PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-----------------|----------------|
| Jun Tian | 10/29/2001 |
| Kenneth L. Levy | 10/26/2001 |
| Hugh L. Brunk | 10/24/2001 |

RECEIVING PARTY DATA

| Name: | Digimarc Corporation |
|-------------------|----------------------|
| Street Address: | 19801 SW 72nd Avenue |
| Internal Address: | Suite 100 |
| City: | Tualatin |
| State/Country: | OREGON |
| Postal Code: | 97062 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|----------------|---------|
| Patent Number: | 7656930 |

CORRESPONDENCE DATA

Fax Number: (503)469-4777

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 503-469-4800

Email: megan.warner@digimarc.com

Correspondent Name: Digimarc Corporation
Address Line 1: 9405 SW Gemini Dr.

Address Line 4: Beaverton, OREGON 97008

ATTORNEY DOCKET NUMBER: 09951143

NAME OF SUBMITTER: Megan Warner

Total Attachments: 1 source=09951143#page1.tif

501326132 REEL: 025169 FRAME: 0091

765693

00 07 ₩

ASSIGNMENT

WHEREAS, we, JUN TIAN, of Tualatin, State of Oregon, KENNETH L. LEVY, of Stevenson, State of Washington, and HUGH L. BRUNK, of Portland, State of Oregon, have invented a certain invention, entitled MEASURING QUALITY OF SERVICE OF BROADCAST MULTIMEDIA SIGNALS USING DIGITAL WATERMARK ANALYSES, for which we have made application for Letters Patent of the United States, said application having been filed by us on September 10, 2001, and assigned application no. 09/951,143; and

WHEREAS, DIGIMARC CORPORATION, a corporation organized under the laws of the State of Delaware, having a place of business at 19801 SW 72nd Avenue, Suite 100, Tualatin, Oregon 97062, desires to acquire an interest therein:

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we, JUN TIAN, KENNETH L. LEVY and HUGH L. BRUNK, hereby self, assign and transfer to DIGIMARC CORPORATION, the full and exclusive right, title and interest in and to said invention, patent application and patent rights throughout the world, including foreign patent priority rights, the right to file and prosecute International Applications under the Patent Cooperation Treaty, and the right to file and prosecute applications under the European Patent Convention; said invention, application and letters patent in this or any foreign country, and all divisions, continuations, reissues and extensions thereof, to be held and enjoyed by DIGIMARC CORPORATION, for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted in this or any foreign country, as fully and entirely as the same would have been held by us had this assignment and sale not been made, and covenant that we have full right so to do, and agree that we will communicate to DIGIMARC CORPORATION, or its successors and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths, and do everything possible to aid DIGIMARC CORPORATION, its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.

Executed at the place and date opposite our respective signatures below

| | JUN TIAN |
|---|-----------------|
| At <u>Tualatin, Oregon</u> (City and State) on this: A day of Oct., 2001. | |
| on this day of Deal, 2001. | KENNETH L. LEVY |
| At <u>Tualatin, Oregon</u> (City and State) on this 26 day of 9cholog 2001. | HUGH L' BRUNK |
| At <u>Tualatin, Oregon</u> (City and State) on this <u>UY</u> day of <u>DUT</u> , 2001. | HUGH E. BRUNK |

ASSIGNMENT - Page 1 of 1

PATENT REEL: 012546 FRAME: 0144

PATENT

REEL. 025109 FRAME: 0092

RECORDED: 10/20/2010

RECORDED: 01/25/2002