

A/D 581-40

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10-08-2010

12/736406

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10/6/10



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Names and Trademarks:
References or copy thereof.

<p>1. Name of conveying party(ies): Pieter GEELEN James TEBBUTT Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO</p>		<p>2. Name and address of receiving party(ies) Name: TomTom International B.V. Street Address: Rembrandtplein 35 City: Amsterdam Country: The Netherlands Postal Code: NL-1017 CT Additional name(s) & address(es) attached? <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO</p>	
<p>3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other: Execution Date: September 23, 2010, September 27, 2010</p>			
<p>4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: September 23, 2010, September 27, 2010</p>			
<p>A. Patent Application No(s). 12/736406</p>		<p>B. Patent No.(s).</p>	
Additional numbers attached? <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO			
<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: HARNESS, DICKEY & PIERCE, P.L.C. Street Address: P.O. BOX 8910 City: RESTON State: VA ZIP: 20195 Country: USA</p>		<p>6. Total No. of applications/patents involved: One (1) 7. Total fee (37 C.F.R. § 3.41): \$40.00 <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account, if no fee attached. 8. Deposit account number: <u>08-0750</u> (Attach triplicate copy of this page if paying by deposit account)</p>	
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<p>9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i></p> <p>Donald J. Daley, Reg. No. 34,313 Name of Person Signing/Reg. No.</p> <p style="text-align: center;"> Signature</p> <p style="text-align: right;">October 6, 2010 Date</p>			
Total number of pages including cover sheet, attachments, and document: 5			

DJD/jnm

10/07/2010 LLANDGRA 00000025 12736406

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ASSIGNMENT

12/736408

WHEREAS, the undersigned, hereinafter referred to collectively as Assignor, has invented:

DISPLAYING ROUTE INFORMATION ON A DIGITAL MAP IMAGE

for which Assignor is about to make or has made United States or International application for patent

- (a) executed on even date preparatory to filing (each inventor should sign this Assignment on the same day as he/she signs the Declaration and Power of Attorney);
- (b) executed on _____, _____, _____; or
- (c) filed on May 29, 2008, and assigned Serial No. _____ or PCT International Application No. PCT/EP2008/004560; and

WHEREAS, TomTom International B.V., Rembrandtplein 35, NL-1017 CT Amsterdam, The Netherlands, hereinafter referred to as Assignee, is desirous of acquiring all right, title, and interest therein:

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy whereof is hereby acknowledged, Assignor hereby confirms any prior assignment to Assignee, and to the extent that Assignor has not already done so, agrees to assign, and hereby does, sell, assign and transfer unto Assignee and its successors in interest, the full and exclusive right, title and interest in the United States of America and throughout the world, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the inventions as described in the aforesaid application, to the aforesaid application itself, and all divisions, continuations, continuations-in-part, or other applications claiming priority directly or indirectly from the aforesaid application, and any United States or foreign Letters Patent, utility model, or other similar rights which may be granted thereon, including reissues, reexaminations and extensions thereof, and all copyright rights throughout the world in the aforesaid application and the subject matter disclosed therein, these rights, title and interest to be held and enjoyed by Assignee to the full end of the term for which the Letters Patent, utility model, or other similar rights, are granted and any extensions thereof as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and the right to sue for, and recover for past infringements of, or liabilities for, any of the rights relating to any of the applications, patents, utility models, or other similar rights, resulting therefrom, and the copyright rights;

Assignor hereby covenants and agrees to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, or other similar rights, and for copyright, in the United States and in all foreign countries including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title and to the said invention, the United States application for patent, or Letters Patent therefor, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth;

Assignor hereby covenants that no assignment, sale, license, agreement or encumbrance has been or will be entered into which would conflict with this Assignment; and

Assignor hereby requests the United States Patent and Trademark Office to issue the Letters Patent of the United States of America to Assignee, and requests that any official of any country or countries foreign to the United States, whose duty it is to issue or grant patents and applications as aforesaid, to issue the Letters Patent, Utility Model Registration or other similar right to Assignee.

The undersigned hereby grant(s) the law firm of Harness, Dickey & Pierce, P.L.C. the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

ASSIGNMENT

Pieter GEELEN

Witness

Dated

Witness

James Tebbutt

James TEBBUTT

[Signature] *[Signature]*

Witness

23RD SEPTEMBER 2010

Dated

23 / 09 / 2010

Witness

1005382.1

ASSIGNMENT

WHEREAS, the undersigned, hereinafter referred to collectively as Assignor, has invented:

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Assignor hereby covenants and agrees to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, or other similar rights, and for copyright, in the United States and in all foreign countries including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title and to the said invention, the United States application for patent, or Letters Patent therefor, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth;

Assignor hereby covenants that no assignment, sale, license, agreement or encumbrance has been or will be entered into which would conflict with this Assignment; and

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ASSIGNMENT



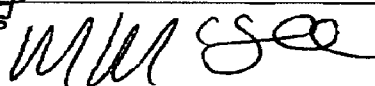
Pieter GEELLEN

27 SEP 2010

Dated



Witness



Witness

James TEBBUTT

Witness

Dated

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