#### PATENT ASSIGNMENT

### Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT     |

#### **CONVEYING PARTY DATA**

| Name                 | Execution Date |  |
|----------------------|----------------|--|
| Guy Thomas Strempack | 10/22/2010     |  |
| Goran Dragonslavic   | 10/22/2010     |  |

#### **RECEIVING PARTY DATA**

| Name:           | First American Advertising Corporation d/b/a 3G Max Media |  |
|-----------------|---|--|
| Street Address: | 1800 West Broward Blvd                                    |  |
| City:           | Fort Lauderdale   |  |
| State/Country:  | FLORIDA   |  |
| Postal Code:    | 33312   |  |

#### PROPERTY NUMBERS Total: 1

| Property Type       | Number   |  |
|---------------------|----------|--|
| Application Number: | 29377771 |  |

#### **CORRESPONDENCE DATA**

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Address Line 4: ROCKVILLE, MARYLAND 20850

ATTORNEY DOCKET NUMBER: TP-BEDW-GEB2

NAME OF SUBMITTER: Ming Chow

**Total Attachments: 2** 

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# **Assignment Deed**

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## **Assignment Deed**

The ASSIGNOR(S), in consideration of \$1.00 paid by the ASSIGNEE, and other good and valuable consideration, receipt of which is acknowledged, have and do hereby assign the following to each ASSIGNEE, their successors and assigns:

the specified percentage of the entire right, title and interest in and to the PATENT RIGHTS in the invention:

all continuations, continuations-in-part, divisionals, re-issues, and re-examination patents and patent applications; and

the right to claim priority under 35 U.S.C. 119, based on any earlier foreign applications for this invention.

As to all U.S. Patent Applications assigned under this Agreement, the ASSIGNOR(S) hereby authorize (s) and request(s) the Director of Patents and Trademarks to issue all Letters Patent to the ASSIGNEE (S) as the ASSIGNEE(S) of the specified percentage in the entire right, title and interest, for the sole use and enjoyment of said ASSIGNEE(S), their successors and assigns.

Further, the ASSIGNOR(S) agree(s) to communicate to said ASSIGNEE(S), or their representatives, and facts known to the ASSIGNOR(S) respecting said invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitute, renewal, reexamination and reissue applications, execute all necessary assignment papers to cause any and all Letters Patent to be issued to said ASSIGNEE(S), make all rightful oaths and generally do everything necessary or desirable to aid said ASSIGNEE(S), their successors and assigns, to obtain an enforced proper protection for said invention.

| Mr.A                                | 10/22/2010 |
|-------------------------------------|------------|
| signature of scie or first assignor | date       |
| Guy Thomas Strempack                |            |
|                                     | 10/22/2010 |
| s/gnature/of second assignor        | date       |
| Goran Dragonslavic                  |            |
|                                     |            |
| signature of third assignor         | date       |

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