

PATENT ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| David Malina | 10/07/2010 |
| RECEIVING PARTY DATA | |
| Name: | Help Remedies, Inc. |
| Street Address: | 915 Broadway, Suite 1008 |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10010 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 29376994 |
| CORRESPONDENCE DATA | |
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| Correspondent Name: | EPSTEIN DRANGEL LLP |
| Address Line 1: | 60 East 42nd Street, Suite 2410 |
| Address Line 4: | New York, NEW YORK 10165 |
| ATTORNEY DOCKET NUMBER: | 2691-100B |
| NAME OF SUBMITTER: | Robert L. Epstein |
| Total Attachments: 2 source=Malina Assignment 101B#page1.tif source=Malina Assignment 101B#page2.tif | |

OP \$40.00 29376994

ASSIGNMENT

46 BERGEN ST
APT. 8
BROOKLYN,
NY 11201

WHEREAS, I, DAVID MALINA, a citizen of Switzerland, having an address of ~~143 Avenue B, #4C, New York, New York 10009~~ (hereinafter the ASSIGNOR), am the inventor of a design entitled CONTAINER (hereinafter the INVENTION) and am the applicant in a United States design patent application of the same title, filed simultaneously herewith (hereinafter the DESIGN PATENT APPLICATION), relating to said INVENTION, and

WHEREAS, HELP REMEDIES, INC., a corporation existing under the laws of the State of New York, and having an address of 915 Broadway Suite 1008, New York, NY 10010, United States, (hereinafter the ASSIGNEE) is desirous of acquiring the entire right, title and interest in and to the INVENTION and the DESIGN PATENT APPLICATION including any and all worldwide rights, and to any and all Patents issuing therefrom, and to all improvements thereof, including any and all extensions, divisions, reissues, substitutes, renewals or continuations thereof, and the right to all benefits under the International Convention for the Protection of Industrial Property (hereinafter the PATENT RIGHTS).

Now, therefore, in consideration of the sum of one (\$1.00) dollar and other good and valuable consideration, receipt of which is hereby acknowledged, I, DAVID MALINA, by these presents do sell, assign and transfer unto, HELP REMEDIES, INC. the entire right, title and interest in and to the PATENT RIGHTS, the same to be held and enjoyed by ASSIGNEE, for its own use and for the use of its successors and assigns, to the full end of the terms for which the aforementioned patent rights are or may be granted, as fully and entirely as if the same would have been held by me, had this assignment and sale not been made.

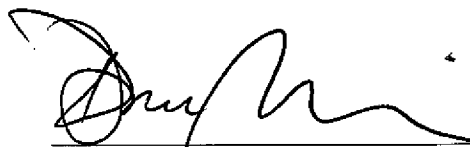
FURTHER, said ASSIGNOR does hereby sell, assign and transfer its rights to sue and collect damages for any past or present infringement with respect to said PATENT RIGHTS.

It is hereby authorized and requested that the Director of the United States Patent and Trademark Office issue any and all said Letters Patent, when granted, to said ASSIGNEE.

Further, it is agreed that, when requested, without charge but at the expense of said ASSIGNEE, the undersigned will execute all divisional, continuing, substitute, renewal and reissue patent applications; execute all documents and other papers necessary to perfect title, and generally do everything possible for aiding in securing and maintaining proper patent protection.

Signed at (place) NY this 7th day of OCTOBER, 2010.

Inventor: DAVID MALINA



Signature

David Malina

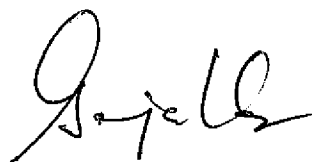
Printed Name

State of New York)

County of Kings)

Before me personally appeared said David Malina, and acknowledged the foregoing instrument to be his free act and deed this 7th day of October, 2010.

Seal:



GANJA ILES
Notary Public, State of New York
Qualified in Kings County
Reg. No. 011L6167457
My Commission Expires June 4, 2011