

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Joaquim JANE STOPP	10/01/2010
RECEIVING PARTY DATA	
Name:	Play, S.A.
Street Address:	Pol. Ind. Riera de Caldes, Rda. Boada Vell, 6
City:	Palau-Solita i Plegamans
State/Country:	SPAIN
Postal Code:	08184
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29366030
CORRESPONDENCE DATA	
Fax Number:	(317)231-7433
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	317-231-6410
Email:	gtwyman@btlaw.com
Correspondent Name:	Eric E. Williams
Address Line 1:	11 South Meridian Street
Address Line 2:	Barnes & Thornburg LLP
Address Line 4:	Indianapolis, INDIANA 46204
ATTORNEY DOCKET NUMBER:	52147-213048
NAME OF SUBMITTER:	Eric E. Williams
Total Attachments: 2 source=Assignment 213048#page1.tif source=Assignment 213048#page2.tif	

CH \$40.00 29366030

501308082

PATENT
REEL: 025076 FRAME: 0594

ASSIGNMENT TO BUSINESS CONCERN

Attorney Docket No.: 52147-213048
Client Reference No.: D2005USE17

ASSIGNMENT

For good and valuable consideration, the sufficiency of which is acknowledged, the undersigned,

Name(s) of Inventor(s) Inaquin Janz Stopp, and

maker(s) of an invention which is the subject of an application for Letters Patent of the United States ("Application") entitled

Title of Application SHOPPING TROLLEY

the undersigned hereby sell(s), assign(s), and set(s) over to

Name of Assignee Play, S.A.

Address of principal place of business Pol. Ind. Riera de Caldes, Rda. Boada Vell, 6
08184 Palau-Solita i Plegamans SPAIN

Insert State of Incorporation (if applicable) or "Not Applicable" a corporation of SPAIN

(hereinafter designated as the Assignee) their entire right, title, and interest in, to, and under the Application, including all priority rights for other countries arising therefrom, all inventions therein disclosed, and any and all Letters Patent of the United States and of all other countries, including Canada, which may be granted for such inventions, or any of them, all such inventions and all rights in such Application and Letters Patent to be held and enjoyed by Assignee for its own use and enjoyment to the full end of the term or terms for which such Letters Patent may be granted, as fully and entirely as the same would have been held and enjoyed by them had this assignment and sale not been made.

The undersigned agree(s) to execute all papers necessary in connection with the application(s) in the United States and foreign countries and any continuing, divisional, or reissue applications thereof, and any reexamination of any of such applications, and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared or litigation concerning the application(s) or continuation, division, reissue, or reexamination thereof, and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference or litigation.

The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

ASSIGNMENT TO BUSINESS CONCERN

The undersigned agree(s) to do all other acts which, in the opinion of Assignee, may be necessary or desirable to secure the grant of Letters Patent to Assignee or its nominee(s), in the United States and in all other countries where Assignee may desire to have such inventions, or any of them, patented, with specifications and claims in such form as shall be approved by Assignee and to vest and confirm in Assignee or its nominee(s) the full and complete legal and equitable title to all such Letters Patent.

The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patent of the United States resulting from said application(s) or any division or divisions or continuing or reissue applications thereof, and any reexamination of any of such applications, to the said Assignee, as Assignee of the entire interest, and hereby covenants that the undersigned has full right to convey the interest herein assigned, and that the undersigned has not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the attorney of record the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

(IN WITNESS WHEREOF, I have executed this assignment at Barcelona

this 1st day of October, 2010

Outside the USA:
Witnesses are
required when
acknowledgment
before a Notary
Public is not
feasible

[Signature]
Witness
[Signature]
Witness

[Signature]
Inventor (Signature)
Joaquina Jane Stopp
Inventor (Printed Name)

U.S. Application Serial No. 29/366,030

Filing Date: July 19, 2010