

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>James Joseph Anderson</td> <td>10/18/2010</td> </tr> <tr> <td>Carl Andrew Gerhards</td> <td>10/14/2010</td> </tr> <tr> <td>Andrew A. Markle</td> <td>10/14/2010</td> </tr> </tbody> </table>		Name	Execution Date	James Joseph Anderson	10/18/2010	Carl Andrew Gerhards	10/14/2010	Andrew A. Markle	10/14/2010				
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>The Gillette Company</td> </tr> <tr> <td>Street Address:</td> <td>One Gillette Park</td> </tr> <tr> <td>Internal Address:</td> <td>IP/Legal Patent Department 3-E</td> </tr> <tr> <td>City:</td> <td>Boston</td> </tr> <tr> <td>State/Country:</td> <td>MASSACHUSETTS</td> </tr> <tr> <td>Postal Code:</td> <td>02127</td> </tr> </table>		Name:	The Gillette Company	Street Address:	One Gillette Park	Internal Address:	IP/Legal Patent Department 3-E	City:	Boston	State/Country:	MASSACHUSETTS	Postal Code:	02127
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<b>CORRESPONDENCE DATA</b>													
Fax Number: (617)463-3450 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 617-463-4066 Email: centraldocket.im@pg.com Correspondent Name: THE PROCTER & GAMBLE COMPANY Global Lega Address Line 1: Sycamore Building - 4th Floor Address Line 2: 299 East Sixth Street Address Line 4: CINCINNATI, OHIO 45202													
ATTORNEY DOCKET NUMBER:	ZD-6045												
NAME OF SUBMITTER:	John M. Lipchitz												
Total Attachments: 3													

CH \$40.00 29377943

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**PATENT**  
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## G L O B A L   G E N E R A L   A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled PACKAGE CARD FOR A PERSONAL CARE PRODUCT, Attorney's Docket No. ZD-6045 and filed in the United States Patent Office as Number \_\_\_\_\_, on \_\_\_\_\_. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

James Joseph ANDERSON of 46 Springfield St. #4, Boston, MA 02118 USA;

Carl Andrew GERHARDS of 3612 28<sup>th</sup> Ave. 2R, Astoria, NY 11103 USA;

Andrew A. MARKLE of 359 E. 68<sup>th</sup> St. #8A, New York, NY 10065 USA;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to THE GILLETTE COMPANY or one of its Affiliates and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to THE GILLETTE COMPANY or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to THE GILLETTE COMPANY, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in THE GILLETTE COMPANY. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to THE GILLETTE COMPANY, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number \_\_\_\_\_ to THE GILLETTE COMPANY, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: [Signature]  
James Joseph ANDERSON  
State of Massachusetts }  
  } SS  
County of Suffolk }

10/8/10  
Date

On this 8th day of OCTOBER, 2010, before me personally appeared James Joseph ANDERSON, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.



DEBORAH A. VAUDO  
NOTARY PUBLIC  
COMMONWEALTH OF MASSACHUSETTS  
MY COMMISSION EXPIRES  
JANUARY 13, 2017

DEBORAH A. VAUDO  
Notary Public/Witness printed name

[Signature]  
Notary Public/Witness signature

Signed: [Signature]  
Carl Andrew GERHARDS  
State of NY }  
  } SS  
County of NY }

MARGIE GORTMAN  
NOTARY PUBLIC, STATE OF NEW YORK  
QUALIFIED IN NEW YORK COUNTY  
REG. #02G06144919  
MY COMM. EXP. JULY 15, 2014

10/14/10  
Date

On this 14th day of OCTOBER, 2010, before me personally appeared Carl Andrew GERHARDS, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Margie Gortman  
Notary Public/Witness printed name

[Signature]  
Notary Public/Witness signature

Signed: Andrew A. Markle  
Andrew A. MARKLE

10/14/10  
Date

State of NY }  
County of NY } SS

MARGIE GORTMAN  
NOTARY PUBLIC, STATE OF NEW YORK  
REG. #02G06144919  
MY COMM. EXP. JULY 15, 2014

On this 14th day of October, 2010, before me personally appeared Andrew A. MARKLE, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Marge Gortman  
Notary Public/Witness printed name

Marge G  
Notary Public/Witness signature