

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Clancy Gerald Boyer	08/18/2010
Frank Delmar Macaulay	08/18/2010
RECEIVING PARTY DATA	
Name:	PUR WATER PURIFICATION PRODUCTS, INC.
Street Address:	One Procter & Gamble Plaza
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45202
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29366954
CORRESPONDENCE DATA	
Fax Number:	(937)449-6405
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(937)449-6400
Email:	julie.waggoner@dinslaw.com
Correspondent Name:	DINSMORE & SHOHL, LLP
Address Line 1:	One Dayton Centre, One South Main Street
Address Line 2:	Suite 1300
Address Line 4:	Dayton, OHIO 45402
ATTORNEY DOCKET NUMBER:	D-1683/9116.1102
NAME OF SUBMITTER:	Paul M. Ulrich

OP \$40.00 29366954

Total Attachments: 3
 source=D1683_Assignment#page1.tif
 source=D1683_Assignment#page2.tif

501318616

**PATENT
 REEL: 025131 FRAME: 0221**

ASSIGNMENT OF DESIGN

WHEREAS, we, Clancy Gerald Boyer, of Clarksville, Ohio, and Frank Delmar Macaulay of Cincinnati, Ohio, invented certain new, original and ornamental design SURFACE ORNAMENTATION FOR A PACKAGE for which we executed an application for a United States Design Letters Patent and for which said application for United States Design Letters Patent was filed on August 2, 2010, under

Patent Application Serial No. 29/366,954

Attorney Docket No. D-1683;

WHEREAS, we hereby authorize and request the attorney(s) and/or agent(s) empowered to act on my/our behalf in the aforementioned application, to insert above the filing date and application number of said application, when known;

AND WHEREAS, **PUR WATER PURIFICATION PRODUCTS, INC.**, a corporation of the State of Ohio, with a place of business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, hereinafter called the Assignee, is desirous of acquiring the entire right, title and interest in and to said design application and the inventions therein disclosed and any design letters patent that may issue thereon;

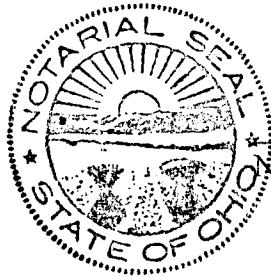
NOW, THEREFORE, for good and valuable consideration, receipt whereof is hereby acknowledged, we hereby sell, assign and transfer unto said Assignee, its successors and assigns, the entire right, title and interest in and to said design application and any divisions or continuations thereof, and the inventions therein disclosed, and any improvements thereon, and any patent or patents that may be issued or reissued thereon, and we hereby authorize and request the Commissioner of Patents and Trademarks to issue any letters patent thereon, and reissues thereof, to said Assignee, its successors and assigns; and we hereby authorize said Assignee, its successors and assigns, to file in its own name applications for patent in foreign countries in connection with the inventions hereby transferred, under the International Convention claiming the priority of said United States application or otherwise, and to secure in its own name the patent or patents issued thereon; and we hereby agree that, upon request, we will sign all papers, and make all rightful oaths, and do all acts which said Assignee, its successors or assigns, may consider necessary in connection with said United States application, and in connection with any other United States or foreign applications that may be filed in connection with said inventions, and with any improvements thereon, and in connection with any patents issued or reissued thereon.

Date: 18 Aug 2010

Clancy Gerald Boyer
Clancy Gerald Boyer

State of Ohio)
County of Warren) SS

On this 18th day of August, 2010 before me a Notary Public in and for the above County and State, personally appeared the above named Clancy Gerald Boyer personally known to me, and acknowledged the execution of the foregoing assignment as a free act and deed for the purpose herein set forth.



Theresa L. Alexander
Notary Public

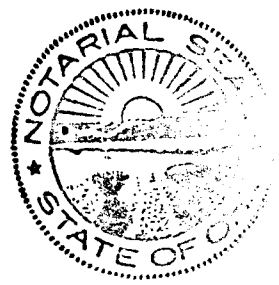
THERESA L. ALEXANDER
Notary Public, State of Ohio
My Commission Expires 8/1/2012

Date: 18-08-2010

Frank Delmar Macaulay
Frank Delmar Macaulay

State of Ohio)
County of Warren) ss

On this 18th day of August, 2010 before me a Notary Public in and for the above County and State, personally appeared the above named Frank Delmar Macaulay personally known to me, and acknowledged the execution of the foregoing assignment as a free act and deed for the purpose herein set forth.



Theresa L. Alexander
Notary Public
THERESA L. ALEXANDER
Notary Public, State of Ohio
My Commission Expires 8/1/2012