

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Gray Matter, Inc.	08/23/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Gray & Company, Inc.
<b>Street Address:</b>	3601 N.I-10 Service Road, West
<b>City:</b>	Metairie
<b>State/Country:</b>	LOUISIANA
<b>Postal Code:</b>	70002
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	11376160
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(703)413-2220
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	(703) 413-3000
<b>Email:</b>	khudson@oblon.com
<b>Correspondent Name:</b>	Oblon, Spivak, et al.
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<b>ATTORNEY DOCKET NUMBER:</b>	284361US20
<b>NAME OF SUBMITTER:</b>	Karen L. Hudson
<b>Total Attachments: 2</b> source=284361 ASN#page1.tif source=284361 ASN#page2.tif	

OP \$40.00 11376160

## ASSIGNMENT

WHEREAS, Gray Matter, LLC having a place of business at 3601 N. I-10 Service Road, West, Metairie, LA 70002, a limited liability company organized and existing under the laws of the State of Louisiana, is the exclusive owner, by assignment, of the application for letters patent of the United States of America Application No. 11/376,160, filed March 16, 2006; and

WHEREAS, Gray & Company, Inc. having a place of business at 3601 N. I-10 Service Road, West, Metairie, LA 70002, a corporation organized and existing under the laws of the State of Louisiana (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to said application for letters patent and the inventions described therein;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00) and other valuable consideration, the receipt of which is hereby acknowledged, Gray Matter, LLC by these presents does sell, assign, and transfer unto said ASSIGNEE the entire right, title and interest for the territory of the United States of America in and to the aforesaid application for letters patent and the invention described therein and in and to any and all Letters Patent which may be granted therefor and in and to any and all divisions, continuations, substitutions and renewals thereof.

Gray Matter, LLC hereby authorizes and requests the Patent Office in the United States and its territorial possessions to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of the entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its successors and assigns, to

the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by Gray Matter, LLC had this Assignment and sale not been made.

IN TESTIMONY WHEREOF, Gray Matter, LLC, has caused these presents to be signed by its officer hereunto duly authorized.

GRAY MATTER, LLC

Date: August 23, 2010

By: 

Eric V. Gray, President