

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Keith Alan Rothschild	10/07/2010
Julius Bert Bagley	10/07/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	COX COMMUNICATIONS, INC.
<b>Street Address:</b>	1400 Lake Hearn Dr., N.E.
<b>City:</b>	Atlanta
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	30319
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12900909
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(404)853-8806
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	404-853-8000
<b>Email:</b>	rhett.white@sutherland.com
<b>Correspondent Name:</b>	Sutherland Asbill & Brennan LLP
<b>Address Line 1:</b>	999 Peachtree Street N.E.
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309-3996
<b>ATTORNEY DOCKET NUMBER:</b>	24663-0040
<b>NAME OF SUBMITTER:</b>	Rhett S. White, Reg. No. 59,158

Total Attachments: 4  
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**PATENT  
 REEL: 025115 FRAME: 0099**

**CH \$40.00 12900909**



## ASSIGNMENT

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WHEREAS, we, **Keith Alan Rothschild**, a citizen of the United States of America, residing at 2366 Leisure Court, Dunwoody, Georgia 30338, USA; and **Julius Bert Bagley**, a citizen of the United States of America, residing at 574 Beacon Trace, Lawrenceville, Georgia 30043, USA; have invented certain inventions and improvements disclosed in an application for Letters Patent entitled "**Systems, Methods, and Apparatus for Attacking Digital Watermarks**," filed in the United States Patent and Trademark Office on October 8, 2010, under U.S. Patent Application Serial No. 12/900,909; (*We hereby authorize and request that Sutherland Asbill & Brennan LLP insert the filing date and application number in the preceding blanks when known*) and

WHEREAS, **COX COMMUNICATIONS, INC.**, a corporation of the State of Georgia, having a principal place of business at 1400 Lake Hearn Dr., N.E., Atlanta, Georgia 30319, is desirous of acquiring an interest in the same;

**NOW, THEREFORE**, for and in consideration of Five Dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which we hereby acknowledge, we, **Keith Alan Rothschild** and **Julius Bert Bagley** by these presents do sell, assign and transfer unto **COX COMMUNICATIONS, INC.**, the full, exclusive and entire right, title, and interest in and to said application, in and to any divisions, continuations, continuation-in-part, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the United States therefor; and we hereby request the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said application, or from a division, continuation, continuation-in-part, or reissue thereof, to **COX COMMUNICATIONS, INC.**, as the assignee, for its interest and for the sole use and benefit of **COX COMMUNICATIONS, INC.** and its assigns and legal representatives;

For the same consideration, we, by these presents do sell, assign, and transfer to **COX COMMUNICATIONS, INC.**, the full, exclusive, and entire right, title and interest in and to any foreign application or applications corresponding to any of said applications, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of **COX COMMUNICATIONS, INC.**, or its designee insofar as permitted by applicable law.

**AND**, for the same consideration, we agree to sign all lawful papers, execute all division, continuing, continuation-in-part, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid **COX COMMUNICATIONS, INC.**, its successors, assigns, and nominees, to obtain and enforce proper protection, including the right to sue for patent infringement, for all said inventions and improvements in all countries throughout the world.

**INVENTOR 1**

Keith Alan Rothschild  
Keith Alan Rothschild

Date: 10 / 7 / 2010

WITNESS: [Signature]

Date: 10 / 7 / 2010

WITNESS: M. Asif Raza

Date: 10 / 07 / 2010

OR

USE SECTION BELOW ONLY IF SIGNING IN PRESENCE OF A NOTARY

Date: \_\_\_\_\_

\_\_\_\_\_  
Keith Alan Rothschild

STATE OF \_\_\_\_\_ )

ss.

COUNTY OF \_\_\_\_\_ )

Before me, a Notary Public in and for the State of \_\_\_\_\_, on this \_\_\_\_\_ day of \_\_\_\_\_, 2010, personally appeared **Keith Alan Rothschild**, who being duly sworn, signed and acknowledged the foregoing Assignment as his/her free act and deed.

(SEAL)

\_\_\_\_\_  
(NOTARY PUBLIC)

My Commission Expires:

**INVENTOR 2**

*Julius Bert Bagley* Date: 10/7/2010  
Julius Bert Bagley

WITNESS: *[Signature]* Date: 10/7/2010

WITNESS: M. Asif Reza Date: 10/07/2010

OR  
USE SECTION BELOW ONLY IF SIGNING IN PRESENCE OF A NOTARY

\_\_\_\_\_  
Date: \_\_\_\_\_  
Julius Bert Bagley

STATE OF \_\_\_\_\_ )

ss.

COUNTY OF \_\_\_\_\_ )

Before me, a Notary Public in and for the State of \_\_\_\_\_, on this \_\_\_\_\_,  
\_\_\_\_\_, 2010, personally appeared **Julius Bert Bagley**, who being duly sworn, sign  
acknowledged the foregoing Assignment as his/her free act and deed.

(SEAL)

\_\_\_\_\_  
(NOTARY PUBLIC)

My Commission Expires: