


Client Code: KEISER.027DA

RECORDATION FORM COVER SHEET
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To the Director, U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): (List using letters or numbers for multiple parties) Dennis Keiser Additional name(s) of conveying party(ies) attached? () Yes (X) No	2. Name and address of receiving party(ies): Name: Keiser Corporation Internal Address: Street Address: 2470 S. Cherry Avenue City: Fresno State: CA ZIP: 93706 Additional name(s) of receiving party(ies) attached? () Yes (X) No
3. Nature of conveyance: (X) Assignment () Security Agreement () Merger () Change of Name () Other: Execution Date: (List as in section 1 if multiple signatures) January 9, 2007	4. US or PCT Application number(s) or US Patent number(s): (X) Patent Application No.: 29/376,203 Filing Date: October 4, 2010 Additional numbers attached? () Yes (X) No
5. Party to whom correspondence concerning document should be mailed: Customer No. 20,995 Address: Knobbe, Martens, Olson & Bear, LLP 2040 Main Street, 14 th Floor Irvine, CA 92614 Return Fax: (949) 760-9502 Attorney's Docket No.: KEISER.027DA	6. Total number of applications and patents involved: 1
7. Total fee (37 CFR 1.21(h)): \$40 (X) Authorized to be charged to deposit account	8. Deposit account number: 11-1410 Please charge this account for any additional fees which may be required, or credit any overpayment to this account.
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document. <div style="display: flex; justify-content: space-between;"> <div style="width: 30%;"> James F. Herkenhoff Name of Person Signing 51,241 Registration No. </div> <div style="width: 30%; text-align: center;">  Signature </div> <div style="width: 30%; text-align: center;"> 10/4/10 Date </div> </div> <div style="text-align: center; margin-top: 20px;"> Total number of pages including cover sheet, attachments and document: 3 </div>	

Documents transmitted via Facsimile to be recorded with required cover sheet information to:

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PATENT
REEL: 025091 FRAME: 0252

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Application No.: 11/584,283
Filing Date: October 20, 2006

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ASSIGNMENT

WHEREAS, I, Dennis L. Keiser, a U.S. citizen, residing at 10779 E. Ashlan, Sanger, CA 93657, have invented certain new and useful improvements in a PERFORMANCE MONITORING & DISPLAY SYSTEM FOR EXERCISE BIKE for which I have filed an application for Letters Patent in the United States, Application No. 11/584,283, filed on October 20, 2006;

AND WHEREAS, KEISER CORPORATION (hereinafter "ASSIGNEE"), a California Corporation, with its principal place of business at 2470 S. Cherry Avenue, Fresno, CA 93706, desires to acquire the entire right, title, and interest in and to said improvements and said Application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, said inventor, do hereby acknowledge that I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under said improvements, and said application and all provisional applications relating thereto, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

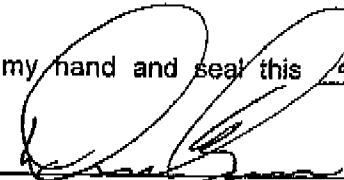
AND I DO HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND I HEREBY covenant and agree that I will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to me respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

Application No.: 11/584,283
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IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 9th day of JANUARY, 2007.


Dennis L. Keiser

STATE OF California }
COUNTY OF Fresno } ss.

On 01/09/07, before me, Portlinn Pangburn, notary public, personally appeared Dennis L. Keiser personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) ~~(is)~~ are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]


Notary Signature

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