29-13

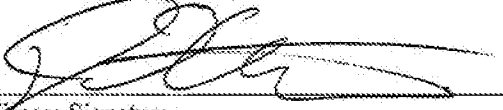
U.S. Patent Appl. No. 12/695,990
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2010/26/01
Date


David Aaron Lichterman

Witnesses:


Witness Signature

David Carothers 1/26/2010
Printed Name and Date


Witness Signature

Vasant Kumar 1/26/2010
Printed Name and Date

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