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10-21-2010

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office



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IT

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

10-14-10

**1. Name of conveying party(ies)**  
Sara Pope

Additional name(s) of conveying party(ies) attached?  Yes  No

**2. Name and address of receiving party(ies)**  
Name: Lacoste  
Internal Address: \_\_\_\_\_  
Street Address: 8 rue de Castiglione  
City: 75001 Paris  
State: \_\_\_\_\_  
Country: France Zip: \_\_\_\_\_

Additional name(s) & address(es) attached?  Yes  No

**3. Nature of conveyance/Execution Date(s):**  
Execution Date(s) July 26, 2010

Assignment  Merger  
 Security Agreement  Change of Name  
 Joint Research Agreement  
 Government Interest Assignment  
 Executive Order 9424, Confirmatory License  
 Other \_\_\_\_\_

**4. Application or patent number(s):**  This document is being filed together with a new application.

A. Patent Application No.(s)  
29/370,034

B. Patent No.(s)

Additional numbers attached?  Yes  No

**5. Name and address to whom correspondence concerning document should be mailed:**  
Name: Charles T. J. Weigell, Esq.  
Internal Address: \_\_\_\_\_  
Fross Zelnick Lehrman & Zissu, P.C.  
Street Address: 866 United Nations Plaza  
City: New York  
State: NY Zip: 10017  
Phone Number: 212-813-5900  
Fax Number: 212-813-5901  
Email Address: cweigell@frosszelnick.com

**6. Total number of applications and patents involved:** 1

**7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00**

Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed  
 None required (government interest not affecting title)

**8. Payment Information**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 23-0825-0576900  
Authorized User Name Fross Zelnick Lehrman & Z

**9. Signature:** \_\_\_\_\_ October 14, 2010  
Signature Date  
Charles T. J. Weigell, Esq. Reg. No. 48,398  
Name of Person Signing Total number of pages including cover sheet, attachments, and documents:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

WHEREAS, I, Sara Pope ("Assignor"), a citizen of the United Kingdom, have invented a new, original, and ornamental design for

SOLE FOR FOOTWEAR (ARBONNE)

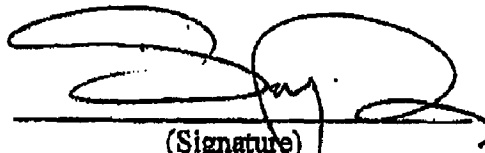
29/370,034 as described or intended to be described and set forth in Application Number filed May 28, 2010, preparatory to obtaining Design Letters Patent of the United States therefor; and

WHEREAS, Lacoste ("Assignee"), a company organized and existing under the laws of France, and having a place of business at 8 rue de Castiglione, 75001 Paris, France, is desirous of acquiring the entire right, title, and interest in and to said invention, said application, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof:

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over, unto the Assignee, its successors and assigns, the entire right, title and interest in and to said invention, design application executed of even date herewith, and any Design Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof, all my foreign rights to said invention, and all our rights under the International Convention in respect to said invention and application. And Assignor hereby agrees to communicate to the Assignee or its representatives any facts known to us respecting said invention and improvements, to testify in any legal proceeding relating thereto, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and in addition to execute any and all documents that may be required in order that the Assignee may make application for Letters Patent on said invention in foreign countries in its own name. And Assignor does hereby authorize and request the Commissioner of Patents and Trademarks to issue any Letters Patent which may be granted for or upon said invention or applications unto the Assignee, its successors and assigns, in accordance with this assignment.

Assignor hereby authorizes and requests my appointed attorneys to insert above the application number of said application when known.

26 July 2010  
(Date)

  
(Signature)

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