PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Maria Silvia Venturini Fendi	09/27/2010

RECEIVING PARTY DATA

Name:	FENDI ADELE S.R.L.
Street Address:	Via Flaminia 968
City:	Rome
State/Country:	ITALY
Postal Code:	I-00189

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29369003

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 2916.3066.001

NAME OF SUBMITTER: Matthew J. Schmidt

Total Attachments: 1

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PATENT REEL: 025097 FRAME: 0586

ASSIGNMENT

The undersigned, Maria Silvia Venturini Fendi, the inventor of a certain, new, original and ornamental design for:

PERFUME CONTAINER

for which application for Design Letters Patent in the United States of America has been or will be made, hereby assigns and transfers to FENDI ADELE S.R.L., Via Flaminia 968, I-00189 Rome, Italy, for good and valuable consideration, the sufficiency of which is hereby acknowledged, for the territory of the United States of America and not elsewhere, the full and exclusive right, title, and interest in and to said invention as fully set forth and described in the specification prepared and executed by me on 9-27-2010 _, preparatory to obtaining Design Letters Patent to be held and enjoyed to the full end of the term for which said Design Letters Patent is granted as full and entirely as the same would have been held by the undersigned had this assignment and transfer not been made.

I hereby authorize and request my attorney, Matthew J. Schmidt, of Reising Ethington P.C., Customer Number 23399, to insert here in parentheses (Serial No. 29/369,003, filed on 9-1-2010) the filing date and application number of said application when known.

IN WITNESS THEREOF, the undersigned executed this document on

Cuber 27, 2010
Date

Inventor:

Witnessed by:

RECORDED: 10/06/2010

PATENT: