

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest

**CONVEYING PARTY DATA**

Name	Execution Date
CREDIT SUISSE AG (F/K/A CREDIT SUISSE FIRST BOSTON), AS ADMINISTRATIVE AGENT	09/22/2010
CREDIT SUISSE AG, TORONTO BRANCH (F/K/A CREDIT SUISSE FIRST BOSTON, TORONTO BRANCH) AS CANADIAN ADMINISTRATIVE AGENT	09/22/2010

**RECEIVING PARTY DATA**

<b>Name:</b>	VISANT SECONDARY HOLDINGS CORP. (F/K/A JOSTENS SECONDARY HOLDINGS CORP.)
<b>Street Address:</b>	357 MAIN ST.
<b>City:</b>	ARMONK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10504

<b>Name:</b>	VISANT CORPORATION (F/K/A JOSTENS IH CORP.)
<b>Street Address:</b>	357 MAIN ST.
<b>City:</b>	ARMONK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10504

<b>Name:</b>	AKI, INC.
<b>Street Address:</b>	1700 BROADWAY
<b>City:</b>	NEW YORK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10019

<b>Name:</b>	JOSTENS, INC.
<b>Street Address:</b>	3601 MINNESOTA DRIVE
<b>City:</b>	MINNEAPOLIS
<b>State/Country:</b>	MINNESOTA
<b>Postal Code:</b>	55435

OP \$2960.00 4889755

**501317649**

**PATENT**  
**REEL: 025126 FRAME: 0027**

Name:	THE LEHIGH PRESS, INC.
Street Address:	1900 S. 25TH AVE.
City:	BROADVIEW
State/Country:	ILLINOIS
Postal Code:	60155

Name:	VISUAL SYSTEMS, INC.
Street Address:	8111 N. 87TH ST.
City:	MILWAUKEE
State/Country:	WISCONSIN
Postal Code:	53224

PROPERTY NUMBERS Total: 74

Property Type	Number
Patent Number:	4889755
Patent Number:	5268214
Patent Number:	4988557
Patent Number:	4487801
Patent Number:	4925517
Patent Number:	4606956
Patent Number:	4769264
Patent Number:	4661388
Patent Number:	5419958
Patent Number:	5609710
Patent Number:	5918908
Patent Number:	4747782
Patent Number:	6326069
Patent Number:	5445821
Patent Number:	5928748
Patent Number:	6125614
Patent Number:	6071569
Patent Number:	5992889
Patent Number:	4908252
Patent Number:	5980960
Patent Number:	5879769

Patent Number:	6250049
Patent Number:	5051305
Patent Number:	5093182
Patent Number:	5637401
Patent Number:	5885701
Patent Number:	4998621
Patent Number:	4941574
Patent Number:	5953885
Patent Number:	6070392
Patent Number:	6223503
Patent Number:	6182420
Patent Number:	6691872
Patent Number:	6403186
Patent Number:	6726797
Patent Number:	6746750
Patent Number:	5341992
Patent Number:	5439172
Patent Number:	5391420
Patent Number:	5569693
Patent Number:	4880690
Patent Number:	4751934
Patent Number:	6006916
Patent Number:	5690130
Patent Number:	6190730
Patent Number:	6119704
Patent Number:	6213303
Patent Number:	6287652
Patent Number:	5566693
Patent Number:	5562112
Patent Number:	6301860
Patent Number:	5192386
Patent Number:	5647941
Patent Number:	5799675
Patent Number:	4848378
Patent Number:	6688467

Patent Number:	6959624
Patent Number:	5074597
Patent Number:	5249670
Patent Number:	5900002
Patent Number:	D339063
Patent Number:	6811336
Patent Number:	7337721
Patent Number:	7069108
Patent Number:	4824143
Patent Number:	5037139
Patent Number:	5622263
Patent Number:	5611972
Patent Number:	5782060
Patent Number:	7448650
Application Number:	09334421
Application Number:	60563321
Application Number:	10315422
Application Number:	10454333

**CORRESPONDENCE DATA**

Fax Number: (866)826-5420  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 3016380511  
Email: ipresearchplus@comcast.net  
Correspondent Name: IP Research Plus, Inc.  
Address Line 1: 21 Tadcaster Circle  
Address Line 2: Attn: Penelope J.A. Agodoa  
Address Line 4: Waldorf, MARYLAND 20602

ATTORNEY DOCKET NUMBER:	36171
NAME OF SUBMITTER:	Penelope J.A. Agodoa

Total Attachments: 10  
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### RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

#### 1. Name of conveying party(ies)

CREDIT SUISSE AG (F/K/A CREDIT SUISSE FIRST BOSTON), AS  
ADMINISTRATIVE AGENT  
CREDIT SUISSE AG, TORONTO BRANCH (F/K/A CREDIT SUISSE FIRST  
BOSTON, TORONTO BRANCH) AS CANADIAN ADMINISTRATIVE AGENT

Additional name(s) of conveying party(ies) attached?  Yes  No

#### 3. Nature of conveyance/Execution Date(s):

Execution Date(s) 09/22/2010

- Assignment  Merger  
 Security Agreement  Change of Name  
 Joint Research Agreement  
 Government Interest Assignment  
 Executive Order 9424, Confirmatory License  
 Other RELEASE OF SECURITY INTEREST

#### 2. Name and address of receiving party(ies)

Name: VISANT SECONDARY HOLDINGS CORP. (F/K/A JOSTENS SECONDARY HOLDINGS CORP.)

Internal Address: \_\_\_\_\_

Street Address: 357 MAIN ST.

City: ARMONK

State: NY

Country: UNITED STATES Zip: 10504

Additional name(s) & address(es) attached?  Yes  No

#### 4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)  
SEE ATTACHED SCHEDULE.

B. Patent No.(s)  
SEE ATTACHED SCHEDULE.

Additional numbers attached?  Yes  No

#### 5. Name and address to whom correspondence concerning document should be mailed:

Name: IP Research Plus

Internal Address: \_\_\_\_\_

Attn: Penelope J.A. Agodoa

Street Address: \_\_\_\_\_

21 Tadcaster Circle

City: Waldorf

State: MD Zip: 20602

Phone Number: 301-638-0511

Fax Number: 866-826-5420

Email Address: orders@ipresearchplus.com

#### 6. Total number of applications and patents involved: 74

#### 7. Total fee (37 CFR 1.21(h) & 3.41) \$

- Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed  
 None required (government interest not affecting title)

#### 8. Payment Information

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature: Alexandra Schiffrin  
Signature

09/30/2010  
Date

Alexandra Schiffrin  
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 10

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

Additional Receiving Parties

Name: VISANT CORPORATION (F/K/A JOSTENS IH CORP.)  
Street Address: 357 MAIN ST.  
City: ARMONK  
State: NY  
Country: UNITED STATES            Zip: 10504

Name: AKI, INC.  
Street Address: 1700 BROADWAY  
City: NEW YORK  
State: NY  
Country: UNITED STATES            Zip: 10019

Name: JOSTENS, INC.  
Street Address: 3601 MINNESOTA DRIVE  
City: MINNEAPOLIS  
State: MN  
Country: UNITED STATES            Zip: 55435

Name: THE LEHIGH PRESS, INC.  
Street Address: 1900 S. 25<sup>TH</sup> AVE.  
City: BROADVIEW  
State: IL  
Country: UNITED STATES            Zip: 60155

Name: VISUAL SYSTEMS, INC.  
Street Address: 8111 N. 87<sup>TH</sup> ST.  
City: MILWAUKEE  
State: WI  
Country: UNITED STATES            Zip: 53224

TERMINATION AND RELEASE OF SECURITY INTEREST IN PATENT RIGHTS, dated as of September 22, 2010 (this "***Termination and Release***"), by CREDIT SUISSE AG (formerly known as Credit Suisse First Boston), as Administrative Agent (as defined below). Capitalized terms used herein and not otherwise defined shall have the meanings assigned to such terms in the Credit Agreement or the Security Agreement, as applicable, referred to below.

A. Reference is made to (i) the Credit Agreement dated as of October 4, 2004 (as amended, supplemented or otherwise modified from time to time, the "***Credit Agreement***"), among Visant Secondary Holdings Corp. (formerly known as Jostens Secondary Holdings Corp., "***Holdings***"), Visant Corporation (formerly known as Jostens IH Corp., the "***Borrower***"), the lenders from time to time party thereto (the "***Lenders***"), Credit Suisse AG (formerly known as Credit Suisse First Boston), as administrative agent (in such capacity, the "***Administrative Agent***") and Credit Suisse AG, Toronto Branch, as Canadian administrative agent, (ii) the Security Agreement dated as of October 4, 2004 (as amended, supplemented or otherwise modified from time to time, the "***Security Agreement***"), among Holdings, the Borrower, the subsidiaries of Holdings party thereto (the "***Subsidiary Grantors***" and, together with Holdings and the Borrower, the "***Grantors***") and the Administrative Agent and (iii) the Patent Security Agreement dated October 4, 2004 (the "***Patent Security Agreement***"), among the Grantors and the Administrative Agent (such documents set forth in clauses (i) through (iii), the "***Security Agreements***").

