

PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Hjalmar Edzer Ayco Huitema</td><td>10/01/2010</td></tr><tr><td>Jason Charles Heikenfeld</td><td>09/30/2010</td></tr></tbody></table>		Name	Execution Date	Hjalmar Edzer Ayco Huitema	10/01/2010	Jason Charles Heikenfeld	09/30/2010				
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Hjalmar Edzer Ayco Huitema	10/01/2010										
Jason Charles Heikenfeld	09/30/2010										
RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Polymer Vision Limited</td></tr><tr><td>Street Address:</td><td>High Tech Campus 48</td></tr><tr><td>City:</td><td>Eindhoven</td></tr><tr><td>State/Country:</td><td>NETHERLANDS</td></tr><tr><td>Postal Code:</td><td>5656 AE</td></tr></table>		Name:	Polymer Vision Limited	Street Address:	High Tech Campus 48	City:	Eindhoven	State/Country:	NETHERLANDS	Postal Code:	5656 AE
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
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ATTORNEY DOCKET NUMBER:	268980										
NAME OF SUBMITTER:	Mark Joy										
Total Attachments: 4 source=268980assign_001#page1.tif source=268980assign_001#page2.tif											

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Leydig, Voit & Mayer, Ltd.  
Two Prudential Plaza, Suite 4900  
180 North Stetson Avenue  
Chicago, Illinois 60601-6731

**ASSIGNMENT**

**WHEREAS, WE,** Hjalmar Edzer Ayco Huiteman and Jason Charles Heikenfeld, of Olmebeek 23, Veldhoven, Netherlands 5501 CK and 1644 Clio Avenue, Cincinnati, Ohio 45230, respectively, have invented and own a certain invention entitled:

**DISPLAY APPARATUS COMPRISING ELECTROFLUIDIC CELLS**

for which invention we have executed an application (provisional or non-provisional) for a U.S. patent, which was filed on March 12, 2010, under U.S. Application No. 12/723,330, and

**WHEREAS,** Polymer Vision Limited, of High Tech Campus 48, Eindhoven, Netherlands 5656 AE and University of Cincinnati, Office of Intellectual Property of 3130 Highland Avenue, box 670829, Cincinnati, Ohio, USA, 45267-0829, hereinafter referred to as Assignees, is desirous of acquiring the entire domestic and foreign right, title, and interest in and under the invention described in the patent application.

**NOW, THEREFORE,** for good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, we assign and transfer to the Assignees and the Assignees's legal representatives, successors and assigns the full and exclusive rights in and to the invention in the U.S. and every foreign country and the entire right, title, and interest in and to the patent application and other such applications (e.g., provisional applications, non-provisional applications, continuations, continuations-in-part, divisionals, reissues, reexaminations, National phase applications, including petty patent applications, and utility model applications) that may be filed in the United States and every foreign country on the invention, and the patents, extensions, or derivations thereof, both foreign and domestic, that may issue thereon, and we do hereby authorize and request the Commissioner of Patents to issue U.S. patents to the above-mentioned Assignees agreeably with the terms of this assignment document.

**WE HEREBY AUTHORIZE** the Assignees to insert in this assignment document the filing date and application number of the application if the date and number are unavailable at the time this document is executed.

**UPON SAID CONSIDERATION,** we convey to the Assignees the right to make application in its own behalf for protection of the invention in the U.S. and countries foreign to the U.S. and to claim under the Patent Cooperation Treaty, the International Convention and/or other international arrangement for any such application the date of the U.S. application (or any other application on the invention) to gain priority with respect to other applications.

**WE DO HEREBY COVENANT** and agree with the Assignees that we will not execute any writing or do any act whatsoever conflicting with the terms of this assignment document set forth herein, and that we will at any time upon request, without further or additional consideration, but at the expense of the Assignees, execute such additional assignments and

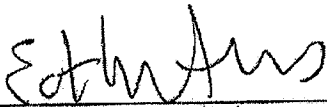
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Attorney Docket No.

other writings and do such additional acts as the Assignees may deem necessary or desirable to perfect the Assignee's enjoyment of this assignment, and render all necessary assistance in making application for and obtaining original, continuation, continuation-in-part, divisional, reissued, reexamined, and National phase patents of the U.S. or of any and all foreign countries on the invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, and by executing statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal representatives of all parties hereto.

IN WITNESS WHEREOF, we have hereunder set our hands on the dates shown below.

Date

1-10-'10

  
Hjalmar Edzer Ayco Huitema

Date

\_\_\_\_\_  
Jason Charles Heikenfeld

Leydig, Voit & Mayer, Ltd.  
Two Prudential Plaza, Suite 4900  
180 North Stetson Avenue  
Chicago, Illinois 60601-6731

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Hjalmar Edzer Ayco Huitema

\_\_\_\_\_  
Date 9/30/2010  
Jason Charles Heikenfeld