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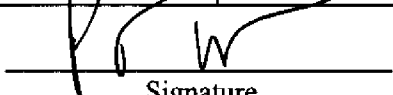
<p>1. Name(s) of conveying party(ies)/execution date(s): Paul Alan Binner, Sr. October 25, 2010</p> <p>Additional name(s) of conveying party(ies) attached: [] Yes [X] No</p> <hr/> <p>3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of name <input type="checkbox"/> Joint Research Agreement Executed: _____ Name of the owner of the application (or patent): _____ Name of other party to Joint Research Agreement: _____ <input type="checkbox"/> Other _____</p>	<p>2. Name(s) and address(es) of receiving party(ies): Name: <u>The Procter & Gamble Company</u></p> <p>Internal Address: <u>Attention: Chief Patent Counsel</u> <u>One Procter & Gamble Plaza</u> <u>Cincinnati, OH 45202</u></p> <p>Additional name(s) & address(es) attached? [] Yes [X] No</p>
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4. Application number(s) or patent number(s):
This document is being filed together with a new application: [] Yes [X] No

A. Patent Application No(s). 12/911,081 Date Filed: October 25, 2010 P&G Case: 11908 Confirmation No.: 9464	B. Patent No(s). P&G Case:
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Additional numbers attached? [] Yes [X] No

<p>5. Name and address to whom correspondence concerning document should be mailed: Name: <u>CENTRAL DOCKETING</u> Internal Address: <u>THE PROCTER & GAMBLE COMPANY</u> Street Address: <u>Intellectual Property Division</u> <u>Sycamore Building</u> <u>299 East Sixth Street, 4th Floor</u> <u>Cincinnati, OH 45202</u></p> <p>Phone: 513-983-9084 Fax Number: 513-945-6786 Email Address : meyer.pd@pg.com</p>	<p>6. Total number of applications and patents involved: [1]</p> <hr/> <p>7. Total fee (37 CFR 3.41):.....\$40.00 <input checked="" type="checkbox"/> Authorized to be charged to deposit account</p> <hr/> <p>8. Deposit account number: <u>16-2480</u></p> <p>Authorized User Name: <u>Peter D. Meyer</u></p>
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<u>Peter D. Meyer</u>		<u>October 26, 2010</u>
Name of Person Signing	Signature	Date

Total number of pages including cover sheet, attachments, and documents: [3]

Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers – checking Box #8 on the Utility or Design Transmittal Form --; (2) faxed to (571) 273-0140; or (3) mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450.

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G L O B A L G E N E R A L A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, titled AN ALTERNATIVE METHOD FOR REDUCING WEB FEED RATE VARIATIONS INDUCED BY PARENT ROLL GEOMETRY VARIATIONS, Attorney's Docket No. 11908 and filed in the UNITED STATES Patent Office as Number 12/411,081 on October 25, 2010. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Paul Alan BINNER, SR. of 14 Woodland Way, Tunkhannock, PA 18657, USA;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 12/411,081 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