B. Pursuant to the Security Agreements, the Grantors granted a security interest to the Administrative Agent, for the benefit of the Secured Parties, in certain collateral, including the patents of the Grantors set forth on Schedule I hereto (the "***Patents***"), which security interest was recorded with the United States Patent & Trademark Office on October 4, 2004 at Reel 015953 and Frame 0185; September 22, 2006 at Reel 018303 and Frame 0761; and June 25, 2007 at Reel 019525 and Frame 0967.

C. In connection with the repayment of all Indebtedness and the termination of all Commitments under the Credit Agreement, and the release of security interests under the Credit Documents, the Grantors have informed the Administrative Agent of their desire to obtain the release of all right, title and interest of the Administrative Agent, the Secured Parties and each other grantee or beneficiary in and to the Patents granted under the Security Agreements.

Accordingly, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, all of the Administrative Agent's right, title and interest (including, without limitation, security interests) in and to the Patents shall hereby automatically terminate as provided in the Security Agreements, and the Administrative Agent hereby terminates, releases and discharges its security interests in the Patents.



The Administrative Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release of the security interests contemplated hereby.

THIS TERMINATION AND RELEASE SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK AND SHALL BE BINDING UPON THE ADMINISTRATIVE AGENT'S REPRESENTATIVES, SUCCESSORS, ASSIGNS AND TRANSFEREES.

[Remainder of page intentionally left blank.]

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be duly executed as of the day and year first above written.

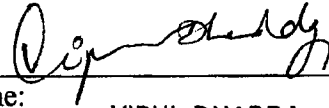
CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, as Administrative Agent,

By



Name: MIKHAIL FAYBUSOVICH  
Title: VICE PRESIDENT

By



Name: VIPUL DHADDA  
Title: ASSOCIATE

[Signature Page to Visant Patent Release]

[[3239394]]

PATENT  
REEL: 025126 FRAME: 0036

Schedule I

**Patents**

I. Patents

See attached.

II. Patent Applications

See attached.

III. Patent Licenses

See attached.

**PATENTS**

**Reel/Frame: 015953/0185**

<b>Title</b>	<b>PATENT No.</b>	<b>Owner</b>
Fragrance Releasing Pull-Out Sampler	4,889,755	AKI, Inc.
Fragrance Sampler with Protective Treatment	5,268,214	AKI, Inc.
Fragrance Sampling Device	4,988,557	AKI, Inc.
Fragrance-Releasing Pull-Apart Sheet	4,487,801	AKI, Inc.
Method of Forming Fragrance Releasing Pull-Apart Sheet	4,925,517	AKI, Inc.
On Page Fragrance Sampling Device	4,606,956	AKI, Inc.
On Page Fragrance Sampling Device	4,769,264	AKI, Inc.
Pad Fragrance Sampling Device	4,661,388	AKI, Inc.
Reduced Odor Fragrance Sampler	5,419,958	AKI, Inc.
Reduced Odor Fragrance Sampler	5,609,710	AKI, Inc.
Advertisement Page with Incorporated Sample Material Which Can be Trimmed to Fit Flush with the Edges...	5,918,908	AKI, Inc.
Cosmetic Sampler	4,747,782	AKI, Inc.
Fluid Sampler Pouch with Internal Supportive Structure	6,326,069	AKI, Inc.
Fragrance Sampler and Applicator with Simulated Container and Removable Cap	5,445,821	AKI, Inc.
Laminated Page and Method for Making Same	5,928,748	AKI, Inc.
Method for Making Laminated Page	6,125,614	AKI, Inc.
Method of Applying Sample Material to a Substrate	6,071,569	AKI, Inc.
Method of Making Advertisement Page with Incorporated Sample Material which can be Trimmed to Fit Flush with the Edges of a Publication	5,992,889	AKI, Inc.
Pleasant-Feeling Fragrance Sampler Containing Microcapsules	4,908,252	AKI, Inc.
Sampler Applicator Having a Stretchy Layer	5,980,960	AKI, Inc.
Sampler Device Having a Reinforced Compartment and Method of Packaging Sample Material	5,879,769	AKI, Inc.

