

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Victoria Anne Bamford	07/07/2010
David McDonald Scott	07/08/2010
RECEIVING PARTY DATA	
Name:	Air New Zealand Limited
Street Address:	185 Fanshawe Street
City:	Auckland
State/Country:	NEW ZEALAND
Postal Code:	1010
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29366435
CORRESPONDENCE DATA	
Fax Number:	(215)563-4044
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	215-563-4100
Email:	vpace@ddhs.com
Correspondent Name:	Vincent T. Pace
Address Line 1:	1601 Market Street
Address Line 2:	Suite 2400
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-2307
ATTORNEY DOCKET NUMBER:	0074-P05095US00
NAME OF SUBMITTER:	Vincent T. Pace

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Total Attachments: 4
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ASSIGNMENT

WHEREAS, Victoria Anne Bamford and David McDonald Scott, and each one of them, hereinafter referred to as ASSIGNOR, are the owners of the entire right, title and interest in and to a design for A Pillow, shown and described in an application for a U.S. patent, dated this _____ day of _____, 2010; and

WHEREAS, Air New Zealand Limited, a New Zealand company, engaged in business at 185 Fanshawe Street, Auckland 1010, New Zealand, referred to as ASSIGNEE, is desirous of acquiring the said design and any and all applications for Letters Patent and any and all Letters Patent of the United States which may be issued therefor;

NOW, THEREFORE, for good and valuable consideration paid to ASSIGNOR by ASSIGNEE, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and does hereby sell, assign, transfer and set over to Assignee, the entire right, title and interest that Assignor may have, for, to and within, in the United States, in and to the Invention and Patent Application, and any patents or inventor's certificate issuing therefrom, as well as any continuations, continuations-in-part, divisions, re-examinations, and any reissue or reissues which may be granted or extensions of the foregoing applications, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other representatives, to the end of the term or terms for which any patents of the United States are granted or reissued, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and transfer had not been made; together with all claims for damages by reason of past infringement of said patents, with the right to sue for, and collect the same for its own use, and for the use of its successors, assigns or other legal representatives;

And ASSIGNOR hereby authorizes and requests the Director of the U.S. patent and Trademark Office to issue any and all Letters Patent of the United States to ASSIGNEE, its successors and assigns, as the owner of all right, title and interest therein.

And for said consideration, it is hereby covenanted and agreed that at the request and expense of ASSIGNEE, its successors and assigns, ASSIGNOR will execute any further papers and do such other acts and things as may be necessary and proper to permit ASSIGNEE, its successors and assigns, to procure Letters Patent for said invention in the United States as ASSIGNEE, its successors and assigns may elect, and vest the full title thereto in ASSIGNEE, its successors and assigns.

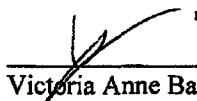
We hereby authorize our attorneys, Dann Dorfman Herrell and Skillman, of 1601 Market Street, Suite 2400, Philadelphia, Pennsylvania 19103, to insert here in parentheses the application number and filing date of our application when known.

(Application No. 29/366,435, Filing Date: July 26, 2010)

Assignor(s) : Victoria Anne Bamford et al.
Assignee : Air New Zealand Limited
Docket No. : 0074-P05095US00

IN WITNESS WHEREOF, this Assignment has been executed on the day and month indicated below.

Date: 7. 7. 2010



Victoria Anne Bamford

Date: _____ 2010

David McDonald Scott

ASSIGNMENT

WHEREAS, Victoria Anne Bamford and David McDonald Scott, and each one of them, hereinafter referred to as ASSIGNOR, are the owners of the entire right, title and interest in and to a design for A Pillow, shown and described in an application for a U.S. patent, dated this ____ day of _____, 2010; and

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And ASSIGNOR hereby authorizes and requests the Director of the U.S. patent and Trademark Office to issue any and all Letters Patent of the United States to ASSIGNEE, its successors and assigns, as the owner of all right, title and interest therein.

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We hereby authorize our attorneys, Dann Dorfman Herrell and Skillman, of 1601 Market Street, Suite 2400, Philadelphia, Pennsylvania 19103, to insert here in parentheses the application number and filing date of our application when known.

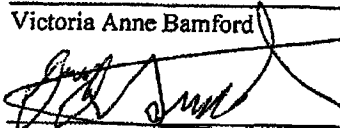

(Application No. 29/366,435, Filing Date: July 26, 2010)

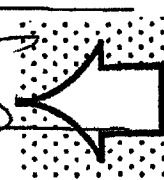
Assignor(s) : Victoria Anne Bamford et al.
Assignee : Air New Zealand Limited
Docket No. : 0074-P05095US00

IN WITNESS WHEREOF, this Assignment has been executed on the day and month indicated below.

Date: _____ 2010

Date: 8th JULY 2010

Victoria Anne Bamford

David McDonald Scott




**SIGN
HERE**