

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Juan R. Mateu	09/15/2010
Salvatore J. Barone	09/15/2010
Ralph Macchio	09/21/2010

RECEIVING PARTY DATA

Name:	COTY GERMANY GMBH
Street Address:	RHEINSTR. 4E
City:	MAINZ
State/Country:	GERMANY
Postal Code:	55116

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12681571

CORRESPONDENCE DATA

Fax Number: (561)847-7801
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: gail.ochocki@novakdruce.com
 Correspondent Name: Novak Druce & Quigg
 Address Line 1: 525 Okeechobee Blvd.
 Address Line 2: 15th Floor
 Address Line 4: WEST PALM BEACH, FLORIDA 33401

ATTORNEY DOCKET NUMBER:	3975-060
NAME OF SUBMITTER:	Gregory M. Lefkowitz

Total Attachments: 4
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**PATENT
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ASSIGNMENT OF PATENT RIGHTS

WHEREAS, the undersigned (hereinafter referred to as "ASSIGNOR") has invented certain new and useful improvements for TWO-PART COSMETIC PRODUCT WITH VOLUMIZING EFFECT TO HAIR FIBERS, for which a U.S. non-provisional patent application was filed on April 2, 2010, as Application No. 12/681,571.

WHEREAS, Coty Germany GmbH, a corporation, having its principal place of business at Rheinstr, 4E, 55116 Mainz, Germany, (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to the said inventions or improvements and in and to said application and parent issued patent, and in, to and under any and all Letters Patent which may be granted on or as a result thereof:

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR does hereby sell and assign to the ASSIGNEE, its successors and assigns, the ASSIGNOR'S entire right, title and interest in and to the said invention and in and to the said application and all patents which may be granted therefor, and all divisions, reissues, substitutions, continuations and extensions thereof; and the ASSIGNOR hereby authorizes and requests the Commissioner of Patents to issue all patents for said invention, or patents resulting therefrom, insofar as the ASSIGNOR'S interest is concerned, to the ASSIGNEE.

I hereby authorize and request the Patent Office Officials in the United States and in any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE, as the assignee of the entire right, title and interest in and to the same, for the sole use and behalf of said ASSIGNEE, its successors and assigns.

FURTHER, ASSIGNOR agrees that I will communicate to said ASSIGNEE, or its representatives, any facts known to me respecting said invention; testify in any legal proceedings; sign all lawful papers; execute all divisional, continuation, substitution, renewal, and reissue applications; execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE; make all rightful oaths; and generally do everything possible to aid the said ASSIGNEE, its successors and assigns, to obtain and enforce proper protection for said invention in the United States and in any and all foreign countries.

Date: 9/15/10

Juan R. Mateu
JUAN R. MATEU
5668 Berkshire Valley Road
Oak Ridge, NJ 07438

State of New Jersey)
County of Morris) :ss

Before me, a notary public, in and for the State and County aforesaid, on this 21st day of September, 2010 personally appeared JUAN R. MATEU, who being personally known to me, and who having been by me first duly sworn, did acknowledge the foregoing instrument as his free deed and act, signed, sealed and delivered by him for the purpose therein stated and intending to be bound thereby and intending that said instrument be recorded.

(Notary Seal)

Brittany Webb
Notary Public
New Jersey
My Commission Expires 10-26-14

Brittany Webb
(Signature of Notary Public)
Brittany Webb
(Print, Type or Stamp Commissioned Name of Notary Public)

My Commission expires:

Date: September 15, 2010

Salvatore J. Barone
SALVATORE J. BARONE
63 Peacock Loop
Staten Island, NY 10309

State of New York)
) :ss
County of Morris)

Before me, a notary public, in and for the State and County aforesaid, on this 21st day of September, 2010 personally appeared SALVATORE J. BARONE, who being personally known to me, and who having been by me first duly sworn, did acknowledge the foregoing instrument as his free deed and act, signed, sealed and delivered by him for the purpose therein stated and intending to be bound thereby and intending that said instrument be recorded.

(Notary Seal)

Brittany Webb
(Signature of Notary Public)
Brittany Webb
(Print, Type or Stamp Commissioned Name of Notary Public)

My Commission expires:

Brittany Webb
Notary Public
New Jersey
My Commission Expires 10-26-14

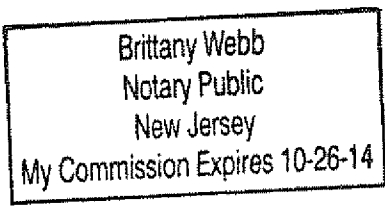
Date: September 21, 2010

Ralph Macchio
RALPH MACCHIO
24 Cherokee Court
Sparta, NJ 07971

State of New Jersey)
County of MORRIS):ss

Before me, a notary public, in and for the State and County aforesaid, on this 21st day of September, 2010 personally appeared RALPH MACCHIO, who being personally known to me, and who having been by me first duly sworn, did acknowledge the foregoing instrument as his free deed and act, signed, sealed and delivered by him for the purpose therein stated and intending to be bound thereby and intending that said instrument be recorded.

(Notary Seal)



Brittany Webb
(Signature of Notary Public)
Brittany Webb
(Print, Type or Stamp Commissioned Name of Notary Public)

My Commission expires:

(Legalization is not required for recording but is prima facie evidence of execution under 35 U.S.C. §261.)