

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:		NEW ASSIGNMENT
NATURE OF CONVEYANCE:		ASSIGNMENT
CONVEYING PARTY DATA		
Name		Execution Date
Robert M. Frey		08/10/2010
RECEIVING PARTY DATA		
Name:	Moss, Inc.	
Street Address:	1949 S. 4250 W.	
City:	Salt Lake City	
State/Country:	UTAH	
Postal Code:	84104	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	12854147	
CORRESPONDENCE DATA		
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ATTORNEY DOCKET NUMBER:	MOSS0125PUS	
NAME OF SUBMITTER:	Lance M. Pritikin	
Total Attachments: 2		
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A S S I G N M E N T

WHEREAS, Robert M. Frey, of 4138 Mount Olympus Way, Salt Lake City, State of Utah ("Assignor"), has invented a new and useful invention entitled "Multi-Frame Groove-Mount Wall System" ("The Invention"); and

WHEREAS, Assignor believes himself to be the original, first inventor of The Invention; and

WHEREAS, Moss, Inc., having a place of business at 1949 S. 4250 W., Salt Lake City, Utah, 84104 ("Assignee"), desires to acquire by formal, recordable assignment the entire right, title and interest in and to The Invention and any Letters Patent that might be granted for The Invention in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, the entire right, title and interest in and to The Invention and any Letters Patent that might be granted for The Invention in the United States and throughout the world, including, without limitation (1): the right to file foreign applications directly in the name of Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties or otherwise; and (2) all claims for damages by reason of past or future infringement thereof, with the right to sue for damages, and collect the same for its own use and benefit.

Further, Assignor agrees that, upon request and without further compensation, but at no expense to Assignor, he and his legal representatives and assigns will perform all lawful acts, including the execution of papers and the giving of testimony, that might be necessary or desirable for obtaining, sustaining, reissuing or enforcing Letters Patent in the United States and throughout the world for The Invention, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to The Invention and any Letters Patent granted for The Invention in the United States and throughout the world.

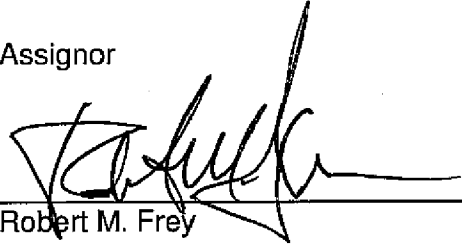
Assignor represents and warrants that he has not granted and will not grant to others any rights inconsistent with any of the terms, conditions, or provisions of this Assignment.

Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for The Invention,

whether on the application or on any subsequently filed division, continuation, continuation-in-part or reissue application, to Assignee, its successors and assigns, as the assignee of the entire interest in the invention.

IN WITNESS WHEREOF, Assignor has executed this Assignment.

Assignor



Robert M. Frey

Date: AUGUST 10, 2010