PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jamie D. Bauer	10/14/2010

RECEIVING PARTY DATA

Name:	Giraffx Design LLC
Street Address:	353 The Promenade
Internal Address:	PO Box 27
City:	Edgewater
State/Country:	NEW JERSEY
Postal Code:	07020

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12904587

CORRESPONDENCE DATA

Fax Number: (607)256-3628

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: Brown & Michaels PC

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ATTORNEY DOCKET NUMBER: GI2-1

NAME OF SUBMITTER: Lynda Wood

Total Attachments: 1 source=00251044#page1.tif

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PATENT REEL: 025158 FRAME: 0418

ASSIGNMENT AND AGREEMENT

For value received, I, Jamie D. Bauer, of Edgewater in the State of New Jersey, hereby sell, assign and transfer to Giraffx Design LLC, having an office at 353 The Promenade, PO Box 27, Edgewater NJ 07020, and its successors, assigns and legal representatives (hereinafter referred to as the "Assignee"), the entire right, title and interest, for the United States of America, in and to certain inventions related to the "Dispenser For Product Packages" described in an application for Letters Patent of the United States, executed by me of even date here with, and all the rights and privileges in said application and under any and all Letters Patent that may be granted in the United States for said inventions; and I also concurrently hereby sell, assign and transfer to Assignee the entire right, title and interest in and to said inventions for all countries foreign to the United States, including all rights of priority arising from the application aforesaid, and all the rights and privileges under any and all forms of protection, including Letters Patent, that may be granted in said countries foreign to the United States for said inventions.

I authorize Assignee to make application for such protection in its own name and maintain such protection in any and all countries foreign to the United States, and to invoke and claim for any application for patent or other form of protection for said inventions, without further authorization from me, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

I hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of Assignee to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

I request that any and all patents for said inventions be issued to Assignee in the United States and in all countries foreign to the United States, or to such nominees as Assignee may designate.

I agree that, when requested, I shall, without charge to Assignee, but at its expense, sign all papers, and do all acts which may be necessary, desirable or convenient in connection with said applications, patents, or other forms of protection.

Name: Jamie D. Bauer

Date: 14 October, 2010

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RECORDED: 10/19/2010

PATENT REEL: 025158 FRAME: 0419