

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Pump & Brush Finland Oy	08/04/2010
RECEIVING PARTY DATA	
Name:	Brushgate Oy
Street Address:	Erottajankatu 5 A
City:	Helsinki
State/Country:	FINLAND
Postal Code:	FI-00130
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12131795
CORRESPONDENCE DATA	
Fax Number:	(813)229-8313
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	docket1@fowlerwhite.com
Correspondent Name:	Christopher Paradies, Ph.D./Fowler White
Address Line 1:	501 E. Kennedy Blvd.
Address Line 2:	Suite 1700
Address Line 4:	Tampa, FLORIDA 33602
ATTORNEY DOCKET NUMBER:	108-1246
NAME OF SUBMITTER:	Christopher Paradies
Total Attachments: 2 source=ToothbrushAssignment#page1.tif source=ToothbrushAssignment#page2.tif	

CH \$40.00 12131795

ASSIGNMENT OF PATENTS

WHEREAS, **Pump & Brush Finland Oy**, a corporation organized and existing under the laws of Finland, having its principal place of business at c/o Optiomi Oy, Erottajankatu 5 A, FI-00130 Helsinki, Finland (hereinafter called the ASSIGNOR), is the proprietor of the following Patent(s) and Patent Application(s)

U.S. Patent Application No. 12/131,795 filed on 2 June 2008

International Patent Application No. PCT/FI2009/050205 filed on 17 March 2009

WHEREAS, **Brushgate Oy**, a corporation organized and existing under the laws of Finland, having its principal place of business at Erottajankatu 5 A, FI-00130 Helsinki, Finland (hereinafter called the ASSIGNEE), is desirous of acquiring the entire right, title and interest of the ASSIGNOR in and to the aforesaid Patent(s) and Patent Application(s),

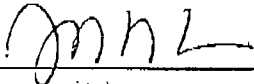
NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable considerations, the receipt of which is hereby acknowledged, the ASSIGNOR hereby conveys, sells, assigns and transfers to the ASSIGNEE, its successors and assigns, the entire right, title and interest in and to the aforesaid Patent(s) and Patent Application(s) and any divisions, continuations, continuations-in-part, requests for continuing examinations, renewals, reissues, reexaminations, requests for continuing examinations, patent cooperation treaty equivalents and foreign counterparts and extensions thereof, including all emoluments, advantages, profits and benefits accruing or belonging thereto, and all patents or patent applications to which any of the Patent(s) and Patent Application(s) directly or indirectly claims priority or for which any of the Patent(s) and Patent Application(s) directly or indirectly forms a basis for priority.

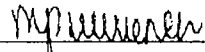
The ASSIGNOR hereby further covenants and agrees that it will communicate to the ASSIGNEE any and all facts known to it respecting the Patent(s) and Patent Application(s), and testify in any legal proceeding, sign all lawful papers, execute and deliver all papers and take any actions that may be necessary or desirable to perfect the title to any of the Patent(s) and Patent Application(s) and aforementioned inventions, execute all divisions, continuations, reexaminations, reissues, substitutes and other required applications, and make all rightful oaths and generally do everything possible to aid the ASSIGNEE to obtain and enforce proper patent protection for said Patent(s) and Patent Application(s) in all countries.

The ASSIGNOR consents to the ASSIGNEE'S proceeding with the aforesaid Patent Application(s), if any, in its own name in substitution of the ASSIGNOR and the said ASSIGNOR agrees to do all that may be required to put the foregoing into effect.

IN WITNESS WHEREOF, the said ASSIGNOR has executed this document on
this 4. day of AUGUST, 2010.

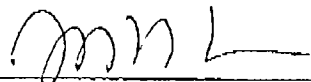
Pump & Brush Finland Oy

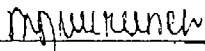
By: 
JUHA-PEKKA PUURUNEN

Attest: 
MERIKE PUURUNEN

IN WITNESS WHEREOF, the said ASSIGNEE has executed this document on
this 4. day of AUGUST, 2010.

Brushgate Oy

By: 
JUHA-PEKKA PUURUNEN

Attest: 
MERIKE PUURUNEN