

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Vani Vemulapalli</td> <td>10/14/2010</td> </tr> <tr> <td>Jan Karwowski</td> <td>10/14/2010</td> </tr> <tr> <td>Edward C. Coleman</td> <td>10/18/2010</td> </tr> </tbody> </table>		Name	Execution Date	Vani Vemulapalli	10/14/2010	Jan Karwowski	10/14/2010	Edward C. Coleman	10/18/2010		
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Kraft Foods Global Brands LLC</td> </tr> <tr> <td>Street Address:</td> <td>Three Lakes Drive</td> </tr> <tr> <td>City:</td> <td>Northfield</td> </tr> <tr> <td>State/Country:</td> <td>ILLINOIS</td> </tr> <tr> <td>Postal Code:</td> <td>60093-2753</td> </tr> </table>		Name:	Kraft Foods Global Brands LLC	Street Address:	Three Lakes Drive	City:	Northfield	State/Country:	ILLINOIS	Postal Code:	60093-2753
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: (312)277-2397</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 312.577.7000</p> <p>Email: sahleb@fitcheven.com</p> <p>Correspondent Name: Fitch, Even, Tabin & Flannery</p> <p>Address Line 1: 120 South LaSalle Street, Suite 1600</p> <p>Address Line 4: Chicago, ILLINOIS 60603-3406</p>											
ATTORNEY DOCKET NUMBER:	1410-94623-US										
NAME OF SUBMITTER:	Jeffrey A. Chelstrom										
<p>Total Attachments: 4</p> <p>source=94623 VEMULAPALLI+ 12-907,763 Assignment to Kraft Foods Global Brands LLC 10192010#page1.tif</p> <p>source=94623 VEMULAPALLI+ 12-907,763 Assignment to Kraft Foods Global Brands LLC 10192010#page2.tif</p>											

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PATENT

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source=94623 VEMULAPALLI+ 12-907,763 Assignment to Kraft Foods Global Brands LLC 10192010#page4.tif

ASSIGNMENT

We, VANI VEMULAPALLI, of Whippany, County of Morris and State of New Jersey, JAN KARWOWSKI, of Franklin Lakes, County of Bergen and State of New Jersey, and EDWARD C. COLEMAN, of New Fairfield, County of Fairfield and State of Connecticut, for good and valuable consideration, receipt of which is hereby acknowledged, have assigned and do hereby assign to KRAFT FOODS GLOBAL BRANDS LLC, a Delaware corporation, having its principal place of business at Three Lakes Drive, Northfield, Illinois, 60093-2753, its successors, assigns and legal representatives, the entire right, title and interest, in and to all subject matter invented by us and disclosed in the United States patent application entitled

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signed by each of us contemporaneously with the execution of this assignment; and in and to all patent and all convention and treaty rights of all kinds, including the right to claim priority from said application, and all rights in and to any continuation, continuation-in-part, and divisional application therefrom, and any reissue or re-examination as to any patent issuing therefrom, in all countries throughout the world, for all such subject matter described therein, including all rights of action and rights to recover damages for past infringements. We agree to sign all documents necessary to secure all said patents and rights, and request issuance of all said patents to the above assignee in accordance with this assignment.

We hereby authorize and request our attorneys, Fitch, Even, Tabin & Flannery, of 120 South LaSalle Street, Suite 1600, Chicago, Illinois 60603-3406, to insert here in parenthesis (Application No. 12/907,763, filed October 19, 2010) the filing date and application number of said application when known.

October 14, 2010

Vani Vemulapalli
Vani Vemulapalli

State of New Jersey)
County of Hudson) ss

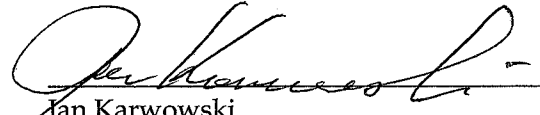
On 10/14, 2010, before me, Irene Cafiero, a Notary Public in and for said State, personally appeared VANI VEMULAPALLI, personally known by me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Irene Cafiero
Notary Public
My Commission Expires: 1/28/14

NOTARY PUBLIC - NEW JERSEY
IRENE CAFIERO
COUNTY OF HUDSON
My Commission Expires January 28, 2014

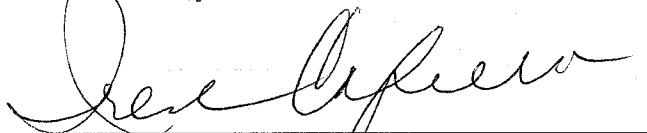
October 14, 2010


Jan Karwowski

State of New Jersey)
County of Hudson) ss

On 10/14/, 2010, before me, Irene Cafiero
a Notary Public in and for said State, personally appeared JAN KARWOWSKI, personally known
by me (or proved to me on the basis of satisfactory evidence) to be the person whose name is
subscribed to the within instrument and acknowledged to me that he executed the same in his
authorized capacity, and that by his signature on the instrument the person, or the entity upon
behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.


Notary Public

My Commission Expires: 1/28/14

NOTARY PUBLIC - NEW JERSEY
IRENE CAFIERO
COUNTY OF HUDSON
My Commission Expires January 28, 2014

Oct. 18, 2010

Edward C. Coleman
Edward C. Coleman

State of New York)
County of Westchester) ss

On October 18, 2010, before me, Ebone Watson,
a Notary Public in and for said State, personally appeared EDWARD C. COLEMAN, personally
known by me (or proved to me on the basis of satisfactory evidence) to be the person whose
name is subscribed to the within instrument and acknowledged to me that he executed the
same in his authorized capacity, and that by his signature on the instrument the person, or the
entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Ebone Watson
Notary Public

My Commission Expires: _____

EBONE WATSON
NOTARY PUBLIC, State of New York
No. 01WA6139598
Qualified in Westchester County
Commission Expires 1/7/14