

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Danielle Rodgers	09/21/2010
Patrick Foley	09/20/2010
RECEIVING PARTY DATA	
Name:	Deflecto, LLC
Street Address:	7035 East 86th Street
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46250
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29367660
CORRESPONDENCE DATA	
Fax Number: (312)876-7934	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone: 312-876-7925	
Email: anne.sutton@snrdenton.com, anita.hansen@snrdenton.com, patents@snrdenton.com	
Correspondent Name: Anne K. W. Sutton	
Address Line 1: SNR DENTON US LLP	
Address Line 2: P. O. Box 061080, WACKER DRIVE STATION	
Address Line 4: CHICAGO, ILLINOIS 60606-1080	
ATTORNEY DOCKET NUMBER:	70012200-0043-250 (AKW)
NAME OF SUBMITTER:	Anne K. W. Sutton

OP \$40.00 29367660

Total Attachments: 1
source=signed_assignment_29-367660#page1.tif

ASSIGNMENT

WHEREAS, Danielle Rodgers, a citizen of the United States, residing at Indianapolis, Indiana, U.S.A. and Patrick Foley, a citizen of the United States, residing at Indianapolis, Indiana, U.S.A. referred to as ASSIGNORS, have invented a certain invention entitled: "LITERATURE FLOOR STAND" for which U.S. Design Patent Application No. 29/367,660 was filed with the U.S. Patent and Trademark Office on August 11, 2010; and

WHEREAS, Deflecto, LLC, organized in the State of Delaware, with a principal place of business at 7035 East 86th Street, Indianapolis, Indiana U.S.A. 46250, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in, to and under said invention and the United States Letters Patent to be obtained therefor:

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN:


Be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer to ASSIGNEE the full and exclusive right, title and interest to said invention and said application and all Letters Patent of the United States to be obtained therefor on said application or any continuation, division, renewal, substitute or reissue thereof for the full term or terms for which the same may be granted, including the right to sue and collect for any and all infringements thereof.

ASSIGNORS also assign all of its right, title and interest in and to said invention in all foreign countries, and all applications for Letters Patent which may evolve therefrom, including the right to claim International Convention priority.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

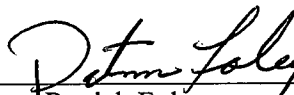
ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent as may be known and accessible to ASSIGNORS and ASSIGNORS will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain and enforce said application, said invention and said Letters Patent which may be necessary or desirable to carry out the purposes hereof.

Date: 9/21/10



Danielle Rodgers

Date: 9/20/10



Patrick Foley