

Form PTO-1595 (Rev. 03-09)  
OMB No. 0651-0027 (exp. 03/31/2009)U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office**RECORDATION FORM COVER SHEET  
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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**Will Faimatea (09/08/2010), Robin G. Zebedee  
(09/08/2010), and Vladimir Cintula (09/09/2010)Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No**2. Name and address of receiving party(ies)**Name: BOND TV LLC

Internal Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

1201 Orange Street  
Suite 600City: WilmingtonState: DelawareCountry: United States of America Zip: 19801Additional name(s) & address(es) attached? ☐ Yes ☒ No**3. Nature of conveyance/Execution Date(s):**Execution Date(s): in parentheses after inventor name☒ Assignment ☐ Merger ☐ Change of Name☐ Security Agreement ☐ Joint Research Agreement☐ Government Interest Assignment☐ Executive Order 9424, Confirmatory License☐ Other \_\_\_\_\_**4. Application or patent number(s):**

A. Patent Application No.(s)

12/862,383

☐ This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No**5. Name and address to whom correspondence concerning document should be mailed:**Name: Ross T. Robinson  
WINSTEAD PCInternal Address: Atty. Dkt.: 51026-P044USStreet Address: P.O. Box 50784City: DallasState: TX Zip: 75201Phone Number: (214) 745-5185Fax Number: (214) 745-5390Email Address: rrobinson@winstead.com**6. Total number of applications and patents involved:**17. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00☒ Authorized to be charged to deposit account☐ Enclosed☐ None required (government interest not affecting title)**8. Payment Information**Deposit Account Number 23-2426Authorized User Name Ross T. Robinson**9. Signature:**

Signature

October 25, 2010

Date

Ross T. Robinson - 47,031

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 7

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted by facsimile to the Patent and Trademark Office, facsimile no. (571) 273-0140, on the date shown below.

Dated: October 25, 2010

Signature



(Brenda I. Brown)

### ASSIGNMENT

**THIS ASSIGNMENT**, by Will Faimatca; Robin G. Zebedee; and Vladimir Cintula (hereinafter Assignors), of BOND TV LLC, 6/127 Clareville Avenue, Sans souci, Sidney Australian Capital Territory 2219, AUSTRALIA; BOND TV LLC, Horn 24, 24631 Langwedel, GERMANY; and BOND TV LLC, Woubruggestraat 36, 1059 VT Amsterdam, NETHERLANDS, respectively;

**WHEREAS**, Assignors have invented certain new and useful improvements in A METHOD AND SYSTEM FOR DELIVERY OF DATA TO AN END USER, set forth in the application for Letters Patent of the United States, already filed on August 24, 2010 as U.S. Application No. 12/862,383; and

**WHEREAS**, BOND TV LLC, having its principal place of business at 1201 Orange Street, Suite 600, Wilmington, Delaware 19801 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to the inventions and the Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefor and thereon.

**NOW, THEREFORE**, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is acknowledged, Assignors have sold, assigned, transferred and set over, and do sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of the application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefor and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

**AND** for the same consideration, Assignors represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the inventions and application for Letters Patent above-mentioned, and that same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey same in the manner set forth in this Assignment.

**AND** for the same consideration, Assignors covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, does advise: that any proceeding in connection with the inventions, or Patent application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for the inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

**AND** Assignors request the Commissioner of Patent and Trademarks to issue Letters Patent of the United States to Assignee, as Assignee of inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

**AND** Assignors hereby grant the following individuals the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

WINSTEAD PC

All practitioners at Customer Number 61060

AND Assignors acknowledge an obligation of assignment of this invention to  
Assignee at the time the invention was made.

8<sup>th</sup> September 2010  
Date

Will Faimatea  
Will Faimatea

Witness:

08/09/2010  
Date

[Signature]

September 8, 2010  
Date

Zebedee G. Robin  
Robin G. Zebedee

Witness:

08/05/2010  
Date

W. J.

09/09/2010

Date



Vladimir Cintula

Witness:

hit m 09/09/2010

Date

hit m