

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mabel Covey	10/15/2010
Christine Brieva	10/15/2010
Osman Lambiro	10/15/2010
RECEIVING PARTY DATA	
Name:	Hair Systems, Inc.
Street Address:	30 Park Avenue
City:	Englishtown
State/Country:	NEW JERSEY
Postal Code:	07726
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12989881
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 2:	600 NEW HAMPSHIRE AVENUE, N.W.
Address Line 4:	WASHINGTON, DISTRICT OF COLUMBIA 20037
ATTORNEY DOCKET NUMBER:	045286.0113
NAME OF SUBMITTER:	Charles R. Wolfe, Jr.

Total Attachments: 4
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ASSIGNMENT

THIS ASSIGNMENT, made on the date set forth below by William ONYEBUAGU; Mabel COVEY; Christine BRIEVA; and Osman LAMBIRO (hereinafter referred to as "Assignors"), witnesseth:

WHEREAS, said Assignors have invented certain new and useful improvements in **COMPOSITION AND METHOD FOR CREAM BLEACH PRODUCT** filed April 29, 2009 as PCT Application No.: PCT/US09/42099; and

WHEREAS, **HAIR SYSTEMS, INC.**, a corporation duly organized under and pursuant to the laws of the State of New Jersey, having its principal place of business at 30 Park Avenue, Englishtown, New Jersey 07726 (hereinafter referred to as the Assignee) is desirous of acquiring the entire right, title and interest in and to said inventions and said application for Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the said Assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto the Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to Assignors' interest in the above-mentioned inventions, application for Letters Patent, any non-provisional applications claiming the benefit of said application, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations, and continuations-in-part claiming the benefit of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by the said Assignee, for its own use and behoof and the use and behoof of its

successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the Assignors, had this sale and assignment not been made.

AND for the same consideration, the said Assignors hereby covenant and agree to and with the said Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, the said Assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and the application for Letters Patent above-mentioned, and that the same is unencumbered and that the said Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, the said Assignors hereby covenant and agree to and with the said Assignee, its successors, legal representatives and assigns, that the said Assignors will, whenever counsel of the said Assignee or the counsel of their successors, legal representatives and assigns, shall advise that any proceeding in connection with said inventions, or said application for Letters Patent, or any proceeding in connection with Letters Patent for said inventions in any country, including interference proceedings, is lawful and desirable, that any division, continuation or continuation-in-part of any application for Letters Patent, or reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said inventions, without charge to the said Assignee, its successors, legal representatives and assigns, but at the cost and expense of the said Assignee, its successors, legal representatives and assigns.

AND said Assignors hereby request the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to the said Assignee, as the Assignee of said inventions

and the Letters Patent to be issued thereon for the sole use and behoof of the said Assignee, its successors, legal representatives and assigns.

The undersigned hereby grant the firm of BLANK ROME LLP the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: _____
William ONYEBUAGU

STATE OF _____

COUNTY OF _____

On this _____ day of _____ 2010, personally before me came William ONYEBUAGU, known to me, and known to me to be the person described in and who signed the annexed Assignment, and being duly sworn, acknowledged execution of the same.

NOTARY PUBLIC _____

Commission Expires: _____

10-15-2010 _____
Mabel COVEY

STATE OF _____ PATRICIA C. GOMEZ
NOTARY PUBLIC
STATE OF NEW JERSEY
COUNTY OF _____ My Commission Expires Nov. 7, 20____
ID# 2879788

On this 15 day of October 2010, personally before me came Mabel COVEY, known to me, and known to me to be the person described in and who signed the annexed Assignment, and being duly sworn, acknowledged execution of the same.

NOTARY PUBLIC _____
Patricia Gomez

Commission Expires: 11/07/2013

Date: 10-15-10

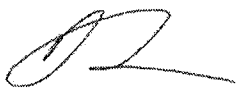

Christine BRIEVA

STATE OF PATRICIA C. GOMEZ
NOTARY PUBLIC
COUNTY OF STATE OF NEW JERSEY
My Commission Expires Nov. 7, 2013
ID# 2379789

On this 15 day of October 2010, personally before me came Christine BRIEVA, known to me, and known to me to be the person described in and who signed the annexed Assignment, and being duly sworn, acknowledged execution of the same.

NOTARY PUBLIC Patricia Gomez
Commission Expires: 11/07/2013

Date: 10-15-10


Osman LAMBIRO

STATE OF PATRICIA C. GOMEZ
NOTARY PUBLIC
COUNTY OF STATE OF NEW JERSEY
My Commission Expires Nov. 7, 2013
ID# 2379789

On this 15 day of October 2010, personally before me came Osman LAMBIRO, known to me, and known to me to be the person described in and who signed the annexed Assignment, and being duly sworn, acknowledged execution of the same.

NOTARY PUBLIC Patricia Gomez
Commission Expires: 11/07/2013