PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Adam B. Mathes	01/29/2007
Xuefu Wang	01/29/2007
Jeffrey Bartelma	01/29/2007
Gopal Venu Vemula	01/29/2007

RECEIVING PARTY DATA

Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12860527

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	16113-0234002
NAME OF SUBMITTER:	Melissa Alexander

Total Attachments: 3

PATENT REEL: 025148 FRAME: 0845 \$40.00

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> PATENT REEL: 025148 FRAME: 0846

Attorney's Docket No.: 16113-234001 Client's Ref. No.: GP-1004-03-US

ASSIGNMENT

For valuable consideration, we, ADAM B. MATHES of 852 Park Dr. A, Mountain View, CA 94040, XUEFU WANG of 862 Hydrangea Ct., Sunnyvale, CA 94086, JEFFREY BARTELMA of 1667 Haight St., San Francisco, CA 94117, GOPAL VENU VEMULA of 403 Camille Circle #15, San Jose, CA 95134, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled <u>CONTENT</u> REFERENCE PAGE, filed 10/4/2006, and assigned U.S. Serial Number 11/543,721, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

> PATENT REEL: 025148 FRAME: 0847

Attorney's Docket No.: 16113-234001 Client's Ref. No.: GP-1004-03-US

ADAM B. MATHES

Witnessed by:

Witness Address

XUEFU WANG

Witnessed by:

Typed or Printed Name

REEL: 025148 FRAME: 0848

Attorney's Docket No.: 16113-234001 Client's Ref. No.: GP-1004-03-US

Witnessed by: 1/29/2007 GOPAL VENU VĖMULA Witnessed by: Signature Typed or Printed Name

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Witness Address

PATENT REEL: 025148 FRAME: 0849

RECORDED: 10/16/2010