<b>Title</b>	<b>PATENT No.</b>	<b>Owner</b>
Sampler Device Having a Reinforced Compartment and a Method of Packing Sample Material	6,250,049	AKI, Inc.
Stabilized Perfume-Containing Microcapsules and Method of Preparing the Same	5,051,305	AKI, Inc.
Sustained-Release Print-Compatible Coatings for Fragrance Samplers	5,093,182	AKI, Inc.
Odorant Composition, Delivery System and Method	5,637,401	AKI, Inc.
Odorant Composition Delivery System and Method	5,885,701	AKI, Inc.
Package for a Liquid Sample and an Associated Method for Packaging a Liquid Sample	4,998,621	AKI, Inc.
Package for a Liquid Sample and an Associated Method for Packaging a Liquid Sample	4,941,574	AKI, Inc.
Cosmetic Sampler and Method of Making Using Bulk Thin Film Application Techniques	5,953,885	AKI, Inc.
Hot Pour Product Sampler and Method of Making Using Bulk Thin Film Application Techniques	6,070,392	AKI, Inc.
Hot Pour Product Sampler and Method of Making Using Bulk Thin Film Application Techniques	6,223,503	AKI, Inc.
Method of Making A Cosmetic Sampler Using Bulk Thin Film Application Techniques	6,182,420	AKI, Inc.
Method of Making A Cosmetic Sampler Using Bulk Thin Film Application Techniques	6,691,872	AKI, Inc.
Product Sampler	6,403,186	AKI, Inc.
Method of Making Product Sampler	6,726,797	AKI, Inc.
Laminated Page and Method for Making Same	09/334,421	AKI, Inc.
Envelope Device Containing a Liquid Volatile Material and Method for Making Such a Device	6,746,750	AKI, Inc.
Container	5,341,992	AKI Inc. / BBCo
Planar Sampler for a Liquid Volatile Material and Method	5,439,172	AKI Inc. / BBCo
Fragrance-Laden Pouch Samplers and Process for their Manufacture	5,391,420	AKI Inc. / Thermedics

<b>Title</b>	<b>PATENT No.</b>	<b>Owner</b>
High Stretch Film for Pallet Wrapping	5,569,693	AKI Inc. / Thermedics
Perfume Patch	4,880,690	AKI Inc. / Thermedics
Cosmetic Sampler	4,751,934	1ST Corp
Cosmetic Sampler with Applicator Backing	6,006,916	1ST Corp
Cosmetic Sampler with Integral Applicator	5,690,130	1ST Corp
Cosmetic Sampler with Sample Screen Printed on Film	6,190,730	1ST Corp
Disposable Die-Cut Cosmetic Sample Applicators	6,119,704	1ST Corp
Fluid of Volatile Cosmetic Sampler Package for Subscription Rate Magazine Insertion	6,213,303	1ST Corp
Fluid Product Sampler Package with Clear Moisture Vapor Barrier Film	6,287,652	1ST Corp
Fragrance Sampler	5,566,693	1ST Corp
Lipstick Sampler	5,562,112	1ST Corp
Liquid Product Sampler Package with Frame Structure for Enhanced Burst Strength	6,301,860	1ST Corp
Method of Making a Cosmetic Sampler	5,192,386	1ST Corp
Method of Making a Lipstick Sampler	5,647,941	1ST Corp
Screen Printed Product Sampler in Hermetically Sealed Package	5,799,675	1ST Corp
Cosmetic Sampler	4,848,378	1ST Corp
Liquid Product Sampler with Sample Deposit Area	6,688,467	1ST Corp
Apparatus and Method for Setting Stones in Jewelry	6,959,624	Jostens, Inc.
Computerized Method of Generating Film Masters for Embossing and Printing Color Images	5,074,597	The Lehigh Press, Inc.
Award recognition package	5,249,670	Jostens, Inc.
Method and apparatus for manipulating page layouts in a desktop publishing system	5,900,002	Jostens, Inc.
Award Recognition Package	D339063	Jostens, Inc.
Advanced Geometric Modeling With Ugopen	60/563321	Jostens, Inc.

<b>Title</b>	<b>PATENT No.</b>	<b>Owner</b>
Registration cam for a printing press	6,811,336	Jostens, Inc.
Adjustable die fixture for a printing press	7,337,721	Jostens, Inc.
Automated engraving of a customized jewelry item	7,069,108	Jostens, Inc.

**Reel/Frame: 018303/0761**

<b>Title</b>	<b>Reg/App No.</b>	<b>Owner</b>
Lipstick Sampler and Method of Fabrication	4824143	AKI, Inc.
Advertising Sampler and Method of Manufacture	5037139	AKI, Inc.
Sampler Package and Method of Making the Same	5,622,263	AKI, Inc.
Devices and Related Method for the Selective Exposure of Microencapsulated Liquids	5,611,972	AKI, Inc.
Sampler Package and Method of Making the Same	5,782,060	AKI, Inc.

**Reel/Frame: 019525/0967**

<b>Title</b>	<b>Reg/App No.</b>	<b>Owner</b>
Construction for a book cover	10315422	Visual Systems, Inc.
Construction for a book cover	7448650	Visual Systems, Inc.
Construction for a book jacket	10454333	Visual Systems, Inc.