

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Craig R. Snedden</td><td>09/16/2010</td></tr><tr><td>Gandhi B. Sifuentes</td><td>09/16/2010</td></tr></tbody></table>		Name	Execution Date	Craig R. Snedden	09/16/2010	Gandhi B. Sifuentes	09/16/2010				
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Craig R. Snedden	09/16/2010										
Gandhi B. Sifuentes	09/16/2010										
RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Direct Pack, Inc.</td></tr><tr><td>Street Address:</td><td>12243 Branford Street</td></tr><tr><td>City:</td><td>Sun Valley</td></tr><tr><td>State/Country:</td><td>CALIFORNIA</td></tr><tr><td>Postal Code:</td><td>91352</td></tr></table>		Name:	Direct Pack, Inc.	Street Address:	12243 Branford Street	City:	Sun Valley	State/Country:	CALIFORNIA	Postal Code:	91352
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PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29376363</td></tr></tbody></table>		Property Type	Number	Application Number:	29376363						
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Application Number:	29376363										
CORRESPONDENCE DATA											
Fax Number: (513)651-6981 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone: 513-651-6800											
Email: dattix@fbtlaw.com											
Correspondent Name: Andrew B. Ulmer											
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Address Line 2: 201 E. FIFTH STREET											
Address Line 4: CINCINNATI, OHIO 45202											
ATTORNEY DOCKET NUMBER:	0114610-0579674										
NAME OF SUBMITTER:	Andrew B. Ulmer										
Total Attachments: 3 source=29376363_Assignment_Direct_Pack#page1.tif source=29376363_Assignment_Direct_Pack#page2.tif											

OP \$40.00 29376363

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PATENT
REEL: 025097 FRAME: 0890

ASSIGNMENT

The undersigned inventor(s) (hereinafter "Assignor") of the residence(s) indicated below has/have invented a CONTAINER (hereinafter the "Invention"). Preferred embodiments of the Invention are disclosed in United States Patent Application executed on or near even date herewith under the same title (hereinafter the "Application").

Direct Pack, Inc., a corporation having a principal place of business at 12243 Branford Street, Sun Valley, California 91352, and its successors, assigns, and legal representatives (hereinafter "Assignee") desires to secure the entire right, title and interest in and to the Invention.

For one dollar in hand paid and for other good and valuable consideration, the receipt and adequacy of which is acknowledged, Assignor hereby:


1. Sells, assigns and transfers to Assignee the entire right, title and interest in and to the Invention, the Application, any other applications to which the Application claims priority benefit, including but not limited to related provisional applications, any other patent applications based in whole or in part upon the Invention or Application in any country (including divisional, renewal, substitute, continuation, and continuation-in-part applications), and all patents which may be granted thereon (including all reissues, reexaminations, and extensions thereof);
2. Authorizes Assignee to file patent applications on the Invention in any country in the name of Assignee, or otherwise as Assignee may deem advisable;
3. Authorizes and requests the Director of the United States Patent & Trademark Office, and such patent office officials in foreign countries as are duly authorized by their laws to issue patents, to issue any patents on the Invention to Assignee as the owner of the entire right, title, and interest therein or otherwise as Assignee may direct;
4. Agrees, without expense to Assignor but without further consideration, to carry out in good faith the intent and purpose of this Assignment by executing all divisional, renewal, substitute, continuation, continuation-in-part, reissue, and all other patent applications based on the Invention; executing all rightful oaths, assignments, powers of attorney and other papers; communicating to Assignee all facts known to Assignor relating to the Invention and the history thereof; and generally, doing everything reasonably possible which Assignee shall consider desirable for aiding in securing, maintaining, and enforcing proper protection for the Invention and for vesting title in Assignee to the Invention and all patent applications and patents based on the Invention;
5. Represents and warrants that Assignor has the full right to convey to Assignee the entire interest to the Invention, and that Assignor has not executed, and will not execute, any agreement in conflict herewith;

6. Agrees to transfer a like interest upon request of Assignee, and without further remuneration, in and to any improvements growing out of or relating to the Invention or any patent applications or patents based thereon;

7. Authorizes Assignee to insert in this Assignment the serial number and filing date of the Application or any other information which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this Assignment; and

8. Covenants that this Assignment shall be binding upon Assignor's heirs, successors, and legal representatives.

Sole or first inventor:

Signature: 

Full Name: Craig R. Snedden

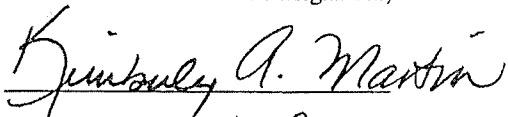
Residence: 11006 Westwood Blvd.
Culver City, CA 90230

Date: 9-14-2010



STATE OF California)
) SS:
COUNTY OF Los Angeles)

On this 16th day of Sept., 2010, personally appeared before me Craig R. Snedden, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to on this Assignment, and acknowledged that he executed the same.

Notary Public: 

My Commission Expires: June 11, 2012

Second inventor:

Signature: 

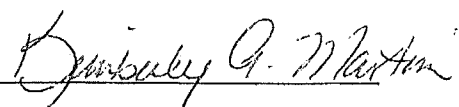
Full Name: Gandhi B. Sifuentes

Residence: 13814 Mulberry Dr.
Whittier, CA 90605

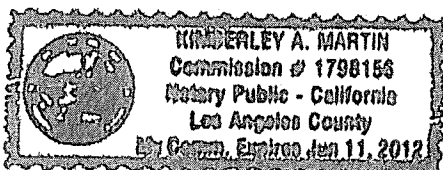
Date: 9-16-10

STATE OF California)
) SS:
COUNTY OF Los Angeles)

On this 16th day of Sept., 2010, personally appeared before me Gandhi B. Sifuentes, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to on this Assignment, and acknowledged that he executed the same.

Notary Public: 

My Commission Expires: June 11, 2012



Third inventor:

Signature: _____

Full Name: _____

Residence: _____

Eric Wexler

1 Harris Road

Salinas, CA 93908

Date: _____

STATE OF _____)

) SS:

COUNTY OF _____)

On this ____ day of _____, 2010, personally appeared before me Eric Wexler, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to on this Assignment, and acknowledged that he executed the same.

Notary Public: _____

My Commission Expires: _____

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