PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT				
NATURE OF CONVEYANCE:		ASSIGNMENT				
CONVEYING PARTY DATA						
N			ame	Execution Date		
VALERIE GERBI				10/04/2010		
RECEIVING PARTY DATA						
Name:	DESIGN SPOF					
Street Address:	130 Rue Reaumur					
City:	Paris					
State/Country:	FRANCE					
Postal Code:	75002					
PROPERTY NUMBERS Total: 1						
Property Type		Number				
Application Number: 29		9376	9376391			
Application Number: 29376391 CORRESPONDENCE DATA 8000000000000000000000000000000000000						
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ATTORNEY DOCKET NUMBER:		211,123				
NAME OF SUBMITTER:		Rachel Errington				
Total Attachments: 1 source=Assignment#page1.tif						

UNITED STATES

ASSIGNMENT FROM INVENTOR

In consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned <u>Assignor</u>:

Mrs. Valérie GERBI, 2 rue Viller Sexel, 75007 Paris, FRANCE

hereby sells, assigns and transfers to Assignee:

DESIGN SPORTSWEARS, Simplified Joint Stock Company, 130 rue Réaumur, 75002 Paris, FRANCE its successors, assigns and legal representatives, the entire right, title and interest for the United States and all

its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to, and any and all improvements which are disclosed in

(a) Patent Number _____ dated_____

(b) Application for Letters Patent Serial No. 29/376,391 filed October 6, 2010

(c) Application for Letters Patent which has been executed by the undersigned concurrently herewith and entitled

HANDBAG and in and to said application and all divisional, continuing, substitute, renewal, reissue and all other applications for Letters Patent which have been or shall be filed in the United States and all other foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said improvements.

The Assignee may apply for and receive the Letters Patent in its own name. When requested by the Assignee or its successors, the undersigned will execute all other patent applications; proper oaths, assignments; powers of attorney, or other papers and communicate all facts known to it relating to the improvements and the history thereof; and generally do everything possible which the Assignee or its successors shall consider desirable for aiding in securing and maintaining proper patent protection for the improvements and for vesting title in the Assignee or its successors.

Assignor warrants that he has the full right to convey the rights and property described herein and no assignment, grant, mortgage or license or other agreement affecting such rights and property has been made to other by the undersigned.

Dated October 4. XX 2010

ASSIGNOR
By N. Mult
By
8y

The undersigned declares that he(she) was personally present and did see the above-named individual execute this Assignment of his own free will for the purposes set forth herein.

By Name	
Address	

ABELMAN, FRAYNE & SCHWAB 666 Third Avenue New York, New York 10017-5621

RECORDED: 10/07/2010

PATENT REEL: 025108 FRAME: 0962