PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Brian James McDonald	10/27/2010
Tongchai Saesim	10/28/2010

RECEIVING PARTY DATA

Name:	Newell Window Furnishings, Inc.	
Street Address:	4110 Premier Drive	
City:	High Point	
State/Country:	NORTH CAROLINA	
Postal Code:	27265	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29378101

CORRESPONDENCE DATA

Fax Number: (919)286-8199

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: Moore & Van Allen PLLC

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Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER: 014979-000120

NAME OF SUBMITTER: Esther F. Queen

Total Attachments: 3

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OF \$40.00 293/8101

PATENT

ASSIGNMENT OF INVENTION

WHEREAS, we, Brian James McDonald, a citizen of the United States, residing at 5005 Hampton Bluff Court, Roswell, Georgia 30075, and Tongchai Saesim, a citizen of Thailand, residing at 923 Phaholyothin Rd., Senanikhom Jathujak, Bangkok, Thailand 10900, have invented certain new and useful improvements for a CURTAIN ROD PACKAGE, for which we made application for Letters Patent of the United States, U.S. Patent Application No. 29/378,101filed October 29, 2010

AND WHEREAS, Newell Window Furnishings, Inc., a corporation duly organized and existing under and by virtue of the laws of the State of Delaware, and having a place of business at 4110 Premier Drive, High Point, NC 27265, hereinafter called the "Assignee," desires to acquire all right, title and interest in and to said invention and patent application within the United States and its territorial possessions and all foreign countries, and any United States or foreign Letters Patent that may be granted therefor.

NOW, THEREFORE, for good and valuable consideration, including salary or payment for the making of inventions, or employee benefits, the receipt of which is hereby acknowledged, and with the intention of being legally bound hereby, we confirm that we have sold, assigned and transferred, and do hereby sell, assign and transfer to said Assignee the entire right, title and interest in and to our invention and patent application within the United States of America and its territorial possessions and all foreign countries, and in and to any Letters Patent of the United States and all foreign countries that may be granted therefor, including all divisions, continuations, continuations-in-part, substitutes, patents of addition, reissues, reexaminations, renewals and extensions thereof, and the right to apply for Letters Patent in foreign countries with full benefit of such priorities as may now or hereafter be granted to us by local laws or by treaty, including any international convention for the protection of industrial property, together with the right to extend the protection of said United States Letters Patent to the various territorial possessions now owned or which may be hereafter acquired by the United States of America, all said rights to be held and enjoyed by the Assignee for its use and benefit and for the use and benefit of its successors or assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held and enjoyed by us if this assignment and sale had not been made. And we do hereby request and authorize the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all said Letters Patent, when granted, in accordance with the terms of this assignment.

We further covenant and agree with the Assignee that we have full and unencumbered title to the invention and patent application herein assigned, which title we warrant unto the Assignee, and we further agree that, when requested, we will, without demanding any further consideration therefor but at the expense of Assignee, do all lawful and just acts, including the execution and acknowledgement of instruments, that may be or become necessary for obtaining, sustaining or reissuing United States or foreign Letters Patent for the said invention and patent application, and for maintaining and perfecting the Assignee's right to said invention, patent application and Letters Patent particularly in cases of interference and litigation.

PATENT REEL: 025220 FRAME: 0381

IN WITNESS WHEREOF, we, the said inventors have executed this Assignment under		
seal.		
AND CONTRACTOR		
Bandinal	10/27/2010	
Brian James McDonald	Date	
STATE OF GEORGIA) COUNTY OF FULTON)		
COUNTY OF <u>fultor</u>)		
	bove-named Brian James McDonald, on this the me known and that he executed the foregoing n the capacity indicated.	
THE CHARLES THE PARTY OF THE PA	Notary Public	
Nota,	My Commission Expires 03/03/2012	
Public		
March S. 2016		
State Ohn		

PATENT REEL: 025220 FRAME: 0382

	10/28/20/8
Tongchai & Sesim	Date /
Witnessed by:	Oct . 18 '2010
Tina Lo	Date
Witnessed by:	10 [29] (0)
1/1/4/1/0 *	Date

RECORDED: 10/29/2010

PATENT REEL: 025220 FRAME: 0383