PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:			NEW ASSIGNMENT		
NATURE OF CONVEYANCE:			ASSIGNMENT		
CONVEYING PARTY DATA					
		N	lame	Execution Date	
Saint Laurie, Ltd.				10/04/2010	
RECEIVING PARTY DATA					
Name:	Jacob K. Kozinn				
Street Address:	2488 Silver Ridge Avenue				
City:	Los Angeles				
State/Country:	CALIFORNIA				
Postal Code:	90039				
PROPERTY NUMBERS Total: 1					
Property Type			Number		
Patent Number:		75841	7584122		
CORRESPONDENCE DATA					
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Fax Number: (310)201-4746 Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: 310-553-4441					
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Email: sgold@troygou Correspondent Name: Sharon R. Gold					4
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Address Line 4: Los Angeles, CALIFORNIA 90067					
NAME OF SUBMITTER:			Sharon R. Gold		
Total Attachments: 1 source=Patent Assignment#page1.tif					

PATENT ASSIGNMENT

This Assignment, dated as of October $\underline{4}$, 2010, is entered into, by and between Saint Laurie, Ltd., a New York corporation with its principal place of business at 22 W. 32^{nd} St., 5th Fl., New York, New York 10001 ("<u>Assignor</u>"), and Jacob K. Kozinn, an individual with his principal address at 2488 Silver Ridge Avenue, Los Angeles, California 90039 ("<u>Assignee</u>").

WHEREAS, Assignor is the owner, by assignment, of the invention disclosed and claimed by U.S. Patent No. 7,584,122, which was issued on September 1, 2009 and which is entitled: A System And Method For Fitting Clothing (the "<u>Patent</u>"), and Assignor has all right, title and interest in and to the Patent; and

WHEREAS, Assignor wishes to assign and Assignee wishes to acquire said invention and said Letters Patent, including any choses in action.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby permanently and irrevocably transfers and assigns to Assignee, and his successors and assigns, all right, title and interest in and to: (i) said Patent and all divisions and continuations thereof, and all Letters Patent of the United States of America which may be granted thereon, and all reissues and extensions thereof; (ii) all rights corresponding to said Patent in foreign countries throughout the world; and (iii) all of its rights to sue for past infringement of said Patent, together with all claims for damage by reason of past infringement of said Patent, with the right to sue for, and collect the same for Assignee's own use and enjoyment and the use and enjoyment of Assignee's successors and assigns.

From time to time after the date hereof, at the request of either party, and at the expense of the party so requesting, each of the parties hereto shall execute and deliver to the requesting party such documents and take such other action as the requesting party may reasonably request in order to consummate more effectively the transactions contemplated hereby.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed by the signature of its duly authorized officer as of the date above first written.

Saint Laurie, Ltd.

By:

Name: Andrew Kozinn Title: President

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RECORDED: 10/06/2010