PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT					
NATURE OF CONVEYANCE:		ASSIGNMENT					
CONVEYING PARTY DATA							
N			ame	Execution Date			
Robert H. Palmer				10/05/2010			
RECEIVING PARTY DATA							
Name:	EGO Brands,	EGO Brands, LLC					
Street Address:	10455 N. Cen	10455 N. Central Expressway					
Internal Address:	#109-171	#109-171					
City:	Dallas						
State/Country:	TEXAS						
Postal Code:	75231						
PROPERTY NUMBERS Total: 1							
Property Type		Number		N			
Application Number: 29369		034					
Application Number: 29369034 CORRESPONDENCE DATA 2000000000000000000000000000000000000							
Fax Number: (214)389-8986							
Fax Number:(214)389-8986SolutionCorrespondence will be sent via US Mail when the fax attempt is unsuccessful.Solution							
Phone: 214.389.8985 Email: lcast@barperlg.com							
Email: Icast@harperlg.com Correspondent Name: Scott L. Harper							
Address Line 1: 1700 Pacific Avenue							
Address Line 2: Suite 3600							
Address Line 4: Dallas, TEXAS 75201							
ATTORNEY DOCKET NUMBER:			HEGOB.00100				
NAME OF SUBMITTER:		Scott L. Harper					
Total Attachments: 1 source=PalmerAssignment#page1.tif							

ASSIGNMENT

In consideration of one dollar (\$1.00) and other good and valuable consideration, of which receipt is acknowledged, I, Robert H. Palmer, having an address of 5066 Cardinal Court, Little Elm, TX 75068, sell and assign to EGO Brands, LLC, a limited liability company, having an address of 10455 N. Central Expressway, #109-171, Dallas, TX 75231, the entire right, title, and interest in and to the following application:

Application No.	Filed	<u>Title</u>
U.S. 29/369.034	09/01/2010	Changing Station

invented by me as described in the application for U.S. patent executed by me, and any and all applications for patent and patents in any and all countries, including all divisions, continuations, reissues, and extensions thereof and all rights of priority resulting from the filing of said U.S. applications. I further authorize and request any official whose duty it is to issue patents to issue any patent on said inventions or resulting therefrom to EGO Brands, LLC, or its successors, assigns, or nominees, and I agree that on request and without further consideration, but at the expense of EGO Brands, LLC I will communicate to EGO Brands, LLC or its representatives or nominees any facts known to me respecting said improvements and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and generally aid EGO Brands, LLC, its successors, assigns, and nominees to obtain and enforce proper patent protection for said inventions in all countries.

Dated this 5 day of Octuber, 2010. Rom Pah-

Robert H. Palmer

State of Texas County of Dentin \$

Before me personally appeared said Robert H. Palmer and acknowledged the foregoing instrument to be his free act and deed this 5 day of October, 2010.

Leevelt B Blake



Assignment

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PATENT REEL: 025120 FRAME: 0407

RECORDED: 10/11/2010