

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Kamyar Moinzadeh</td> <td>10/11/2010</td> </tr> <tr> <td>Leon L. Hong</td> <td>10/11/2010</td> </tr> <tr> <td>Lee Zhao</td> <td>10/11/2010</td> </tr> </tbody> </table>		Name	Execution Date	Kamyar Moinzadeh	10/11/2010	Leon L. Hong	10/11/2010	Lee Zhao	10/11/2010				
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RECEIVING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Airbiquity Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1011 Western Avenue</td> </tr> <tr> <td>Internal Address:</td> <td>Ste. 600</td> </tr> <tr> <td>City:</td> <td>Seattle</td> </tr> <tr> <td>State/Country:</td> <td>WASHINGTON</td> </tr> <tr> <td>Postal Code:</td> <td>98104</td> </tr> </table>		Name:	Airbiquity Inc.	Street Address:	1011 Western Avenue	Internal Address:	Ste. 600	City:	Seattle	State/Country:	WASHINGTON	Postal Code:	98104
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
<p>Fax Number: (503)224-2084</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 503 224 2170</p> <p>Email: docket@stofoco.com</p> <p>Correspondent Name: Stolowitz Ford Cowger LLP</p> <p>Address Line 1: 621 SW Morrison St</p> <p>Address Line 2: Suite 600</p> <p>Address Line 4: Portland, OREGON 97205</p>													
ATTORNEY DOCKET NUMBER:	44375-2170												
NAME OF SUBMITTER:	Michael A. Cofield												
Total Attachments: 4													

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PATENT
REEL: 025134 FRAME: 0799

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ASSIGNMENT

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Address: 1011 Western Avenue, Ste. 600
Seattle, WA 98104

**Title of
Invention:** CENTRALIZED MANAGEMENT OF MOTOR VEHICLE SOFTWARE
APPLICATIONS AND SERVICES

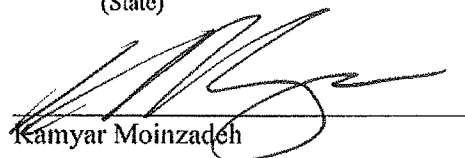
**Application
Serial No.:** As Filed Herewith

Filing Date: October 13th, 2010

For good and valuable consideration, the receipt of which is hereby acknowledged, the above-named Assignor hereby sells, assigns and transfers to Assignee, the full and exclusive rights, title and interest in and to the above-identified invention, patent application and patent rights throughout the world, including foreign patent priority rights; said invention, application and letters patent in this or any foreign country, and all divisions, continuations, reissues, non-provisionals and extensions thereof, to be held and enjoyed by Assignee, for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted in this or any foreign country, as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and covenant that Assignor has full right so to do, and agree that Assignor will communicate to Assignee, or its successors and assigns, any facts known to Assignor respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, non-provisional and reissue applications, make all rightful oaths, and do everything possible to aid Assignee, its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.

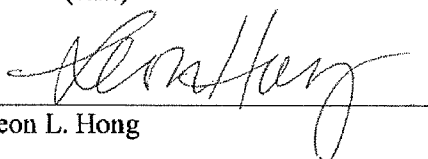
In the event that the patent application filing date or serial number is not known at the time this document is executed, Assignor hereby grants permission to the attorneys of record in the patent application to fill in the filing date and/or serial number above, and to record this assignment after such information is added.

EXECUTED at Seattle, WA, this 11th day of
October, 2010. (City) (State)


Kamyar Moinzadeh


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EXECUTED at Seattle, WA, this 11th day of October, 2010.
(City) (State)


Leon L. Hong

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EXECUTED at Sammamish, WA, this 11 day of
October, 2010. (City) (State)



Lee Zhao