

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Hold 'Em One, Inc.	10/07/2010
RECEIVING PARTY DATA	
Name:	Pocket Kings, Limited
Street Address:	3rd Floor Block AD
Internal Address:	Cherrywood Science & Technology Park
City:	Loughlinstown, Dublin 18
State/Country:	IRELAND
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11316573
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 2:	Baker Botts L.L.P.
Address Line 4:	Dallas, TEXAS 75201-2980
ATTORNEY DOCKET NUMBER:	080633.0102
NAME OF SUBMITTER:	Glenda J. Orrantia
Total Attachments: 4 source=0806330102Asg#page1.tif source=0806330102Asg#page2.tif source=0806330102Asg#page3.tif source=0806330102Asg#page4.tif	

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PATENT ASSIGNMENT

WHEREAS, Hold 'Em One, Inc. ("Assignor"), a Texas corporation, having an address of 6220 Gaston Avenue, Suite 700, Dallas, Texas 75214, is the owner of the pending patent applications set forth on Exhibit A hereto and the inventions described and claimed therein (collectively, the "Patent Properties"); and

WHEREAS, Pocket Kings, Limited ("Assignee"), a company organized under the laws of Ireland, having an address of 3rd Floor Block AD, Cherrywood Science & Technology Park, Loughlinstown, Dublin, 18, Ireland, desires to acquire all right, title and interest in and to the Patent Properties.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and according to an agreement between Assignor and Assignee, Assignor does hereby sell, assign, transfer and set over to Assignee, all its right, title and interest in and to the Patent Properties, as well as all provisionals, continuations, divisions, and continuations-in-part of said Patent Properties, and all reissues and extensions thereof, the same to be held and enjoyed by Assignee for its own use and benefit, and for the use and benefit of its successors, assigns, or legal representatives, to the end of the term or terms for which such Patent Properties may be granted or reissued, as fully and entirely as the same would have been held and enjoyed by Assignor if the assignment and sale had not been made.

Assignor also assigns to Assignee, all right, title and interest in and to the inventions disclosed in said Patent Properties throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said Patent Properties in its own name throughout the world, including all rights to publish cautionary notices reserving ownership of said inventions and all rights to register said Patent Properties

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in appropriate registries; and Assignor further agrees to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

Assignor, at the expense of Assignee, will testify in any legal proceedings, sign all lawful papers, execute all provisional, divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said Patent Properties in all countries.

IN WITNESS WHEREOF, Assignor has caused this Patent Assignment to be executed, effective as of February 10, 2010.

HOLD 'EM ONE, INC.

By:


Jerry Biesel

Its:

General Counsel

DAL01:1141651.1

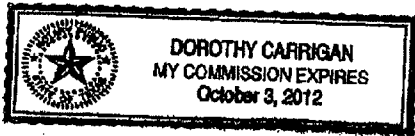
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STATE OF TEXAS §
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COUNTY OF DALLAS §

Before me, the undersigned, a Notary Public on this day personally appeared Jerry Biesel, known to me to be the person and officer whose name is subscribed to the foregoing, General Counsel of Hold 'Em One, Inc., a Texas corporation, and that he had executed the same as the act of such corporation for the purpose and consideration therein expressed, and in the capacity therein stated.

Given under my hand and seal of office this 7th day of October, 2010



Dorothy Carrigan
Notary Public in and for
the State of Texas

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EXHIBIT A**U.S. Pending Patent Applications**

Application No.	Filing Date	Title
11/316,573	December 20, 2005	<i>Computer Gaming Device and Method for Computer Gaming</i>

Foreign Pending Applications

Country	Application No.	Filing Date	Title
PCT	US06/39086	October 4, 2006	<i>Computer Gaming Device and Method for Computer Gaming</i>
EPC	06836201.1	October 4, 2006	<i>Computer Gaming Device and Method for Computer Gaming</i>
Australia	2006333559	October 4, 2006	<i>Computer Gaming Device and Method for Computer Gaming</i>
Canada	2632291	October 4, 2006	<i>Computer Gaming Device and Method for Computer Gaming</i>