

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Patrick G. McCuller</td> <td>12/02/2009</td> </tr> <tr> <td>Ameesh Paleja</td> <td>11/24/2009</td> </tr> <tr> <td>Isaac J. Shepard</td> <td>11/24/2009</td> </tr> </tbody> </table>		Name	Execution Date	Patrick G. McCuller	12/02/2009	Ameesh Paleja	11/24/2009	Isaac J. Shepard	11/24/2009		
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RECEIVING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Amazon Technologies, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>P.O. Box 8102</td> </tr> <tr> <td>City:</td> <td>Reno</td> </tr> <tr> <td>State/Country:</td> <td>NEVADA</td> </tr> <tr> <td>Postal Code:</td> <td>89507</td> </tr> </table>		Name:	Amazon Technologies, Inc.	Street Address:	P.O. Box 8102	City:	Reno	State/Country:	NEVADA	Postal Code:	89507
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: (949)760-9502</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 949-721-2819</p> <p>Email: danielle.hart@kmob.com</p> <p>Correspondent Name: KNOBBE, MARTENS, OLSON & BEAR LLP</p> <p>Address Line 1: 2040 MAIN STREET, 14TH FLOOR</p> <p>Address Line 4: IRVINE, CALIFORNIA 92614</p>											
ATTORNEY DOCKET NUMBER:	ZNET.357A3										
NAME OF SUBMITTER:	Ronald J. Schoenbaum										
<p>Total Attachments: 5</p> <p>source=ASSIGNMENT-ZNET-357A3#page1.tif</p> <p>source=ASSIGNMENT-ZNET-357A3#page2.tif</p>											

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U.S. Patent App. No. 12/570,569

Attorney Docket No. ZNET.357A3

Filing Date September 30, 2009

Client Docket No. REG86753 2009 PT

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Patrick G. McCuller
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Seattle, WA 98144-2734

Ameesh Paleja
1200 12TH Avenue South, Suite 1200
Seattle, WA 98144-2734

Isaac J. Shepard
1200 12TH Avenue South, Suite 1200
Seattle, WA 98144-2734

Assignee:

Amazon Technologies, Inc.
P.O. Box 8102
Reno, Nevada 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled
“SYSTEMS AND METHODS FOR IN-GAME PROVISIONING OF CONTENT” for which:

- ☒ a non-provisional application for United States Letters Patent:
- ☒ was filed on September 30, 2009 and accorded U.S. Application No. 12/570,569; or
- ☐ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby
authorizes and requests ASSIGNEE’S legal representatives, of Knobbe, Martens, Olson
& Bear, LLP, associated with Customer No. 20995, to insert here in parenthesis (U.S.
Serial No. _____, filed _____) this APPLICATION’S U.S.
Serial Number and filing date, when known.

WHEREAS, **Amazon Technologies, Inc.** (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada having a place of business at P.O. Box 8102, Reno, Nevada 89507, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

U.S. Patent App. No. 12/570,569

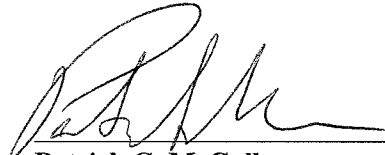
Attorney Docket No. ZNET.357A3

Filing Date September 30, 2009

Client Docket No. REG86753 2009 PT

December 2, 2009

Date



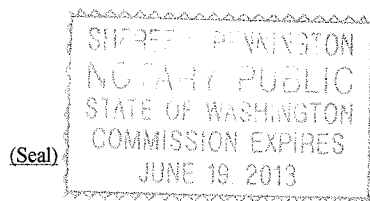
Patrick G. McCuller

State of Washington)

) ss:

County of King)

I certify that I know or have satisfactory evidence that **PATRICK G. MCCULLER** is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.



Dated 12-2-2009

Signature of
Notary Public Sherree L. Pennington

Printed Name SHEREE L. PENNINGTON

My commission expires 6-19-2013

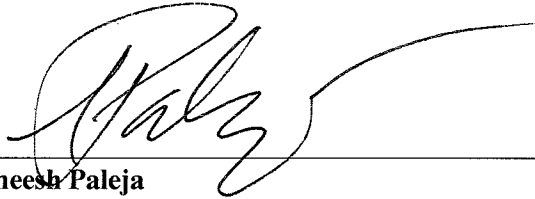
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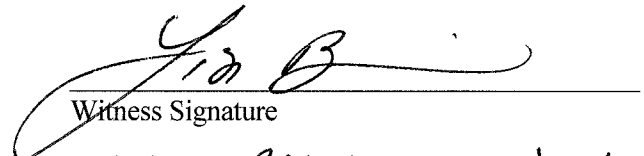
11/24/09
Date


Ameesh Paleja

Witnesses:


Witness Signature

Isaac Shepard 11/24/09
Printed Name and Date


Witness Signature
Lisa Bilodeau 11/24/09
Printed Name and Date

U.S. Patent App. No. 12/570,569

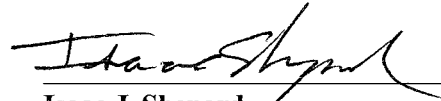
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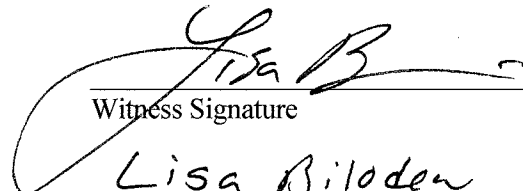
Witnesses:


Isaac J. Shepard

Witness Signature

Ameesh Pdeja 11/24/09
Printed Name and Date

Witness Signature


Lisa Biloden 11/24/09
Printed Name and Date

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