

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ANNA POLETTTO	10/05/2010
RECEIVING PARTY DATA	
Name:	BRIVAPLAST S.R.L.
Street Address:	VIA VITTOR PISANI, 12A
City:	MILANO
State/Country:	ITALY
Postal Code:	20124
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29376409
CORRESPONDENCE DATA	
Fax Number:	(703)685-0573
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	7035212297
Email:	askaltsounis@young-thompson.com
Correspondent Name:	YOUNG & THOMPSON
Address Line 1:	209 Madison Street
Address Line 2:	Suite 500
Address Line 4:	Alexandria, VIRGINIA 22314
ATTORNEY DOCKET NUMBER:	2512-1298
NAME OF SUBMITTER:	Robert J. Patch
Total Attachments: 1 source=ASSMT1#page1.tif	

OP \$40.00 29376409

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PATENT
REEL: 025101 FRAME: 0708

ASSIGNMENT

WHEREAS,

Anna POLETTO

hereafter referred to as "applicant(s)", have invented certain new and useful improvements in

APPLICATORS FOR LIP COSMETICS


- (a) for which an application for a United States patent was filed on
October 6, 2010, Application No. 29/376,409
- (b) for which an application for a United States patent was executed on

WHEREAS, BRIVAPLAST S.R.L.,whose address is Via Vittor Pisani, 12A - 20124 MILANO - ITALY

hereinafter referred to as "assignee(s)", is desirous of acquiring the entire right, title and interest in and to the same,

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00), the receipt whereof is acknowledged, and other good and valuable consideration, applicant(s), by these presents, do(es) hereby sell, assign and transfer unto said assignee(s) the full and exclusive right to the said invention in the United States and the entire right, title and interest in and to any and all patents which may be granted therefore in the United States, for its sole use and behoof, and for the use and behoof of its legal representatives, to the full end of the term for which said patents may be granted, as fully and entirely as the same would have been held by applicant(s) had this assignment and sale not been made.

Applicant(s) hereby authorize(s) and request(s) the Commissioner of Patents and Trademarks to issue said United States patents to said assignee(s).

Date 05/10/2010


 (signature) Anna POLETTO
PATENT