

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Hye-yeon YANG</td><td>10/04/2010</td></tr><tr><td>Won-jae JOO</td><td>10/04/2010</td></tr><tr><td>Jhun-mo SON</td><td>10/04/2010</td></tr><tr><td>Ho-suk KANG</td><td>10/04/2010</td></tr></tbody></table>		Name	Execution Date	Hye-yeon YANG	10/04/2010	Won-jae JOO	10/04/2010	Jhun-mo SON	10/04/2010	Ho-suk KANG	10/04/2010
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Ho-suk KANG	10/04/2010										
RECEIVING PARTY DATA											
Name:	SAMSUNG ELECTRONICS CO., LTD.										
Street Address:	416, Maetan-dong, Yeongtong-gu										
City:	Suwon-si, Gyeonggi do										
State/Country:	REPUBLIC OF KOREA										
PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12909564</td></tr></tbody></table>		Property Type	Number	Application Number:	12909564						
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Application Number:	12909564										
CORRESPONDENCE DATA											
Fax Number: (860)286-0115 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone: 8602862929											
Email: Newings@cantorcolburn.com											
Correspondent Name: Cantor Colburn LLP											
Address Line 1: 20 Church Street											
Address Line 4: Hartford, CONNECTICUT 06103											
ATTORNEY DOCKET NUMBER:	YPL0892US										
NAME OF SUBMITTER:	Leah M. Reimer										
Total Attachments: 2 source=4590318#page1.tif source=4590318#page2.tif											

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PATENT
REEL: 025197 FRAME: 0415

ASSIGNMENT

WHEREAS WE, **Ilye-yeon YANG** c/o Samsung Advanced Institute of Technology, San 14-1 Nongseo-dong, Giheung-gu, Yongin-si, Gyeonggi-do, Republic of Korea; **Won-jae JOO** c/o Samsung Advanced Institute of Technology, San 14-1 Nongseo-dong, Giheung-gu, Yongin-si, Gyeonggi-do, Republic of Korea; **Jhun-mo SON** c/o Samsung Advanced Institute of Technology, San 14-1 Nongseo-dong, Giheung-gu, Yongin-si, Gyeonggi-do, Republic of Korea; and **Ilo-suk KANG** c/o Samsung Advanced Institute of Technology, San 14-1 Nongseo-dong, Giheung-gu, Yongin-si, Gyeonggi-do, Republic of Korea (hereinafter collectively referred to as the "ASSIGNORS"), have invented certain new and useful improvements in:

POLYMER AND ORGANIC LIGHT EMITTING DEVICE INCLUDING POLYMER

(hereinafter referred to as the "INVENTION") which claims priority to Korean Application No. 10-2010-0003941, filed on 15 January 2010; and for which we are about to file an application for a United States Patent (hereinafter collectively referred to as the "APPLICATIONS");

AND WHEREAS, **SAMSUNG ELECTRONICS CO., LTD.** (hereinafter referred to as "ASSIGNEE"), a corporation organized and existing under the laws of the Country of REPUBLIC OF KOREA, having a place of business at **416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea**, is desirous of acquiring an interest in any and all countries, in and to the INVENTION, the APPLICATIONS, and any and all Patents to be obtained therefor;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, we, the ASSIGNORS, have assigned and transferred, and hereby assign and transfer unto ASSIGNEE, the entire right, title and interest in and to the INVENTION, the APPLICATIONS, and any and all Patents that may be issued therefrom, in any and all countries, including any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to ASSIGNEE; and we do hereby agree that we will execute all papers necessary in connection with any and all patent applications when called upon to do so by ASSIGNEE, its successors or assigns, and that we will, at the cost and expense

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SI-36331-US
YPL0892US

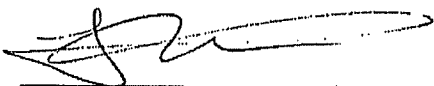
of ASSIGNEE, fully assist and cooperate in all matters in connection with any and all patent applications and Patents issuing thereon.

The undersigned declare that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the APPLICATIONS or any Patents issuing thereon.

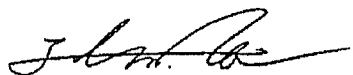
Date: 4 Oct. 2010


Hye-yeon YANG L.S.


Date: 4 Oct. 2010


Won-jae JOO L.S.

Date: 4 Oct. 2010


Jhun-mo SON L.S.

Date: 4 Oct. 2010


Ho-suk KANG L.S.