

# PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
HumanCentric Health, LLC	10/06/2010
<b>RECEIVING PARTY DATA</b>	
Name:	HumanCentric Performance, Inc.
Street Address:	13446 Poway Road, #334
City:	Poway
State/Country:	CALIFORNIA
Postal Code:	92064
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Patent Number:	7481773
<b>CORRESPONDENCE DATA</b>	
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Address Line 4:	Cary, NORTH CAROLINA 27518
ATTORNEY DOCKET NUMBER:	5293-001
NAME OF SUBMITTER:	Larry L. Coats
Total Attachments: 2 source=5293001assign_001#page1.tif source=5293001assign_001#page2.tif	

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**PATENT**  
**REEL: 025095 FRAME: 0304**

# **ASSIGNMENT OF PATENT AND ALL RELATED TECHNOLOGY**

THIS AGREEMENT entered into this 6<sup>th</sup> day of October, 2010 between HumanCentric Health, LLC (HumanCentric Health) of 200 MacKenan Drive, Cary, NC 27511 and HumanCentric Performance, Inc. (HumanCentric Performance) of 13446 Poway Road, #334, Poway, CA 92064..

WHEREAS HumanCentric Health is the owner of U.S. Patent No. 7,481,773.

WHEREAS HumanCentric Performance is desirous of acquiring the entire right, title and interest in U.S. patent No. 7,481,773.

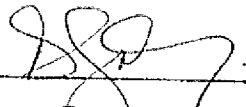
NOW, THEREFORE, in consideration of \$10 and other good and valuable consideration, the receipt of which is hereby acknowledged, HumanCentric Health hereby sells, assigns and transfers to HumanCentric Performance all of its rights, title and interests into U.S. Patent No. 7,481,773, the same to be held and enjoyed by HumanCentric Performance and assigns as fully and entirely as the same would have been held and enjoyed by HumanCentric Health had this assignment and sale not been made.

In addition to assigning U.S. Patent No. 7,481,773 HumanCentric Health hereby assigns and transfers all technology, know-how, knowledge, software, algorithms, formulas, and trade secrets relating directly or indirectly to U.S. Patent No. 7,481,773. In addition, HumanCentric Health transfers to HumanCentric Performance all other intellectual property of any and all kinds that it owns including technology, know-how, knowledge, software, algorithms, formulas, trade secrets, inventions, invention disclosures, discoveries, developments, ideas, specifications, processes, procedures, practices, techniques, copyrights, designs, drawings, and other technical and

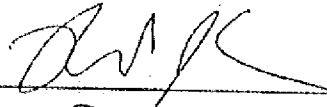
commercial information and data, and any and all prototypes, product raw materials,  
product works in process, finished goods, website content, marketing materials, works  
of authorship, trademarks and trade dress.

This the 6 day of October, 2010.

HUMANCENTRIC HEALTH, LLC

  
Name: RHONDA DOREB  
Title: MEMBER

HUMANCENTRIC PERFORMANCE, INC.

  
Name: Robert J. Logan  
Title: President