

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Kyesook Jeong</td><td>09/30/2010</td></tr><tr><td>Inyoung Hwang</td><td>09/30/2010</td></tr><tr><td>Meeyeon Choi</td><td>09/30/2010</td></tr><tr><td>Jungseok Hong</td><td>09/30/2010</td></tr><tr><td>Hyunsuk Jung</td><td>09/30/2010</td></tr><tr><td>Byoungnam Lee</td><td>09/30/2010</td></tr><tr><td>Harim Jang</td><td>09/30/2010</td></tr></tbody></table>		Name	Execution Date	Kyesook Jeong	09/30/2010	Inyoung Hwang	09/30/2010	Meeyeon Choi	09/30/2010	Jungseok Hong	09/30/2010	Hyunsuk Jung	09/30/2010	Byoungnam Lee	09/30/2010	Harim Jang	09/30/2010
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<table border="1"><tr><td>Name:</td><td>LG Electronics Inc.</td></tr><tr><td>Street Address:</td><td>20, Yeouido-dong, Yeongdeungpo-gu</td></tr><tr><td>City:</td><td>Seoul</td></tr><tr><td>State/Country:</td><td>REPUBLIC OF KOREA</td></tr><tr><td>Postal Code:</td><td>150-721</td></tr></table>		Name:	LG Electronics Inc.	Street Address:	20, Yeouido-dong, Yeongdeungpo-gu	City:	Seoul	State/Country:	REPUBLIC OF KOREA	Postal Code:	150-721						
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PROPERTY NUMBERS Total: 1																	
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12902021</td></tr></tbody></table>		Property Type	Number	Application Number:	12902021												
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CORRESPONDENCE DATA																	
Fax Number: (213)623-2211 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																	
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ATTORNEY DOCKET NUMBER:	2060-3858																

CH \$40.00 12902021

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PATENT  
REEL: 025121 FRAME: 0195

NAME OF SUBMITTER:

Harry S. Lee

Total Attachments: 2

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**ASSIGNMENT**

(1-8) *Insert Name(s) of  
Inventor(s)*

(1) Kyesook Jeong  
(2) Inyoung Hwang  
(3) Meeyeon Choi  
(4) Jungseok Hong

(5) Hyunsuk Jung  
(6) Byoungnam Lee  
(7) Harim Jang  
(8)

In consideration of the sum of one dollar (\$1.00) and other good and valuable considerations paid to each of the undersigned, the undersigned agree(s) to assign, and hereby does assign, transfer and set over to

(9) *Insert name of Assignee*

(9) LG ELECTRONICS INC.

(10) *Insert state of Incorporation  
of Assignee*

(10) KOREA

(11) *Insert address of Assignee*

20 Yeouido-dong Yeongdeungpo-gu Seoul 150-721 Korea  
(hereinafter designated as the Assignee) the entire worldwide right, title and interest in the invention known as

(12) *Insert identification of  
Invention, such as Title,  
Case Number or Foreign  
Application Number*

(12) METHOD FOR DISPLAYING A MENU IN MOBILE TERMINAL AND  
MOBILE TERMINAL THEREOF

for which the undersigned has (have) executed an application for patent in the United States of America and all patent applications in foreign countries corresponding thereto or based thereon.

1) The undersigned agree(s) to execute all papers necessary in connection with any original, reissue, divisional and continuing United States and foreign applications for the above-identified invention and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

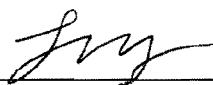

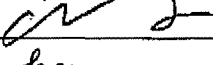
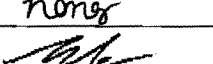
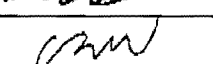


2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

3) The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

4) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed any agreement in conflict herewith.

The undersigned hereby appoints **the Attorneys associated with Customer No. \_\_\_\_\_** the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: <u>9.30.2010</u>	Signature of Inventor (1) <u></u>
Date: <u>9.30.2010</u>	Signature of Inventor (2) <u></u>
Date: <u>9.30.2010</u>	Signature of Inventor (3) <u></u>
Date: <u>9.30.2010</u>	Signature of Inventor (4) <u></u>
Date: <u>9.30.2010</u>	Signature of Inventor (5) <u></u>
Date: <u>9.30.2010</u>	Signature of Inventor (6) <u></u>
Date: <u>9.30.2010</u>	Signature of Inventor (7) <u></u>