

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
HYOUNG HO CHOI	10/12/2010
HYOCK IN KWON	10/12/2010
RECEIVING PARTY DATA	
Name:	HYUNDAI MOTOR COMPANY
Street Address:	231 YANGJAE-DONG, SEOCHO-KU
City:	SEOUL
State/Country:	REPUBLIC OF KOREA
Name:	KIA MOTORS CORP.
Street Address:	231 YANGJAE-DONG, SEOCHO-KU
City:	SEOUL
State/Country:	REPUBLIC OF KOREA
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12907838
CORRESPONDENCE DATA	
Fax Number:	(415)442-1001
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	4154421000
Email:	mcarlos@morganlewis.com
Correspondent Name:	MORGAN, LEWIS & BOCKIUS LLP (SF)
Address Line 1:	One Market, Spear Street Tower, Suite 28
Address Line 4:	San Francisco, CALIFORNIA 94105
ATTORNEY DOCKET NUMBER:	068949-5160US
NAME OF SUBMITTER:	Monica E. Carlos

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REEL: 025162 FRAME: 0780

Total Attachments: 3

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**ASSIGNMENT
(Joint Inventors)**

WHEREAS, the undersigned, (1) **Hyoung Ho CHOI**, resident of **Gwangmyeong-si, Gyeonggi-do, Republic of Korea**, and (2) **Hyock In KWON**, resident of **Seongnam-si, Gyeonggi-do, Republic of Korea**, (hereinafter termed "Inventors"), respectively, have invented certain new and useful improvements in *AIRBAG MOUNTING ASSEMBLY FOR VEHICLES* and executed therefore an application for Letters Patent of the United States and

- having an oath or declaration executed on even date herewith.
 bearing U.S. Patent Application No. _____ and filed on _____.

WHEREAS, (1) **HYUNDAI MOTOR COMPANY**, a corporation of the Republic of Korea, having a place of business at **231 Yangjae-Dong, Seocho-Ku, Seoul, Republic of Korea**, and (2) **KIA MOTORS CORP.**, a corporation of the Republic of Korea, having a place of business at **231 Yangjae-Dong, Seocho-Ku, Seoul, Republic of Korea** (hereinafter termed "Assignee(s)"), are desirous of acquiring the entire right, title and interest in and to said application and the invention disclosed therein, and in and to all embodiments of the invention, heretofore conceived, made or discovered jointly or severally by said Inventors (all collectively hereinafter termed "said invention"), and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter termed "patents") thereon granted in the United States and foreign countries.

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Inventors to have been received in full from said Assignee(s):

1. Said Inventors do hereby sell, assign, transfer and convey unto said Assignee(s), the entire right, title and interest (a) in and to said application and said invention; (b) in and to all rights to apply for foreign patents on said invention pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all applications filed and any and all patents granted on said invention in the United States or any foreign country, including each and every application filed and each and every patent granted on any application which is a division, substitution, or continuation of any of said applications; and (d) in and to each and every reissue or extensions of any of said patents.

2. Said Inventors do hereby jointly and severally covenant and agree to cooperate with said Assignee(s) to enable said Assignee(s) to enjoy to the fullest extent the right title and interest herein conveyed in the United States and foreign countries. Such cooperation by said Inventors shall include prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee(s) (a) for perfecting in said Assignee(s) the right, title and interest herein conveyed; (b) for prosecuting any of said applications; (c) for filing and prosecuting

(2) **Hyock In, KWON**

Date: 10/12/2010

Hyock In, Kwon

State of _____)
County of _____) SS.

On _____, before me, _____, Notary Public, personally appeared _____, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Notary Public