

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Steven Gold	10/26/2010
Richard Egresitz	10/29/2010
RECEIVING PARTY DATA	
Name:	International Paper Company
Street Address:	6400 Poplar Avenue
City:	Memphis
State/Country:	TENNESSEE
Postal Code:	38197
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12872062
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Email:	michele.mcroy@ipaper.com
Correspondent Name:	Matthew M. Eslami
Address Line 1:	6285 Tri-Ridge Boulevard
Address Line 4:	Loveland, OHIO 45140
ATTORNEY DOCKET NUMBER:	SHW-045973-US
NAME OF SUBMITTER:	Matthew M. Eslami
Total Attachments: 3 source=101029_asn_shw045973us#page1.tif source=101029_asn_shw045973us#page2.tif source=101029_asn_shw045973us#page3.tif	

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PATENT
REEL: 025216 FRAME: 0081

ASSIGNMENT OF INVENTION AND OF LETTERS PATENT

WHEREAS, I, **Kelley Thornton**, residing at **1926 N. Sedgwick, Chicago, IL 60614**, am a citizen of **US** and have invented certain new and useful inventions or improvements relating to **display package** for which I have executed an application for Letters Patent of the United States of America, entitled "**DISPLAY PACKAGE**" filed on **August 31, 2010**, and having been afforded serial no. **12/872,062** by the United States Patent and Trademark Office; and

WHEREAS, I, **Steven Gold**, residing at **5951 N. Hermitage Avenue, Chicago, IL 60660**, am a citizen of **US** and have invented certain new and useful inventions or improvements relating to **display package** for which I have executed an application for Letters Patent of the United States of America, entitled "**DISPLAY PACKAGE**" filed on **August 31, 2010**, and having been afforded serial no. **12/872,062** by the United States Patent and Trademark Office; and


WHEREAS, I, **Richard Egresitz**, residing at **1209 Barnesdale Ct., West Deptford, NJ 08096**, am a citizen of **US** and have invented certain new and useful inventions or improvements relating to **display package** for which I have executed an application for Letters Patent of the United States of America, entitled "**DISPLAY PACKAGE**" filed on **August 31, 2010**, and having been afforded serial no. **12/872,062** by the United States Patent and Trademark Office; and

WHEREAS, International Paper Company, a corporation of the State of New York having a place of business at 6400 Poplar Avenue, Memphis, Tennessee 38197 (hereinafter, "Assignee"), is desirous of obtaining the entire right, title and interest in and to the said inventions or improvements throughout the world, the said application for United States Letters Patent and any granted United States Letters Patent claiming priority thereto, and any applications for Letters Patent and the Letters Patent therefor in any country foreign to the United States claiming priority thereto.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, I hereby sell, assign and transfer and set over unto the said Assignee, its successors, legal representatives and assigns, my entire right, title and interest in the said inventions or improvements, and to the said application for Letters Patent and to all divisions, renewals and continuations thereof, and to any invention or improvement made by me which is described in said application, and to all applications for Letters Patent which may hereafter be filed for said invention or improvement, in any country or countries foreign to the United States, and to all Letters Patent which may be granted for said inventions or improvements, in any country or countries foreign to the United States, claiming priority thereto, and all extensions, renewals and reissues thereof;

AND, I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States, whose

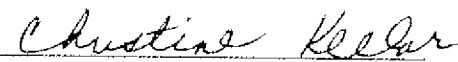
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 26th day of October, 2010.


STEVEN GOLD

STATE OF Ohio)
) ss:
COUNTY OF Portage)

On this 26th day of October, 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared **STEVEN GOLD** to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be his/her free act and deed.

Christine Keller
Resident Summit County
Notary Public, State of Ohio
My Commission Expires 5/30/12


Notary Public
My commission expires:

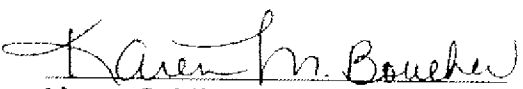
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 28th day of October, 2010.


RICHARD EGRESITZ

STATE OF New Jersey)
) ss:
COUNTY OF Gloucester)

On this 28th day of October, 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared **RICHARD EGRESITZ** to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be his/her free act and deed.

Karen M. Boucher
Notary Public
State of New Jersey
My Commission Expires February 9, 2013


Notary Public
My commission expires: 2-9-2013

duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said inventions or improvements to the said Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument;

AND, I HEREBY covenant that I have full right to convey the entire right, title and interest herein assigned, and that I have not executed and will not execute, any agreement in conflict herewith;

AND, I HEREBY authorize and request the attorney of record in the said application for Letters Patent to insert in the above right hand corner of this Assignment the serial number and filing date of the said application when officially known:

AND, I HEREBY further covenant and agree that I will communicate to the said Assignee, its successors, legal representatives and assigns, any and all facts known to me respecting said inventions or improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, reissue, continuation, and continuation-in-part applications, make all rightful oaths and generally do everything possible to aid the said Assignee, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said inventions or improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of _____.

KELLEY THORNTON

STATE OF _____)
) ss:
COUNTY OF _____)

On this _____ day of _____, _____, before me, a Notary Public in and for the State and County aforesaid, personally appeared **KELLEY THORNTON** to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be his/her free act and deed.

Notary Public
My commission expires: