PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JUN HO CHA	10/11/2010
BYEONG HO JEONG	10/11/2010
YANG GI LEE	10/11/2010

RECEIVING PARTY DATA

Name:	HYUNDAI MOTOR COMPANY	
Street Address:	231 YANGJAE-DONG, SEOCHO-GU	
City:	SEOUL	
State/Country:	REPUBLIC OF KOREA	
Postal Code:	137-938	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12906835

CORRESPONDENCE DATA

Fax Number: (415)442-1001

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ATTORNEY DOCKET NUMBER:	100607-5045US
NAME OF SUBMITTER:	Monica E. Carlos

Total Attachments: 4

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ASSIGNMENT (Joint Inventors)

WHEREAS, the undersigned, (1) Jun Ho CHA, resident of #302-701, Sibeom Daeun Maeul Dasoop Cas tle Apt., Bansong-dong, Hwaseong-si, Gyeonggi-do 445-723, Korea, , (2) Byeong Ho JEONG, resident of #102-108, Hyundai Apt., Namyang-dong, Hwaseong-si, Gyeonggi-do 445-704, Korea and (3) Yang Gi LEE, resident of #103-1803, LG Village, Geumgok-dong, Gwonseon-gu, Suwon-si, Gyeonggi-do 441-704, Korea (hereinafter t ermed "Inventors"), respectively, have invented certain new and useful improvements in

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and executed therefore an application for Letters Patent of the United States and
having an oath or declaration executed on even date herewith. bearing U.S. Patent Application No and filed on
WHEREAS, Hyundai Motor Company, a corporation of the Republic of Korea, having a place of
business at 231 Yangjae-Dong, Seocho-gu, Seoul 137-938, Republic of Korea (hereinafter termed
"Assignee(s)"), are desirous of acquiring the entire right, title and interest in and to said application and the
invention disclosed therein, and in and to all embodiments of the invention, heretofore conceived, made or
discovered by said Inventor (all collectively hereinafter termed "said invention"), and in and to any and all
patents, inventor's certificates and other forms of protection (hereinafter termed "patents") thereon granted
in the United States and foreign countries.
NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Inventors

to have been received in full from said Assignee:

- Said Inventors do hereby sell, assign, transfer and convey unto said Assignee, the entire right, title 1. and interest (a) in and to said application and said invention; (b) in and to all rights to apply for foreign patents on said invention pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all applications filed and any and all patents granted on said invention in the United States or any foreign country, including each and every application filed and each and every patent granted on any application which is a division, substitution, or continuation of any of said applications; and (d) in and to each and every reissue or extensions of any of said patents.
- Said Inventors do hereby jointly and severally covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right title and interest herein conveyed in the United States and foreign countries. Such cooperation by said Inventors shall include prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, specifications, declarations or other papers, and other

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assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for prosecuting any of said applications; (c) for filling and prosecuting substitute, divisional, continuing or additional applications covering said invention; (d) for filling and prosecuting applications for reissuance of any said patents; (e) for interference or other priority proceedings involving said invention; and (f) for legal proceedings involving said invention and any applications therefor and any patents granted thereon, including without limitation opposition proceedings, cancellation preceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Inventors in providing such cooperation shall be paid for by said Assignee.

- 3. The terms and covenants of this assignment shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Inventors, their respective heirs, legal representatives and assigns.
- Said Inventors do hereby jointly and severally warrant and represent that they have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

IN WITNESS WHEREOF, the said Inventors have executed and delivered this instrument to said Assignee as follows:

		(1) Jun Ro CHA	
Date:	October 11, 2010	Film	

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