

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Wei Liu	09/21/2010
RECEIVING PARTY DATA	
Name:	Sears Brands, L.L.C.
Street Address:	3333 Beverly Road
City:	Hoffman Estates
State/Country:	ILLINOIS
Postal Code:	60179
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29366653
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 4:	Chicago, ILLINOIS 60601
ATTORNEY DOCKET NUMBER:	054151.123US1(057800)
NAME OF SUBMITTER:	Eric J. Maiers
Total Attachments: 1 source=Assignment054151123US1#page1.tif	

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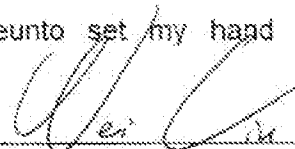
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PATENT
REEL: 025195 FRAME: 0241

PATENT ASSIGNMENT FOR DESIGN

For good and valuable consideration, receipt of which is hereby acknowledged, I, Wei Liu of 605 W. Madison Street, Apt. #3704, Chicago, Illinois 60661, hereby sell and assign to **Sears Brands, L.L.C., ("Assignee")**, an Illinois limited liability company, having its principal place of business at 3333 Beverly Road, Hoffman Estates, Illinois 60179, U.S.A., its successors, assigns, nominees, or other legal representatives, the entire right, title, and interest in and to the invention in **STAND MIXER** invented by me, which has been assigned application number **29/366,653** and the application for United States design patent therefor, the declaration, and all original and reissued patents granted therefor, and all divisions and continuations thereof, including the subject-matter of any and all claims which may be obtained in every such patent, and the right to apply for and obtain design patents and/or corresponding patent or industrial design protection in foreign countries, and authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any other country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue said design Patent to the said Assignee, its successor, assigns, nominees, or other legal representatives, as assignee of the entire interest herein assigned. I covenant that I have not executed and will not execute any agreement in conflict herewith and agree that I will communicate to said Assignee, its successors, assigns, nominees, or other legal representatives, all facts known to me respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and do all lawful acts requisite for the application for such divisional, continuing, or reissue applications, or the procuring thereof, and that if and when said Assignee, its successors, assigns, nominees, or other legal representatives desire to file a disclaimer relating thereto, I will, upon request, sign all lawful papers requisite for the filing of such disclaimer. I further covenant and agree that I will, at any time upon request, do everything legally possible to aid said Assignee, its successors, assignees, nominees, or other legal representatives, either in its or their own names, to apply for, obtain, and enforce proper patent and/or industrial design protection for said invention in all countries, all without further consideration but at the expense of said Assignee, its successors, assigns, nominees, or other legal representatives.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 21 day of September, 2010


Wei Liu (signature)

NOTARIAL CERTIFICATE

State of: _____, ss.
County of: _____

Subscribed and sworn to before me this _____ day of _____, 2010

Notary Public: _____ My commission expires: _____
(signature)

PATENT**RECORDED: 10/26/2010****REEL: 025195 FRAME: 0242**