PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

Name	Execution Date
Laurence Dawes	09/20/2010

RECEIVING PARTY DATA

Name:	LEGO A/S
Street Address:	Aastvej 1
City:	Billund
State/Country:	DENMARK
Postal Code:	DK-7190

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29366736

CORRESPONDENCE DATA

Fax Number: (212)916-2940

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

212-297-5800 Phone:

glevy@daypitney.com Email:

Correspondent Name: Gerald Levy Address Line 1: 7 Times Square Address Line 2: Day Pitney LLP

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER: 502388.120000 NAME OF SUBMITTER: Gerald Levy

Total Attachments: 1

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PATENT REEL: 025157 FRAME: 0783

501323802

502388.120000

<u>ASSIGNMENT</u>

FOR ONE DOLLAR (\$1.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I

LAURENCE DAWES

being the inventors of certain improvements in

TOY CONSTRUCTION SET ELEMENT

hereby assign unto

LEGO A/S

corporation organized and existing under the laws of Denmark, and having a principal place of business at Aastvej 1, DK-7190 Billund, Denmark, my entire right, title and interest in and to such invention, together with the patent rights and rights of protection to the same throughout the world, including any patent rights which may result from Application Serial No. 29/366, 736, filed on 07/29/2010, preparatory to obtaining Letters Patent of the United States therefor and in and to any and all divisions, reissues, continuations and extensions thereof and in and to any Letters Patent that may be granted thereon; said invention, application and Letters Patent to be held and enjoyed by the said assignee for its own use and behoof and for the use and behoof of their successors and assigns, to the full end of the term for which said Letters Patent or other rights of protection may be granted, as fully and as entirely as the same would have been held and enjoyed by us had this assignment and sale not been made.

IN WITNESS WHEREOF, I have hereunto set our hands and seals:

20/9/10.

83292537.1

RECORDED: 10/19/2010

PATENT

REEL: 025157 FRAME: 0784