

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Neta Haiby</td> <td>09/30/2010</td> </tr> <tr> <td>Elad Ziklik</td> <td>10/20/2010</td> </tr> <tr> <td>Efim Hudis</td> <td>10/18/2010</td> </tr> <tr> <td>Gad Peleg</td> <td>10/06/2010</td> </tr> </tbody> </table>		Name	Execution Date	Neta Haiby	09/30/2010	Elad Ziklik	10/20/2010	Efim Hudis	10/18/2010	Gad Peleg	10/06/2010
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Neta Haiby	09/30/2010										
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RECEIVING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Microsoft Corporation</td> </tr> <tr> <td>Street Address:</td> <td>One Microsoft Way</td> </tr> <tr> <td>City:</td> <td>Redmond</td> </tr> <tr> <td>State/Country:</td> <td>WASHINGTON</td> </tr> <tr> <td>Postal Code:</td> <td>98052</td> </tr> </table>		Name:	Microsoft Corporation	Street Address:	One Microsoft Way	City:	Redmond	State/Country:	WASHINGTON	Postal Code:	98052
Name:	Microsoft Corporation										
Street Address:	One Microsoft Way										
City:	Redmond										
State/Country:	WASHINGTON										
Postal Code:	98052										
PROPERTY NUMBERS Total: 1											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12893791</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12893791						
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Application Number:	12893791										
CORRESPONDENCE DATA											
<p>Fax Number: (801)328-1707</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 801-533-9800</p> <p>Email: cboulton@wnlaw.com</p> <p>Correspondent Name: WORKMAN NYDEGGER/MICROSOFT</p> <p>Address Line 1: 1000 EAGLE GATE TOWER</p> <p>Address Line 2: 60 EAST SOUTH TEMPLE</p> <p>Address Line 4: SALT LAKE CITY, UTAH 84111</p>											
ATTORNEY DOCKET NUMBER:	13768.1883										
NAME OF SUBMITTER:	Rick D. Nydegger										
Total Attachments: 5											

OP \$40.00 12893791

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PATENT
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PATENT ASSIGNMENT

I/WE, Neta Haiby, Elad Ziklik, Efim Hudis, and Gad Peleg ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "COMPARING AND SELECTING DATA CLEANSING SERVICE PROVIDERS" ("APPLICATION"), which:

☒ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of Workman Nydegger, 1000 Eagle Gate Tower, 60 East South Temple, Salt Lake City, UT 84111, who are associated with customer number 47973, to insert here in parenthesis (U.S. Serial No. 12/893,791, filed September 29, 2010) this APPLICATION's U.S. Serial Number and filing date, when known;

☐ was filed on _____ and was given Application No. _____;

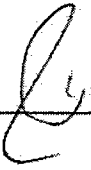
☐ is filed concurrently herewith;

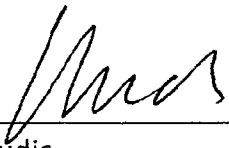
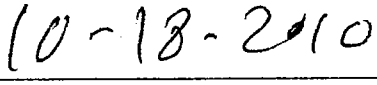
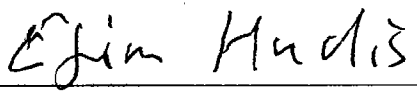
Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

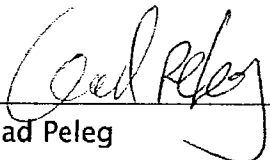
For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

<u>Neta Haiby</u> Neta Haiby	<u>30.09.10</u> Date
<u>NETA HAIBY</u> Printed Name in English	 Printed Name in Native Language (if other than English)

 _____ Elad Ziklik	<u>20/10/2010</u> _____ Date
<u>Elad Ziklik</u> _____ Printed Name in English	<u>אילד זיקליק</u> _____ Printed Name in Native Language (if other than English)

	
Efim Hudis	Date
	
Printed Name in English	Printed Name in Native Language (if other than English)

 _____ Gad Peleg	<u>10-6-2010</u> _____ Date
<u>GAD PELEG</u> _____ Printed Name in English	<u>גד פלג</u> _____ Printed Name in Native Language (if other than English)