

# PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> <tr> <td>Kevin R. Imes</td> <td>09/06/2010</td> </tr> <tr> <td>James Hollister</td> <td>09/06/2010</td> </tr> </table>		Name	Execution Date	Kevin R. Imes	09/06/2010	James Hollister	09/06/2010						
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<b>RECEIVING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Allure Energy, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>2003 S. Lamar Boulevard</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 9</td> </tr> <tr> <td>City:</td> <td>Austin</td> </tr> <tr> <td>State/Country:</td> <td>TEXAS</td> </tr> <tr> <td>Postal Code:</td> <td>78704</td> </tr> </table>		Name:	Allure Energy, Inc.	Street Address:	2003 S. Lamar Boulevard	Internal Address:	Suite 9	City:	Austin	State/Country:	TEXAS	Postal Code:	78704
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<b>PROPERTY NUMBERS Total: 1</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Property Type</th> <th style="width: 70%;">Number</th> </tr> <tr> <td>Application Number:</td> <td>12893230</td> </tr> </table>		Property Type	Number	Application Number:	12893230								
Property Type	Number												
Application Number:	12893230												
<b>CORRESPONDENCE DATA</b>													
<p>Fax Number: (248)433-7274</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 248-433-7200</p> <p>Email: jsartz@dickinsonwright.com</p> <p>Correspondent Name: John S. Artz</p> <p>Address Line 1: Dickinson Wright PLLC</p> <p>Address Line 2: 38525 Woodward Ave., Ste. 2000</p> <p>Address Line 4: Bloomfield Hills, MICHIGAN 48304</p>													
ATTORNEY DOCKET NUMBER:	39285-00016												
NAME OF SUBMITTER:	John S. Artz												
<p>Total Attachments: 2</p> <p>source=Assignment#page 1.tif</p>													

OP \$40.00 12893230

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**PATENT**  
**REEL: 025091 FRAME: 0542**



**Assignment of Rights, Title and Interest in Invention**

Docket No.

39285-00016

*This is an assignment of all rights, title and interest in the below designated patent application:*

☐ attached hereto.

☒ United States Patent Application Serial No. 12/893,230,  
filed on September 29, 2010.

☐ International (PCT) Patent Application Serial No. \_\_\_\_\_

*Title of the Invention***ENERGY MANAGEMENT SYSTEM AND METHOD***Inventors (assignors)*

Name	Address
Kevin R. Imes	7309 Tanaqua Lane, Austin, Texas 78739
James Hollister	2006 Chaparral Drive, Round Rock, Texas 78681

*Assignee*

Name	Address
Allure Energy, Inc.	2003 S. Lamar Boulevard Suite 9 Austin, Texas 78704

**Assignment of Rights, Title and Interest in Invention  
(Multiple Inventors; single assignee)**

Docket No.

**39285-00016**

Whereas, we, the above-identified Inventors, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) and/or patent(s) (hereinafter referred to as "Invention");

And, whereas we desire to assign our above-identified rights, title and interest in the Invention to the above-identified Assignee;


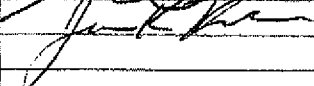
Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;

We hereby assign, sell and transfer our above-identified rights, title and interest in said Invention, said application(s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent in the United States, and countries foreign thereto, which may be granted or have granted for said Invention, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And we hereby authorize and request the Director of the United States Patent and Trademark Office to issue any United States Letters Patent which may issue for said Invention to said Assignee, as assignee of the whole right, title and interest thereto;

And we further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.

**Inventor's Signatures**

Name	Signature/Date
Kevin R. Imes	 9/6/10
James Hollister	 9/6/2010

BLOOMFIELD 39285-16 1068953