PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jay Clifford Sinnett	10/11/2010
Harold James	10/13/2010

RECEIVING PARTY DATA

Name:	Michelin Recherche et Technique S.A.	
Street Address:	Route Louis Braille 10	
City:	Granges-Paccot	
State/Country:	SWITZERLAND	
Postal Code:	CH-1763	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	12937741	

CORRESPONDENCE DATA

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NAME OF SUBMITTER: Tim F. Williams

Total Attachments: 2

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PATENT REEL: 025158 FRAME: 0954

ASSIGNMENT OF RIGHTS, TITLE AND INTEREST IN INVENTION

This is an Assignment of the Rights, Title and Interest in an Invention entitled:

IN-PLANE RFID ANTENNA

(hereinafter referred to as the "Invention") for which either a United States Patent Application or an International (PCT) Patent Application was filed in the United States (hereinafter referred to as the "Patent Application") and for which the Inventor(s) listed below hereby authorize and request that an attorney representing Michelin North America, Inc., Intellectual Property Department, Greenville, South Carolina, insert here in parentheses (application number PCT/US2008/061834, filed April 29, 2008) the filing date and application number of the Patent Application when known.

INVENTOR(S):

Name	Address
Jay Clifford SINNETT	201 Briton Way, Greenville, South Carolina 29615, United States of America Residence: Greenville, South Carolina, United States of America
Harold JAMES	202 Water Mill Road, Greer, South Carolina 29650 United States of America Residence: Greenville, South Carolina, United States of America

ASSECUETS

NAME	Address	COUNTRIES FOR WHICH ASSIGNMENTS BY INVENTORS OF ALL RIGHTS, TITLE AND INTEREST ARE MADE
Michelin Recherche et Technique S.A.	Route Louis Braille 10 CH 1763, Granges-Paccot Switzerland	United States, Canada, Mexico
IN JOINT OWNERSHIP Société de Technologie Michelin and Michelin Recherche et Technique S.A.	23 rue Breschet FR-63000, Clermont-Ferrand France	All Countries except United States, Canada and Mexico

WHEREAS, we, the above-identified Inventor(s), have invented certain new and useful improvements in the Invention identified above and described in the above-identified Patent Application; and

WHEREAS, we desire to assign all our rights title and interest in the Invention and in the Patent Application to the above identified Assignees;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged;

1. We hereby assign and transfer all of our rights, title and interest in and to the Invention and the Patent Application as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted or have granted for the Invention, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto the Assignees in conformance with the designation made above of the countries for which this assignment of all our rights, title and interest is made.

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- 2. We further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of the Patent Application and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for the Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.
- 3. We hereby warrant and represent that we have not entered and will not enter into any assignment, contract or understanding in conflict herewith.

IN WITNESS WHEREOF, we have executed and delivered this instrument to the Assignees on the dates indicated below.

1) Jay Clifford Sinnett Date 11 22 2010
Tay Clifford SINNETT

2) Harold JAMES Date 13 02 2010