PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Georgios D. Karles	07/21/2010
Shuzhong Zhuang	10/07/2010
Yi Zeng	10/08/2010

RECEIVING PARTY DATA

Name:	Philip Morris USA Inc.		
Street Address:	6601 West Broad Street		
City:	Richmond		
State/Country:	VIRGINIA		
Postal Code:	23230		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12748259

CORRESPONDENCE DATA

Fax Number: (703)836-2021

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 703-836-6620
Email: offserv@bipc.com

Correspondent Name: BUCHANAN, INGERSOLL & ROONEY PC

Address Line 1: POST OFFICE BOX 1404

Address Line 4: ALEXANDRIA, VIRGINIA 22313-1404

ATTORNEY DOCKET NUMBER: 1021238-000848

NAME OF SUBMITTER: Peter K. Skiff

Total Attachments: 8

source=ASSIGNMENT#page1.tif source=ASSIGNMENT#page2.tif

PATENT 501317885 REEL: 025127 FRAME: 0073

OP \$40,00 127482

source=ASSIGNMENT#page3.tif
source=ASSIGNMENT#page4.tif
source=ASSIGNMENT#page5.tif
source=ASSIGNMENT#page6.tif
source=ASSIGNMENT#page7.tif
source=ASSIGNMENT#page8.tif

Beseux

D2166 UTIL Buchanan Ingersoll & Rooney PC Attorney Docket Nos. 1021238-000848

ASSIGNMENT (JOINT)

THIS ASSIGNMENT, by 1) Georgios D. Karles, 2) Shuzhong Zhuang and 3) Yi Zeng (hereinafter referred to as "the Assignors"), residing at 1) 4025 Huntsteed Way, Richmond, VA 23233, 2) 9504 Meadowview Road, Richmond, VA 23294 and 3) 6901 Marlowe Road, Apt. # 717, Richmond, VA 23225, respectively, witnesseth:

WHEREAS, the Assignors have made certain new and useful inventions in <u>CONTROLLED RELEASE MENTHOLATED TOBACCO BEADS</u> set forth in an application for Letters Patent of the United States of America, [] having an oath or declaration executed on even date herewith; [X] bearing Serial No. <u>12/748,259</u>, and filed on <u>March 26</u>, 2010; and

WHEREAS, PHILIP MORRIS USA INC., a corporation duly organized under and pursuant to the laws of the State of Virginia and having an office and place of business at 6601 West Broad Street, Richmond, VA 23230, is desirous of acquiring the entire right, title, and interest in and to the inventions for the United States and the application for Letters Patent of the United States, and in and to any United States Letters Patent or Patents, to be obtained therefor and thereon; and

WHEREAS, PHILIP MORRIS PRODUCTS S.A. (formerly known as Fabriques de Tabac Reunies S.A.), a corporation organized and existing under the laws of Switzerland and having an office and place of business at Quai Jeanrenaud 3, CH-2000, Neuchâtel, Switzerland, is desirous of acquiring the entire right, title, and interest in and to the inventions for countries foreign to the United States, and in and to any foreign patent applications, and in and to any foreign Letters Patent or Patents to be obtained therefor and thereon; and

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

ASSIGNMENT OF UNITED STATES PATENT RIGHTS

We do hereby sell, assign and transfer unto PHILIP MORRIS USA INC., its successors, assigns and legal representatives, all right, title, and interest in and to the inventions, for the United States, and in and to the United States patent application, including any continuations and divisions thereof, and any substitute applications therefor and any United States patents which may issue thereon and any reissues and extensions of the same; and we hereby authorize and request the Commissioner of Patents to grant and issue any and all patents on the inventions in the United States to PHILIP MORRIS USA INC. as the assignee thereof.

ASSIGNMENT OF FOREIGN PATENT RIGHTS

Further in view of the consideration hereinabove referred to, we do hereby sell, assign, and transfer unto PHILIP MORRIS PRODUCTS S.A., its successors, assigns and legal representatives, all right, title and interest in and to the inventions for all countries foreign to the United States, including the right to claim priority under the International Convention based on the United States patent application, and in and to any foreign patent application, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any foreign patents which may issue thereon, and any reissues and extensions of the same; and we hereby authorize and request competent authorities to grant and issue any and all patents on the inventions in any foreign country to PHILIP MORRIS PRODUCTS S.A. as the assignee thereof.

We further agree to execute upon request of the assignee PHILIP MORRIS USA INC. such additional documents, if any, as are necessary and proper to secure patent protection on the inventions in the United States, and to execute upon request of assignee PHILIP MORRIS PRODUCTS S.A. such additional documents, if any, as are necessary and proper to secure patent protection on the inventions in countries foreign to the United States, and to otherwise give full effect to and perfect the rights of the assignee PHILIP MORRIS USA INC. in the United States and of assignee PHILIP MORRIS PRODUCTS S.A. in countries foreign to the United States.

AND for the same consideration, the Assignors hereby covenant and agree to and with the assignees, their successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the sole and lawful owners of the entire right, title, and interest in and to the inventions and any and all applications for Letters Patent above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth;

AND for the same consideration, the Assignors hereby covenant and agree to and with the assignees, their successors, legal representatives, and assigns, that the Assignors will, whenever counsel of the assignees, or counsel of their successors, legal representatives, and assigns, shall advise that any proceeding in connection with the inventions or any and all applications for Letters Patent, or any proceeding in connection with Letters Patent for the inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation, or continuation-in-part of any application for Letters Patent, or any reissue or extension of any Letters Patent to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement, and defense of Letters Patent for the inventions, without charge to the assignees, their successors, legal representatives, and assigns, but at the cost and expense of the assignees, their successors, legal representatives, and assigns;

		have hereunto signed or	ir names on the dates hereinafter
indicate			
Date _	7/21/2010	Name of Assignor	Morph Salas
			Georgios D. Karles
STATE	OF VIRGINIA)		
CITY O	F RICHMOND)		
the abov signed, s	ve-named individual, and a	cknowledged the above ove instrument as his very	010, appeared before me in person to be his signature and that he oluntary act and deed, and for the
My Con	nmission Expires:	NOT	arne S. Bothers ARY PUBLIC
(Notaria	Commonwealth of Virginia Dianne S. Watkins - Notary Pr Commission No. 7037656 My Commission Expires 6/31/	ublic	
Date _	10/07/2010	Name of Assignor	Shuzhong Zhuang
STATE	OF VIRGINIA)		
CITY O	: ss F RICHMOND)		•
the abov signed, s uses and	e-named individual, and a	cknowledged the above ove instrument as his ve	010, appeared before me in person to be his signature and that he oluntary act and deed, and for the ARY PUBLIC
(Notagia	Danielle Basl Durham Commonwealth of Virginia Notary Public Commission No. 337303 My Commission Expires 11/30/201		

Date	Name of Assignor
	Yi Zeng
STATE OF VIRGINIA)	
; ss	
CITY OF RICHMOND)	
On this day of	, 2010, appeared before me in person
the above-named individual, and	l acknowledged the above to be his signature and that he above instrument as his voluntary act and deed, and for the
My Commission Expires:	
,	NOTARY PUBLIC
(Notarial Seal)	

omasaa

D2166 UTIL Buchanan Ingersoll & Rooney PC Attorney Docket Nos. 1021238-000848

ASSIGNMENT (JOINT)

THIS ASSIGNMENT, by 1) Georgios D. Karles, 2) Shuzhong Zhuang and 3) Yi Zeng (hereinafter referred to as "the Assignors"), residing at 1) 4025 Huntsteed Way. Richmond, VA 23233, 2) 9504 Meadowview Road, Richmond, VA 23294 and 3) 6901 Marlowe Road, Apt. #717, Richmond, VA 23225, respectively, witnesseth:

WHEREAS, the Assignors have made certain new and useful inventions in CONTROLLED RELEASE MENTHOLATED TOBACCO BEADS set forth in an application for Letters Patent of the United States of America, [] having an oath or declaration executed on even date herewith; [X] bearing Serial No. 12/748,259, and filed on March 26, 2010; and

WHEREAS, PHILIP MORRIS USA INC., a corporation duly organized under and pursuant to the laws of the State of Virginia and having an office and place of business at 6601 West Broad Street, Richmond, VA 23230, is desirous of acquiring the entire right, title, and interest in and to the inventions for the United States and the application for Letters Patent of the United States, and in and to any United States Letters Patent or Patents, to be obtained therefor and thereon; and

WHEREAS, PHILIP MORRIS PRODUCTS S.A. (formerly known as Fabriques de Tabac Reunies S.A.), a corporation organized and existing under the laws of Switzerland and having an office and place of business at Quai Jeanrenaud 3, CH-2000, Neuchâtel, Switzerland, is desirous of acquiring the entire right, title, and interest in and to the inventions for countries foreign to the United States, and in and to any foreign patent applications, and in and to any foreign Letters Patent or Patents to be obtained therefor and thereon; and

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

ASSIGNMENT OF UNITED STATES PATENT RIGHTS

We do hereby sell, assign and transfer unto PHILIP MORRIS USA INC., its successors, assigns and legal representatives, all right, title, and interest in and to the inventions, for the United States, and in and to the United States patent application, including any continuations and divisions thereof, and any substitute applications therefor and any United States patents which may issue thereon and any reissues and extensions of the same; and we hereby authorize and request the Commissioner of Patents to grant and issue any and all patents on the inventions in the United States to PHILIP MORRIS USA INC. as the assignee thereof.

ASSIGNMENT OF FOREIGN PATENT RIGHTS

Further in view of the consideration hereinabove referred to, we do hereby sell, assign, and transfer unto PHILIP MORRIS PRODUCTS S.A., its successors, assigns and legal representatives, all right, title and interest in and to the inventions for all countries foreign to the United States, including the right to claim priority under the International Convention based on the United States patent application, and in and to any foreign patent application, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any foreign patents which may issue thereon, and any reissues and extensions of the same; and we hereby authorize and request competent authorities to grant and issue any and all patents on the inventions in any foreign country to PHILIP MORRIS PRODUCTS S.A. as the assignee thereof.

We further agree to execute upon request of the assignee PHILIP MORRIS USA INC. such additional documents, if any, as are necessary and proper to secure patent protection on the inventions in the United States, and to execute upon request of assignee PHILIP MORRIS PRODUCTS S.A. such additional documents, if any, as are necessary and proper to secure patent protection on the inventions in countries foreign to the United States, and to otherwise give full effect to and perfect the rights of the assignee PHILIP MORRIS USA INC. in the United States and of assignee PHILIP MORRIS PRODUCTS S.A. in countries foreign to the United States.

AND for the same consideration, the Assignors hereby covenant and agree to and with the assignees, their successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the sole and lawful owners of the entire right, title, and interest in and to the inventions and any and all applications for Letters Patent above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth;

AND for the same consideration, the Assignors hereby covenant and agree to and with the assignees, their successors, legal representatives, and assigns, that the Assignors will, whenever counsel of the assignees, or counsel of their successors, legal representatives, and assigns, shall advise that any proceeding in connection with the inventions or any and all applications for Letters Patent, or any proceeding in connection with Letters Patent for the inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation, or continuation-in-part of any application for Letters Patent, or any reissue or extension of any Letters Patent to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement, and defense of Letters Patent for the inventions, without charge to the assignees, their successors, legal representatives, and assigns, but at the cost and expense of the assignees, their successors, legal representatives, and assigns;

IN TES		IEREOF, we	have hereunto signed	l our names on the dates hereinafter		
Date	o g oct	2010	Name of Assigno	\mathbf{r}		
*****				Georgios D. Karles		
	OF VIRGIN	: ss				
tne abo signed,	ve-named ind	ividual, and a divered the ab	ocknowledged the abo pove instrument as hi	, 2010, appeared before me in person ove to be his signature and that he s voluntary act and deed, and for the		
My Commission Expires:		NI	או זמו זמ עמ איזי			
(Notarial Seal)			140	NOTARY PUBLIC		
Date _			Name of Assigno	r Shuzhong Zhuang		
	OF VIRGIN	: 88		2 0		
the abor signed,	ve-named ind	ividual, and a livered the ab	cknowledged the abo	, 2010, appeared before me in person ove to be his signature and that he s voluntary act and deed, and for the		
My Cor	nmission Exp	ires:				
(Notaria	al Seal)		NC	OTARY PUBLIC		

Date 03007 2010	Name of Assignor	Yi Zang
man Gersel	11	11 Zielig
STATE OF VIRGINIA)		
CITY OF RICHMOND) M	oth Bursure	K
		010, appeared before me in persor
the above-named individual, and	f acknowledged the above above instrument as his ve	to be his signature and that he coluntary act and deed, and for the
My Commission Expires:	S) A-Anne Velacelo ARY PUBLIC
(Notarial Seal)	NOT?	JO-ANNE VELARDO
		Notary Public Of New Jersey
	My Co	ommission Expires December 17, 2011

RECORDED: 10/12/2010