

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Elliott Grant</td> <td>10/20/2010</td> </tr> <tr> <td>J. Scott Carr</td> <td>10/20/2010</td> </tr> <tr> <td>Robert Herdemann</td> <td>10/20/2010</td> </tr> </tbody> </table>		Name	Execution Date	Elliott Grant	10/20/2010	J. Scott Carr	10/20/2010	Robert Herdemann	10/20/2010				
Name	Execution Date												
Elliott Grant	10/20/2010												
J. Scott Carr	10/20/2010												
Robert Herdemann	10/20/2010												
RECEIVING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>YottaMark, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1400 Bridge Parkway</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 101</td> </tr> <tr> <td>City:</td> <td>Redwood City</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94065</td> </tr> </table>		Name:	YottaMark, Inc.	Street Address:	1400 Bridge Parkway	Internal Address:	Suite 101	City:	Redwood City	State/Country:	CALIFORNIA	Postal Code:	94065
Name:	YottaMark, Inc.												
Street Address:	1400 Bridge Parkway												
Internal Address:	Suite 101												
City:	Redwood City												
State/Country:	CALIFORNIA												
Postal Code:	94065												
PROPERTY NUMBERS Total: 1													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Property Type</th> <th style="width: 70%;">Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12908667</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12908667								
Property Type	Number												
Application Number:	12908667												
CORRESPONDENCE DATA													
<p>Fax Number: (650)324-1678</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 650-324-1677</p> <p>Email: rhayden@petersverny.com</p> <p>Correspondent Name: PETERS VERNY , L.L.P.</p> <p>Address Line 1: 425 SHERMAN AVENUE</p> <p>Address Line 2: SUITE 230</p> <p>Address Line 4: PALO ALTO, CALIFORNIA 94306</p>													
ATTORNEY DOCKET NUMBER:	5346.24 (SMC)												
NAME OF SUBMITTER:	Robert Hayden												
Total Attachments: 4													

CH \$40.00 12908667

501326060

PATENT
REEL: 025170 FRAME: 0355

source=5346_24_assignment#page1.tif
source=5346_24_assignment#page2.tif
source=5346_24_assignment#page3.tif
source=5346_24_assignment#page4.tif

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, we, the undersigned, **Elliott Grant, J. Scott Carr, and Robert Herdemann** do hereby sell, assign, and transfer to **YottaMark, Inc., a Corporation** with offices at **1400 Bridge Parkway, Suite 101, Redwood City, CA 94065** ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements which are disclosed in a United States patent application filed on even date herewith and entitled:

"Methods for Correlating First Mile and Last Mile Product Data"

and in and to said application and all utility, divisional, continuing, substitute, renewal, reissue, and all other patent applications which have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States patent application; and

Agree that said Assignee may apply for and receive patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns, and representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors,

assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Date: _____

Name: _____
Elliott Grant

Date: _____

Name: _____
J. Scott Carr

Date: 10-20-2010

Name: 
Robert Herdemann

Docket No. 5346.24 (SMC)

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, we, the undersigned, **Elliott Grant, J. Scott Carr, and Robert Herdemann** do hereby sell, assign, and transfer to **YottaMark, Inc., a Corporation** with offices at **1400 Bridge Parkway, Suite 101, Redwood City, CA 94065** ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements which are disclosed in a United States patent application filed on even date herewith and entitled:

"Methods for Correlating First Mile and Last Mile Product Data"


and in and to said application and all utility, divisional, continuing, substitute, renewal, reissue, and all other patent applications which have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States patent application; and

Agree that said Assignee may apply for and receive patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns, and representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors,

Docket No. 5346.24 (SMC)

assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Date: 10/20/10Name: 
Elliott GrantDate: 20 Oct 10Name: 
J. Scott Carr

Date: _____

Name: _____
Robert Herdemann