

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Thomas Fritsch</td><td>10/21/2010</td></tr><tr><td>Dr. Ulrich Storkel</td><td>09/08/2010</td></tr></tbody></table>	Name	Execution Date	Thomas Fritsch	10/21/2010	Dr. Ulrich Storkel	09/08/2010	
Name	Execution Date						
Thomas Fritsch	10/21/2010						
Dr. Ulrich Storkel	09/08/2010						
RECEIVING PARTY DATA							
Name:	Braun GmbH						
Street Address:	One Procter & Gamble Plaza						
Internal Address:	Attention: Chief Patent Counsel						
City:	Cincinnati						
State/Country:	OHIO						
Postal Code:	45202						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12855960</td></tr></tbody></table>	Property Type	Number	Application Number:	12855960			
Property Type	Number						
Application Number:	12855960						
CORRESPONDENCE DATA							
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ATTORNEY DOCKET NUMBER:	Z-8491Q						
NAME OF SUBMITTER:	John P. Colbert						
Total Attachments: 2 source=3168_001#page1.tif							

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PATENT  
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## G L O B A L   G E N E R A L   A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled Fracture Resistant Brush Head, Attorney's Docket No. Z-8491Q and filed in the United States Patent Office as Number 12/855,960, on August 13, 2010. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Thomas FRITSCH of Hollergewann 12, 65817 Eppstein, Germany  
Dr. Ulrich STÖRKEL of Karlstraße 20, 61231 Bad Nauheim

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to Braun GmbH or one of its Affiliates and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to Braun GmbH or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to Braun GmbH, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in Braun GmbH. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to Braun GmbH, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 12/855,960 to Braun GmbH, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: Thomas Fritsch  
Thomas Fritsch

21. 10. 2010  
Date

State of                    }  
                              } SS  
County of                }

On this 21 day of October, 2010, before me personally appeared Thomas FRITSCH, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Brigitte KIRCHE  
Notary Public/Witness printed name

B. Kirche  
Notary Public/Witness signature

Signed: Ulrich Störkel  
Dr. Ulrich Störkel

09.09.2010  
Date

State of                    }  
                              } SS  
County of                }

On this 9 day of September, 2010, before me personally appeared Dr. Ulrich STORKEL, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Brigitte KIRCHE  
Notary Public/Witness printed name

B. Kirche  
Notary Public/Witness signature