

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Ellen Como</td> <td>09/28/2010</td> </tr> <tr> <td>Stephen M. Beaulieu</td> <td>09/25/2010</td> </tr> <tr> <td>Tony Greasley</td> <td>09/28/2010</td> </tr> <tr> <td>Michele Beaulieu</td> <td>09/25/2010</td> </tr> </tbody> </table>		Name	Execution Date	Ellen Como	09/28/2010	Stephen M. Beaulieu	09/25/2010	Tony Greasley	09/28/2010	Michele Beaulieu	09/25/2010
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Core Bench Fitness</td> </tr> <tr> <td>Street Address:</td> <td>27003 Mirasol Street</td> </tr> <tr> <td>City:</td> <td>Valencia</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>91355</td> </tr> </table>		Name:	Core Bench Fitness	Street Address:	27003 Mirasol Street	City:	Valencia	State/Country:	CALIFORNIA	Postal Code:	91355
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CORRESPONDENCE DATA											
<p>Fax Number: (626)795-6321</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 626-796-4000</p> <p>Email: jgsheldon@usip.com</p> <p>Correspondent Name: Jeffrey G. Sheldon</p> <p>Address Line 1: 100 Corson Street, Third Floor</p> <p>Address Line 4: Pasadena, CALIFORNIA 91103</p>											
ATTORNEY DOCKET NUMBER:	20087										
NAME OF SUBMITTER:	Jeffrey G. Sheldon										
<p>Total Attachments: 5</p> <p>source=Assignment#page 1.tif</p>											

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ASSIGNMENT

WHEREAS, we, Ellen Como; Stephen M. Beaulieu; Tony Greasley and Michele Beaulieu have invented certain new and useful improvements disclosed in an application for United States Letters Patent entitled **Strength Training Workout Bench** which application was filed with the United States Patent and Trademark Office on June 15, 2009 and given application serial number 12/456,275.

AND WHEREAS, **Core Bench Fitness** having a business address at 27003 Mirasol Street, Valencia, CA 91355 (hereafter, together with any successors, legal representatives or assigns thereof, called "Assignee") wants to acquire the entire right, title and interest in and to said improvements and application and any patent which may be granted thereon:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to Assignee our entire right, title and interest in and to said improvements, and said applications and all divisions, substitutions, continuations and continuations-in-part thereof, and all United States Letters patents which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all extensions, renewals and reissues thereof) granted for said improvements in any foreign countries; and we hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to Assignee in accordance with the terms of this assignment;

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, an agreement in conflict herewith;

AND WE HEREBY further covenant and agree that we will communicate to Assignee any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuations-in-part, substitute and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, we hereunto set our hands this 28 day of September, 2010.

Ellen Como
Ellen Como

State of California)

County of Los Angeles) ss:

On 9/28/10, ²⁰¹⁰ before me, Dawn M. Wecker, Notary Public personally appeared Ellen Como, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Dawn M. Wecker
Notary Public



IN TESTIMONY WHEREOF, we hereunto set our hands this 25 day of September, 2010.

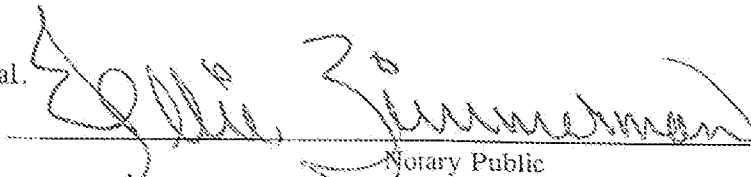

Stephen M. Beaulieu

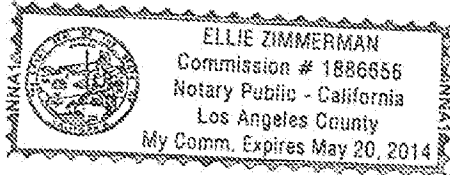
State of California)
County of Los Angeles) SS:

On 9/25/, 2010 before me, ELLIE ZIMMERMAN, personally appeared Stephen M. Beaulieu, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

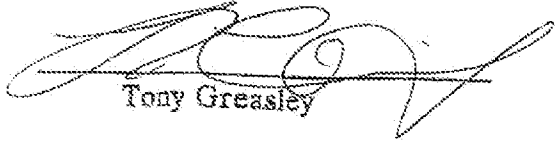
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.


Notary Public



IN TESTIMONY WHEREOF, we hereunto set our hands this 28th day of September, 2010.


Tony Greasley

State of California)

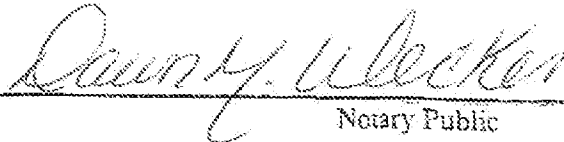
County of Los Angeles)

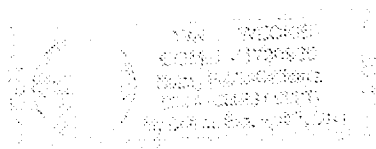
ss:

On 9/28, 2010 before me, Dawn M. Wecker, Notary Public, personally appeared Tony Greasley who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.


Notary Public



IN TESTIMONY WHEREOF, we hereunto set our hands this 25 day of September, 2010.

Michele Beaulieu
Michele Beaulieu

State of California)

County of Los Angeles) SS:

On 9/25/, 2010 before me, ELLIE ZIMMERMAN, personally appeared Michele Beaulieu who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Ellie Zimmerman
Notary Public

